

Prospectus

2024 -25



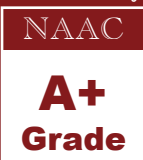
ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

Affiliated to Visvesvaraya Technological University, Belagavi

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ALVA'S INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi. Recognised by Government of Karnataka.)
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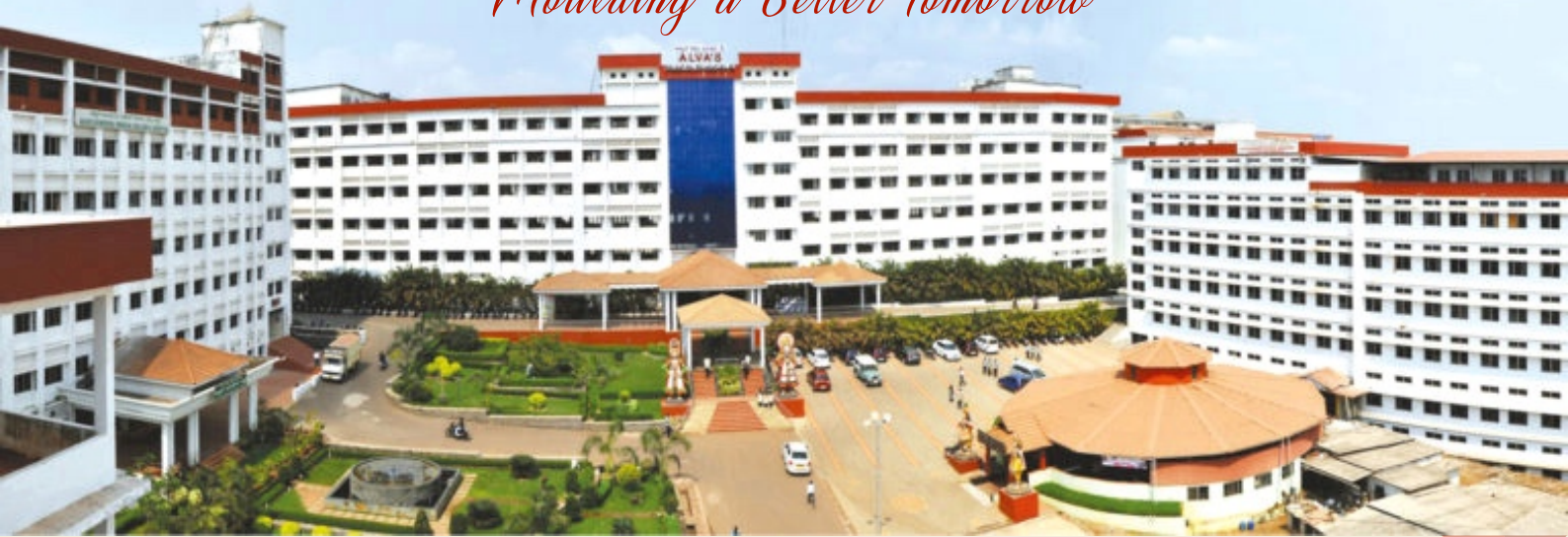
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ALVA'S EDUCATION FOUNDATION (R)

Sundari Ananda Alva Campus, Moodbidri - 574227, D.K. District, Karnataka, India

Moulding a Better Tomorrow



Alva's MBA: Where Education Meets Opportunity

Launch your career in a vibrant learning community.

Alva's Education Foundation (AEF), established in 1995 under the visionary leadership of Dr. M. Mohan Alva, has transformed Moodbidri into a premier educational hub in Dakshina Kannada. Today, over 25,000 students pursue diverse programs – from primary to postgraduate – in fields like social sciences, engineering, management, and more. AEF's commitment to excellence has made it a magnet for students not only across Karnataka, but also from countries like Sri Lanka, Nepal, Bhutan, and beyond.

More than Classrooms: A Legacy of Opportunity

AEF fosters a holistic learning environment that goes beyond academics. With 21 esteemed institutions under its umbrella, AEF offers a world-class infrastructure that supports both traditional and contemporary education. For over two decades, AEF has championed social responsibility by providing free education to 4,500 meritorious students in academics, sports, and cultural pursuits. Additionally, the foundation extends its support to physically challenged and economically disadvantaged students.

Synonymous with discipline, punctuality, humanity, and fulfilment, Alva's

CHAIRMAN'S MESSAGE



Dr. M. Mohan Alva

Chairman

Alva's education foundation (R)

A Message from the Chairman of AEF

In today's rapidly evolving world, knowledge is the key to unlocking opportunity. At Alva's Education Foundation, we believe that education is not just about acquiring information, but about transforming it into powerful knowledge. This knowledge empowers our youth to navigate the ever-growing information landscape and become future leaders.

We understand that success requires more than just academic excellence. That's why we foster an environment that cultivates not only strong minds, but also ethical and culturally aware individuals. We believe in equipping our graduates with the integrity and values needed to thrive in any industry, while remaining deeply connected to their heritage.

By integrating Indian culture and ethos with a robust curriculum, we aim to develop well-rounded individuals who are not just successful professionals, but also responsible citizens. Through a holistic approach that includes academics, sports, and cultural awareness, we empower our students to make a positive impact on the world.

Welcome to Alva's MBA program, where your journey to becoming a knowledgeable, ethical, and impactful leader begins.

MANAGING TRUSTEE'S MESSAGE

Mr. Vivek Alva

Managing Trustee
Alva's education foundation (R)



A Message from the Managing Trustee of AEF

At Alva's Education Foundation, we are dedicated to nurturing the minds of tomorrow. With over 26,000 students pursuing diverse programs across all levels, we take pride in our unwavering commitment to academic excellence and quality education.

We recognise that the modern world presents both challenges and opportunities in equal measure. Our curriculum and teaching methodologies are constantly evolving to equip our students with the skills and knowledge they need to navigate this dynamic landscape. We believe in a holistic approach to education, fostering the all-round development of each student.

Our mission is simple – to ensure every student graduates fully prepared to meet the challenges of life. This requires dedication and self-motivation from students and faculty alike. But the journey of learning is ultimately a rewarding one, for both students and educators.

The Alva's MBA program is designed to empower you to become a future leader, equipped with the knowledge, skills, and resilience to thrive in a changing world.

PRINCIPAL'S MESSAGE



Dr. Peter Fernandes

Principal, AIET - MIjar

A Message from the Principal of AIET

While this message is likely from the Principal of the Alva's Institute of Engineering & Technology (AIET), it's important to note the Alva's MBA program might reside within a separate department. Here's a revised version focusing on the MBA program.

At Alva's MBA program, we share a commitment to excellence that extends beyond the walls of AIET. Our program is designed to equip you with the skills and knowledge necessary to succeed in the ever-evolving business landscape. We believe in fostering not only strong business acumen, but also ethical leadership and a deep sense of social responsibility.

Our graduates are well-rounded individuals prepared to make a positive impact on the world. We invite you to join our vibrant learning community and embark on your journey to becoming a future business leader.

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri - 574225 Mangalore, D.K District, Karnataka, India



Vision

To develop competent and ethical managers and entrepreneurs, sensitive to the environment and culture, responsible to their communities and global in their outlook and approach.

Mission

M1: To provide students with necessary knowledge and skills to enable them to be effective in the field of their specialization

M2: To foster curiosity, broaden their horizons, and inculcate leadership skills to achieve academic rigour, highly grounded in the real world /job market

M3: To adopt systems thinking approach to learning to help students excel in a complex and ever-changing global environment

M4: To develop in them a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.

Programme Educational Objectives (POEs)

PEO1: Develop management graduates with theoretical knowledge, skills and attitude to be effective managers

PEO2: Transform graduates for leadership and management roles in corporate world and for starting enterprises.

PEO3: Equip graduates with systems and design thinking approach to survive and excel in a complex and ever-changing global environment

PEO4: Imbibe a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset

MESSAGE FROM HEAD OF THE DEPARTMENT



Mrs. Priya Sequeira

HOD, PG Dept of Business Administration

Welcome to the Alva's MBA program!

I'm thrilled to introduce you to our transformative journey designed to propel you towards success in today's dynamic business world. Our program goes beyond traditional curriculum, offering a unique blend of knowledge, skills, and real-world perspectives.

Experience Matters

We believe in fostering a vibrant learning community where diversity and innovation thrive. Explore the stories of our MBA students – their achievements, experiences, and entrepreneurial endeavours showcase the collaborative spirit that defines our program. You'll witness their commitment to making a positive impact, whether through groundbreaking research, impactful internships, or inspiring business ventures.

Success is a Team Effort

Our dedicated faculty and staff are the backbone of the program. Their expertise, mentorship, and unwavering commitment guide our students towards leadership roles.

Join Our Legacy

As we celebrate the achievements of our graduates, we look forward to welcoming you. Our program equips you with the skills and knowledge to not only succeed, but also make a meaningful contribution to society.

Ready to embark on your journey? Learn more about the Alva's MBA program and see yourself thriving in our dynamic learning community.

Launch Your Future: Alva's MBA Program

Intake: 180 | Duration: 2 years (4 semesters)

Shape your business acumen and become a leader in today's dynamic market.

The Alva's MBA program equips you with the knowledge and skills to excel in a wide range of business fields. Our intensive two-year program (four semesters) offers a comprehensive curriculum of 40 courses, allowing you to specialise in one of four high-demand areas.

Specialisations

- **Finance:**

Master the art of financial management, from strategic investment to risk analysis.

- **Business Analytics:**

Leverage data-driven insights to make informed business decisions.

- **Marketing Management:**

Develop winning marketing strategies to capture and retain customers.

- **Human Resources Management:**

Become a leader in building and managing high-performing teams.



Beyond the Classroom: Practical Experience Awaits

The Alva's MBA program goes beyond theory. We offer practical learning opportunities to bridge the gap between theory and real-world application:

- **Internships:** Gain valuable hands-on experience during your second and third semesters.
- **Project Work:** Apply your learnings to a real-world business challenge through a six-week capstone project.

Designed for Success

Our faculty is committed to providing a stimulating learning environment. We have implemented a series of initiatives to enhance your educational experience, including:

- **Interactive teaching methods:** Engage in discussions, case studies, and simulations.
- **Guest lectures from industry experts:** Gain insights from business leaders.
- **Skill development workshops:** Hone your communication, leadership, and analytical skills.



Join a Vibrant Community

The Alva's MBA program is more than just a degree – it's a springboard to your future success. You'll join a diverse and supportive community of students and faculty, all dedicated to achieving their professional goals.

Ready to take the next step?

Contact us today to learn more about the Alva's MBA program and how it can propel you towards a fulfilling career in business.



Elevate Your Education: Partnerships Fuelling Your Success

(MOUs of Collaboration)

The Alva's MBA program goes beyond traditional academics. We've established strategic partnerships with leading organisations to provide you with unparalleled learning opportunities:

- **Entrepreneurship Development Institute of India (EDII):**

Gain invaluable insights from a premier institute specialising in entrepreneurship education. Learn the significance of entrepreneurship in today's world, how to launch a successful business, and develop innovative ideas.

- **London Stock Exchange Lab:**

Receive exclusive on-campus training from the London Stock Exchange. This immersive experience will deepen your understanding of global financial markets and trading strategies. Apply your classroom learnings across all business disciplines in a dynamic and competitive environment.

- **International Tax & Technology Training (US & UK Taxation):**

Benefit from faculty expertise honed through specialised training with industry leaders at Ernst & Young. Gain a strong foundation in international tax and technology.



- **Certification Courses from Toyota:**

Enhance your resume with industry-recognized certifications from Toyota.

- **Exchange Programs with Alembic:**

Broaden your horizons through exchange programs with Alembic, a leading pharmaceutical company.

- **Local Industries Connection through KCCI:**

Build valuable industry connections through the Kanara Chamber of Commerce and Industry (KCCI).

These partnerships provide you with a unique edge in the job market. Graduate with not only a prestigious MBA, but also the real-world skills and certifications highly sought after by employers.



Unleash Your Potential:

Distinctive Advantages of the Alva's MBA Program

Experience a world-class education designed to empower you for success.

The Alva's MBA program offers a unique blend of academic rigour, practical experience, and industry-relevant skills. Here's how we set ourselves apart:

- **Expert Faculty:** Learn from a distinguished team of Ph.D.-qualified professors with extensive industry experience. They bring real-world insights into the classroom, ensuring your education is both theoretical and practical.
- **Leadership in Training:** We are the Lead Centre for The Indian Society for Training and Development (ISTD) – Mangalore Udupi Chapter, fostering excellence in professional development.
- **Boost Your Resume:** Earn valuable in-campus certifications in areas like ITTC, E-Finance, GST, Payroll, Digital Marketing, NISM, and more.
- **Research Powerhouse:** Our department is a recognized Ph.D. Research Centre under Visvesvaraya Technological University, providing a stimulating environment for intellectual exploration.



- **Global Exposure:** Broaden your perspective through national, international, and local industrial visits.
- **Personalised Support:** Benefit from individual student counselling to ensure your academic and personal success.
- **Career Ready:** Develop the skills and confidence you need to excel in the job market through industry-focused placement training and leadership development programs.
- **Rewarding Excellence:** Scholarships are available for top scorers and achievers in academics, sports, and cultural events.
- **Live, Learn, Thrive:** Enjoy convenient on-campus hostel facilities with Wi-Fi and a gym.
- **Advanced Resources:** Access a state-of-the-art library, IT lab, and communication lab to support your academic endeavours.

At Alva's MBA program, we are dedicated to providing you with the resources, guidance, and real-world experience you need to achieve your professional goals.



Dive Deeper: Program Highlights of the Alva's MBA

Launch your career with a program designed to equip you with the skills and knowledge you need to succeed.

The Alva's MBA program offers a unique blend of academic rigor, practical experience, and industry exposure. Here are some highlights that set us apart:

- **Transformative Bootcamp (Level Up):**

Kick-off your program with an impactful bootcamp designed to develop essential leadership skills, teamwork abilities, and resilience. Through hands-on challenges and specialised training sessions, you'll build a strong foundation for success.



- **Value-Added Labs:**

Immerse yourself in practical learning through our cutting-edge labs. Tackle real-world problems and develop innovative solutions in partnership with industry and community leaders. Our Student Support Fund fosters groundbreaking student ideas, transforming them into impactful solutions.

- **Industry Immersion:**

Gain invaluable insights through industrial tours, guest lectures from industry experts, and technical talks. These experiences will broaden your perspective and equip you with the knowledge and skills employers seek.

The Alva's MBA program goes beyond traditional education. We provide you with the tools and experiences you need to become a confident and impactful leader in the business world.



VANAS [Value Added Nuggets for Alvas Students]

Alva's Institute of Engineering and Technology's Department of Management Studies organised the one-day outdoor event "VANAS", in a paddy. which provided the students with an opportunity to learn, grow, and connect with each other. The event also helped to promote the importance of preserving our traditional folklore and connecting with nature.

The activities, including running races, relays, volleyball, tug-of-war, and treasure hunts, promoted teamwork and problem-solving.

Students participated enthusiastically, appreciating the chance to connect with nature and learn about agriculture.



Take the First Step:

Admission Procedure to the Alva's MBA Program

Ready to embark on your journey towards becoming a successful business leader?

The Alva's MBA program welcomes ambitious individuals from diverse backgrounds. Here's what you need to know about the admissions process:

Eligibility:

- Hold a Bachelor's degree in any discipline with a minimum of 50% marks (including languages). Final year students are also encouraged to apply.

Entrance Exams:

- Submit valid scores from one of the following entrance exams: CAT, MAT, KMAT, or PG CET. These exams assess your quantitative, analytical, and verbal reasoning skills.

Selection Process:

- Shortlisted candidates will be invited for a Group Discussion (GD) and a Personal Interview (PI). These sessions allow us to assess your communication, teamwork, problem-solving, and leadership skills.

Ready to Apply?

Visit our website or contact our admissions office to learn more about the application process and deadlines. We look forward to receiving your application!

GALLERY



Classroom



Mumbai Industrial Visit



Zumba Class



Guest Lecture



State level Management Fest

Institutions Affiliated to Alva's Education Foundation

Alva's Institute of Engineering & Technology

UG Courses :

- ▶ Computer Science & Engineering
- Information Science & Engineering
- Computer Science & Design Engineering
- ▶ Artificial Intelligence & Machine Learning
- ▶ Computer Science & Engineering (Data Science)

- ▶ Computer Science & Engineering
(Internet of things and cyber security including blockchain technology)
- ▶ Electronics & Communication Engineering
- ▶ Mechanical Engineering
- ▶ Agriculture Engineering
- ▶ Civil Engineering

PG Courses :

Master of Business Administration
(MBA)

DOCTORAL PROGRAMME

Mechanical Engineering, Electronics and Communication Engineering,
Computer Science, Physics, Chemistry, Mathematics and Management

Institutions Affiliated To Rajiv Gandhi University of Health Sciences, Bangalore

Alva's Ayurveda Medical College
Alva's Homeopathic Medical College
Alva's College of Naturopathy & Yogic Sciences
Alva's College of Nursing
Alva's College of Medical Laboratory Technology
Alva's College of Hospital Administration
Alva's College of Physiotherapy

PG Courses :

M.D. Ayurveda
(Shalya, Panchakarma, K.B.,
Prasoothi Kaya Chikithsa, D.Guna, A. Siddantha,
S.Rachana, Agada, R. Shashtra, Baishajya)
MD-Clinical Naturopathy, MD-Clinical Yoga
M.Sc. Nursing / M.H.A / M.P.T /
M.Sc. - Medical Laboratory Technician

DOCTORAL PROGRAMME

Ph.D. in Physiotherapy

Institutions Affiliated To Mangalore University, Mangalore

Alva's College of Social Work (B.S.W. & M.S.W.)
Alva's College of Physical Education (B.P.Ed., M.P.Ed.)
Alva's College of Education (B.Ed.) (M.Ed.)
Alva's First Grade College

UG Courses :

B.A.-English, Journalism, Kannada, Physical Education.
B.Sc.-CBZ, Biotechnology, Biochemistry, Microbiology,
Computer Science, Hospitality Science, B.F.N.D.
B.Com., B.C.A., B.B.M., B.H.R.D., B.V.A.

PG Courses :

M.Sc.- Analytical Chemistry, Organic Chemistry,
Biotechnology, Mathematics, Physics, Statistics,
Computer Science, General Chemistry,
Psychology , Food & Nutrition, Applied Botany
M.Com(H.R.D) / M.Com. / M.S.W. / M.P.Ed./
P.G.D.C.A. / P.G.D.B.M, M.A. - English, Economics,
Carnatic Music, Bharatnatyam,
MCJ (Communication & Journalism)
MVA, M.F.N.D.

DOCTORAL PROGRAMME

Ph.D. in Biotechnology

Doctoral Programme of Tumkur University : Ph.D in Mathematics, English, Biotechnology

Institutions Affiliated To Different Boards

Alva's Pre-University College (Science/Arts/Commerce) | Alvas English Medium School (KG to X Standard)
Alva's Kannada Medium Higher Primary & High School | Alva's Special School
Recognised study Centre of Kuvempu University Distance Education

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