

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

An Autonomous Institute

(Unit of Alva's Education Foundation (R), Moodbidri)

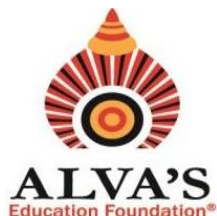
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Belagavi & Approved by AICTE New Delhi. Recognized by Govt. of Karnataka.

Accredited with 'A+' grade by NAAC & NBA (ECE & CSE)

PG DEPARTMENT OF BUSINESS ADMINISTRATION

I Sem	
Subject	E-Resources
Principles of Management and Organisational Behaviour	• https://onlinecourses.nptel.ac.in/noc22_mg104/preview • https://onlinecourses.nptel.ac.in/noc22_mg78/preview • https://learninglink.oup.com/access/king-lawley3e-student-resources#tag_all-chapters
Entrepreneurship Development	• https://youtu.be/rbmz5VEW90A • https://www.youtube.com/watch?v=CnStAWc7iOw • https://www.youtube.com/watch?v=RLQivEQUgUc
Accounting for Managers	• https://onlinecourses.swayam2.ac.in/nou22_cm18/preview • https://www.coursera.org/lecture/uva-darden-financial-accounting/what-is-accounting-eXQEc • https://www.youtube.com/watch?v=mq6KNVeTE3A
Statistics for Managers	• https://www.youtube.com/watch?v=VDLyk6z8uCg
Marketing Management	• https://youtu.be/U1VWUHLhmdk • https://youtu.be/iWuYUhSHXHg • https://youtu.be/IErR_YYfP3Y • https://youtu.be/mL7MASrDIQ
Business Communication	• https://www.youtube.com/watch?v=yml9dx9nUco • https://onlinecourses.swayam2.ac.in/imb19_mg14/preview • https://nptel.ac.in/courses/110105052



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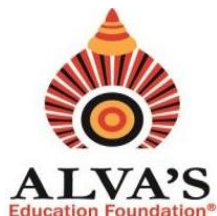
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PG DEPARTMENT OF BUSINESS ADMINISTRATION

II Sem	
Subject	E-Resources
Human Resource Management	• https://youtu.be/vXgt9yASs_k • https://youtu.be/pqtYQb9nbRk • https://youtu.be/e1F3xnF5LKg • https://youtu.be/4Kr0VpM14LI
Financial Management	• https://www.youtube.com/watch?v=CCQwz_Gwo6o • https://www.digimat.in/nptel/courses/video/110107144/L01.html
Research Methodology and IPR	• https://www.youtube.com/watch?v=GSeeyJVD0JU • https://onlinecourses.nptel.ac.in/noc22_ge08/preview • https://www.digimat.in/nptel/courses/video/121106007/L01.html • https://www.coursera.org/learn/research-methods
Operations Research	• https://youtu.be/vuKK3HAOB74 • https://youtu.be/vUMGvpsb8dc • https://youtu.be/fSuqTgnCVRg
Strategic Management	• https://www.youtube.com/watch?v=uY_ywciZUnM • https://www.youtube.com/watch?v=qGU-etCqbtQ • https://www.youtube.com/watch?v=TzcuoTOkPKg
Managerial Economics	• https://www.indiabudget.gov.in/ • https://onlinecourses.swayam2.ac.in/imb19_mg16/preview • https://www.youtube.com/watch?v=ZXDKdJO3V6Y



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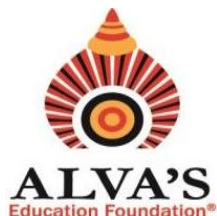
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III Sem	
Subject	E-Resources
Logistics and Supply Chain Management	• Introduction to Supply Chain Management • Demand Forecasting in Supply Chain
Information Technology for Managers	• https://onlinecourses.swayam2.ac.in/cec21_ge05/preview • https://www.digimat.in/nptel/courses/video/122105022/L01.html • https://www.youtube.com/watch?v=5JMkdGQCm4k
Consumer Behaviour	• https://youtu.be/ctMpHpJouoU • https://youtu.be/jSrC-EWYIJQ • https://youtu.be/dptzjrKRAm8
Sales and Retail Management	• https://www.coursera.org/lecture/mafash/retail-management-yrF51 • https://www.youtube.com/watch?v=8ah0ET7zIBw • https://onlinecourses.swayam2.ac.in/cec20_mg01/preview
Strategic Cost Management	• https://www.youtube.com/watch?v=fWPPfUiPdHA • https://www.coursera.org/lecture/construction-cost-estimating/introduction-to-cost-estimating-and-cost-control-xXOyj
Security Analysis and Portfolio Management	• https://www.youtube.com/watch?v=Fv63XWOIERM • https://www.youtube.com/watch?v=NIjucusocFw • https://www.digimat.in/nptel/courses/video/110105035/L02.html
Advanced Financial Management	• https://www.youtube.com/watch?v=BKbXjfhLf0w • https://www.youtube.com/watch?v=CCQwz_Gwo6o
	• Prompt engineers are getting 3 cr in US 16 9



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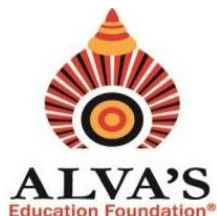
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Banking & Services Operations	• E72- Structure of Banking System, Scheduled Commercial Banks, SBI Nitin Singhania Indian Economy • Banking Structure in India Structure of India banking system Types of Banks in India
Recruitment and Selection	• https://www.youtube.com/watch?v=NcGtVXmcfTQ • https://www.youtube.com/watch?v=Z3lOca6YVSc • https://www.youtube.com/watch?v=IeabqeaBTbY
Industrial Relations And legislations	• https://www.youtube.com/watch?v=P29Cp35JqGA • http://www.digimat.in/nptel/courses/video/110105069/L22.html • https://www.buytestseries.com/OnlineCourses/Industrial-Relations-MBA-Video-Lecture Online
Introduction to Python, Data and Control Systems	• Lec-1: What is Python? Introduction to Python 🐍 Why Python Where Python is used.. • 2025 BAU-VIDEOS-ROW-Q3 vid ssl x value en in 30s H
Exploratory Data Analysis for Business	• What is Exploratory Data Analysis (EDA)? Techcanvass • Lecture 1 EDA Introduction



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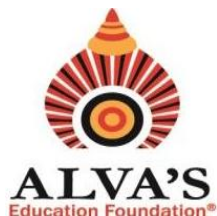
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IV Sem	
Subject	E-Resources
International Business	• https://www.youtube.com/watch?v=3hMNNvd_HbQ • https://onlinecourses.nptel.ac.in/noc20_mg54/preview • https://www.coursera.org/learn/international-business
Innovation and Design Thinking	• https://onlinecourses.nptel.ac.in/noc22_mg75/preview • https://www.ideou.com/pages/design-thinking-resources • https://www.innovationtraining.org/stanford-design-thinking-resources/
Strategic Brand Management	• Lecture 38: Strategic Brand Management Process • Strategic Brand Management by Kevin Lane Keller Book Summary and Analysis - YouTube
Integrated Marketing Communications	• https://www.youtube.com/watch?v=GyxdlocMSpY • https://www.youtube.com/watch?v=dQNRWF1BaTc • https://www.youtube.com/watch?v=joyTZl5isp4
Global Financial Management	• https://www.youtube.com/watch?v=Og-EOTRz7XA • https://www.youtube.com/watch?v=jr1t1lzsx-A • https://www.youtube.com/watch?v=BLTz_y7obGw
Mergers Acquisitions and Corporate Restructuring	• https://www.mca.gov.in/MinistryV2/mergers+and+acquisitions.html • https://imaa-institute.org/e-library-m-and-a/ • https://www2.deloitte.com/content/dam/Deloitte/us/Documents/mergers-acquisitions/us-ma-making-the-deal-work-strategy.pdf • https://corporatefinanceinstitute.com/resources/knowledge/deals/motives-for-mergers/
Risk Management and Insurance	• https://www.coursera.org/lecture/family-planning/introduction-to-risk-management-sxEMr



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	• https://cob.unt.edu/firel/rmi https://slideplayer.com/slide/4760242/
Indirect Taxation	• www.gstindia.com/tag/gst-council/ • http://www.cbec.gov.in/htdocs-cbec/gst • http://www.cbec.gov.in/htdocs-cbec/gst/index
Conflict & Negotiation Management	• https://www.youtube.com/watch?v=wYb_PKTawE4 • https://freevideolectures.com/course/3144/international-business-communication/28 • https://www.coursera.org/lecture/negotiation-skills-conflict/week-2-outline-neVhB
Global HRM	• https://www.airswift.com/blog/importance-of-cultural-awareness • https://www.geektonight.com/international-human-resource-management/ • https://www.researchgate.net/publication/265020002_Performance_management_in_international_human_resource_management
Machine learning	• Machine Learning What Is Machine Learning? Introduction To Machine Learning 2024 Simplilearn • Machine Learning Tutorial Machine Learning Basics Machine Learning Algorithms Simplilearn
HR Analytics	• https://www.youtube.com/watch?v=zogLCssW0Ts • https://www.digimat.in/nptel/courses/video/110104086/L05.html