



**ALVA'S**  
Education Foundation®

# **PG DEPARTMENT OF BUSINESS ADMINISTRATION**

**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**

(Affiliated to VTU Belagavi Karnataka, Approved by AICTE

New Delhi & Recognized by Govt of Karnataka)

Shobhavana Campus, Mijar, Moodbidri - 574 225 Mangalore, D.K.

Ph No.: 08258-262724, 25

# **MBA** Programme



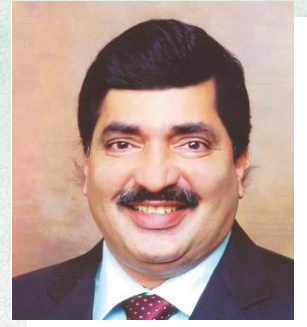
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Website: [www.aiet.org.in](http://www.aiet.org.in)



## CHAIRMAN'S MESSAGE

Knowledge is power and education is a path to acquire it. Alva's Education Foundation (AEF) purports to impart knowledge through education. Through education, information gets converted into knowledge. It develops in us a perspective of looking at life. It helps us build opinions and have points of view on things in life. Ultimate idea of education is to help people know the idea of good, which is to be virtuous. Education is a matter of leading a person from mere belief to true knowledge.



Alva's Education Foundation (AEF) aims to develop individuals with skills and knowledge necessary to succeed in college, career and life, regardless of who they are and where they come from. It focuses on imparting critical thinking, problem solving and analytical skills which are much needed to succeed in life. The curriculum is carefully crafted to include training for the spirit (dance, music, art, drama and literature) and training for the body (sports) along with academics.

Alva's Education Foundation (AEF) also believes in sensitizing students to the Indian culture and ethos to preserve the basic fabric of the Indian society. This holistic approach to education aims to lead the young to uphold truth and universal values, and be saved from passing their lives in the shadow-world of error, falsehood, prejudice and blindness. AEF upholds the role of education in shaping good citizens.

**Dr. M. Mohan Alva**

**Chairman**

**Alva's Education Foundation ®**

## MESSAGE FROM MANAGING TRUSTEE

The current batches and the forthcoming batch of management graduates, greetings and welcome to AIET.

Every year is a new dawn, when I welcome a batch new MBA aspirants and soon followed by the rekindling of hope as the seniors graduate and I bid them farewell. It is never a sad moment for both the Alma Mater and the passing out graduates, as they are, the new blooms who go forth to adorn the alters of Corporates.

My faculty and I are rooting for the students to succeed in their careers, we also want them to achieve something that can be elusive: to build not only a meaningful career, but to do so, in a way, that leads to a happy and meaningful life.

I wish my students to become leaders who will make a difference in the world and in the lives of all they touch. Here I would like to strongly pitch for three values which we try hard to instil in our students. They are – Innovative thinking, intellectual ambition and Inclusive environment. I am hopeful, having embraced these cherished values all of us together hope to be true human assets of this great nation.



**Mr. Vivek Alva**

**Managing Trustee**

**Alva's Education Foundation**



## MESSAGE FROM THE PRINCIPAL

“The education is that which teaches one to learn, unlearn and relearn, so as to become fine human beings and contribute positively to the society”.

Business administration is a wide field which includes many kinds of management positions, From higher businesses to independent business, every operation needs skilful administrator in order to get success. Alva's Institute of Engineering and Technology, Mijar takes pride in having Department of Business Administration which believes in giving its students strong values along with a set of wings which may carry them far and wide. In other words, our MBA students are equipped to face the challenges of the rapidly changing world.

MBA information brochure is a good initiative by the Department to bring out the achievements, efforts and accolades of its students and staff. I hope that this brochure will be useful for students, parents and prospective students to explore new possibilities in Management education.

**Dr. Peter Fernandes**  
Ph.D, M.Tech., M.B.A  
Principal



## MESSAGE FROM THE HEAD OF THE DEPARTMENT

The MBA Program at AIET aims to offer a good blend of knowledge, skills and attitude that a professional manager needs to possess to deliver results in this Volatile Uncertain Complex and Ambiguous business environment. For this purpose, the curriculum, pedagogy and learning processes are appropriately structured and rolled out during the two years at AIET adhering to VTU guidelines and following NBA and NAAC requirements.

The program is divided into 4 terms of coursework, one-month organization study after completion of first year, and 6 weeks of internship to have the experience of finding a solution to the problem using research methodology in the area of specialization. Besides, students go through a lot of experiential learning through case studies, working on consultancy projects with the neighbourhood businesses, group dynamics and interacting regularly with industry experts. This enriches their understanding while also honing their managerial and leadership skills.

Alva's Institute of Engineering and Technology encourages students to be part of every sport and cultural event that happens in the college as well as in the inter-college events within Alva's Education Foundation and outside. The outstation industrial visit is an annual feature and local industrial visits are conducted once a month to expose students to get the feel of real world of business. The students are encouraged to join Speakers Club, Nature Club, Innovation Club, Management Forum, NSS, NCC, Red Cross Society, Trekkers Club and a dozen other clubs that are vibrant in the campus together with the Engineering Students.

Being management graduates they are given every opportunity to participate in off campus events that will shape their personalities and help them with placements. Advanced IT, analytical skills, critical thinking skills, communication skills and domain specific application software are introduced into the syllabus to make them placement ready.

**Dr. Claret Mendonca**  
HOD, MBA





# ADMISSIONS OPEN

## 2020-21

# MBA

## Programme

### Specializations

- Finance
- Marketing Management
- Human Resource Management

### Dual Specializations

- Finance and Human Resource
- Finance and Marketing Management
- Human Resource and Marketing Management

### Eligibility Criteria

Any graduate with minimum 50% marks and above having appeared for PG CET, KMAT, CAT, MAT (45% for SC/ST students of Karnataka)

### Scholarships

Scholarships like E-pass scholarship, Vidya Sarathi, Merit cum Means scholarship, SC/ST scholarship etc., can be availed by eligible students.



Graduation 2019

## VISION

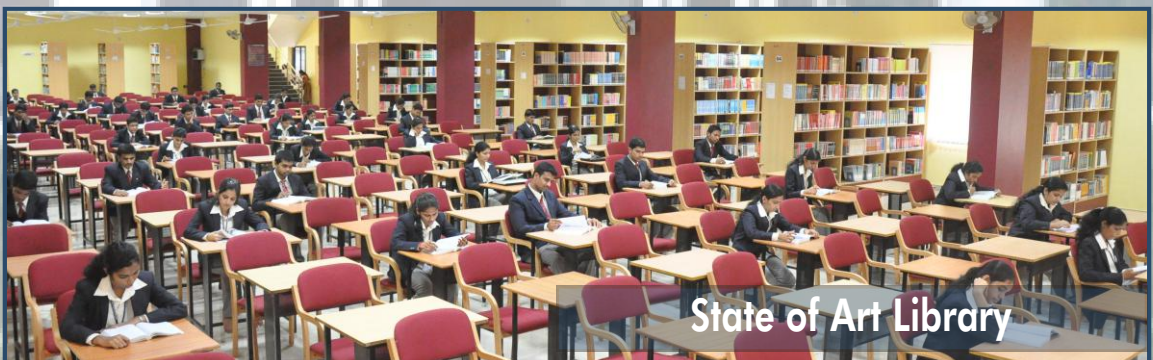
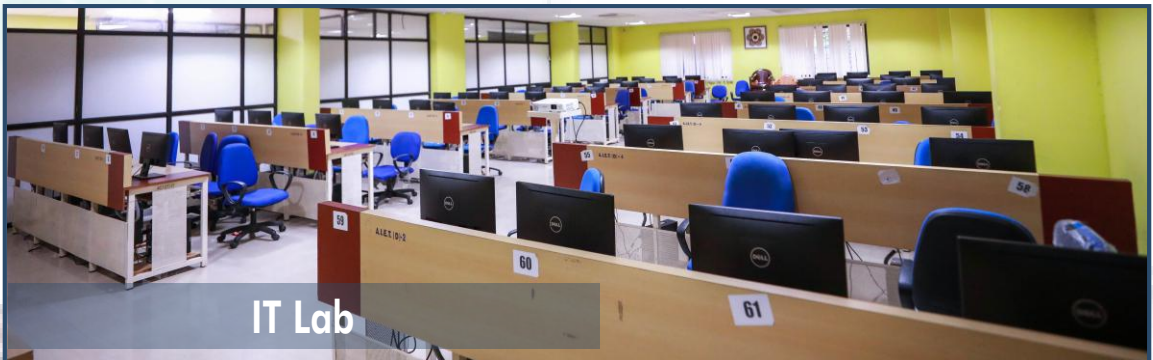
To develop competent, ethical managers and entrepreneurs, sensitive to their environment and culture, responsible to their communities and global in their outlook and approach.

## MISSION

- M1: To provide students with necessary knowledge and skills to enable them to be effective in the field of their specialization.
- M2: To foster curiosity, broaden their horizons, and inculcate leadership skills to achieve academic rigour, highly grounded in the real world /job market.
- M3: To adopt systems thinking approach to learning to help students excel in a complex and ever-changing global environment.
- M4: To develop in them a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.



# FACILITIES





# INDUSTRIAL VISIT



Thermax, Pune



Magarpatta, Pune



G stamp, Pune



Cooper Corporation, Satara



Tata Motors, Hubli



Coimbatore Kitchen Equipments,  
Coimbatore



Ayyappa Ghee industry  
Coimbatore



Eastman Group of Company  
Coimbatore



Primacy Industries  
Mangalore



Standard Cartons



T Stanes, Coimbatore



The Hindu Press, Mangalore



Ashok Iron works  
Belagavi



Akshaya Patra Foundation



Belagavi Airport, Belagavi

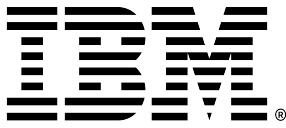


Central Plantation and Crops Research Institute, Kasargod



# PLACEMENTS

STUDENTS PLACED BY TOP RECRUITERS VISITING EXCLUSIVELY FOR MBA GRADUATES



And many more...



Placed Students 2019 Batch



# TECHNICAL SESSIONS

## Few are...



**Mr. Prasheel Shetty**  
Demand Nxt, Bangalore



**Mr. Raghavendra Holla**  
Suzlon, Mangalore



**CA. Flenil D'souza**  
Mangalore



**Mr. Naveen Julian Rego**  
SEBI Registered Investment Advisor



**Prof. Raghunandan**  
Lotus Knowlwealth, Bangalore



**Prof. Nivedita Mirajkar**  
Faculty at ICAI Mangalore



**Mrs. Saumya Chandraker**  
Senior Manager (HR), MRPL Mangalore



**Mr Nivedan Nempe**  
Proprietor of Mystic Aromatic



**Dr M Prabhakar Joshi**  
Senior Art critic, Yakshagana expert



**Mr Ramchandra Bhat**  
Representative of BSE



**Dr. N S Shetty**  
Former FAO Consultant, UN



**Mr. Harish**  
Proprietor, Premier investments



**Mrs. Shazia**  
HOD, Dept. of MHRD  
Alva's College



**Mr. Stan Goveas**  
Director of Business Operations at  
Rock of Colors, Canada



**Dr. G.V. Joshi**  
Prof., Dept. of Business Administration  
AIET



# CAMPUS LIFE



Conferences



Alva's Nudisiri



Annual Day Celebration



Chakravyuh - National level fest



Christmas Celebration



Motorig



Annual Sports Meet



Srilankan day



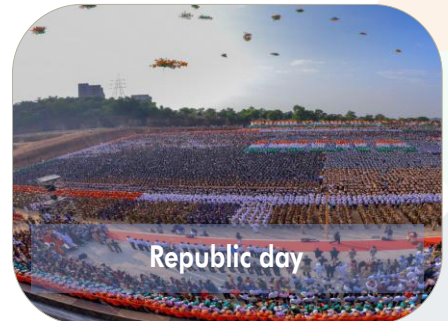
Rural Game - Kesarinalli ondu dina



Traditional Day



Keraleeyam



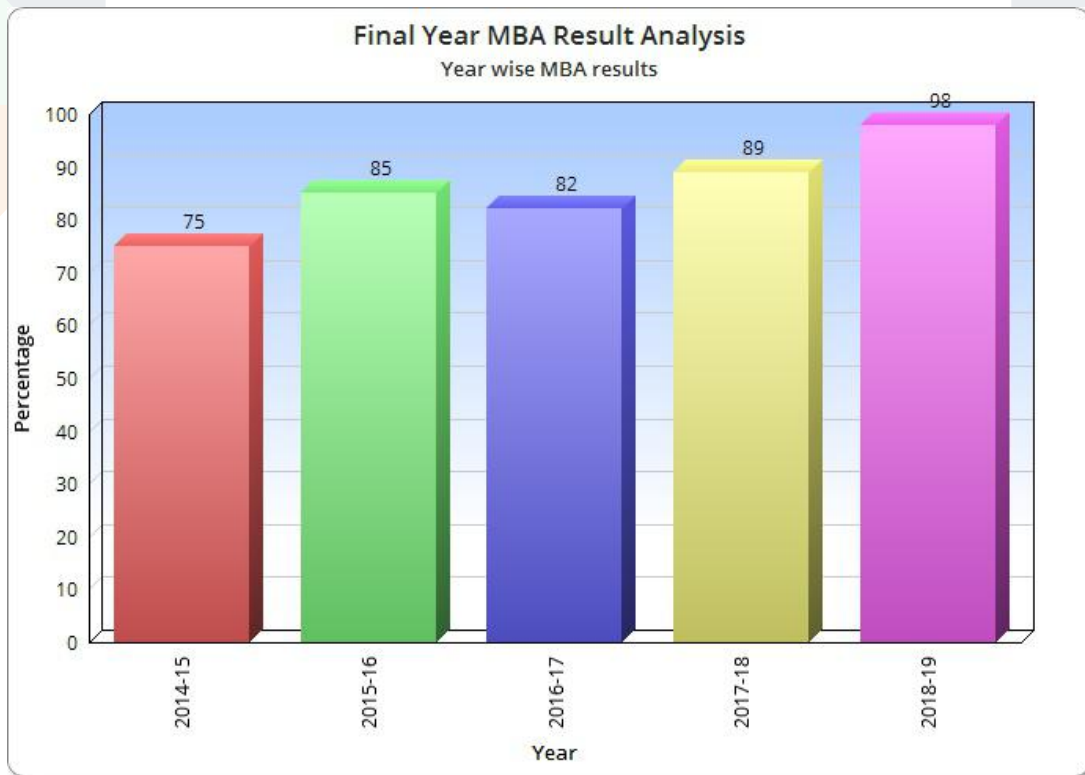
Republic day

## Alva's Virasat





# STUDENT ACHIEVEMENTS



**22nd VTU Inter-Collegiate  
Athletic Meet-2019  
Runners**



**Rinu Thomas**  
Secured 2nd Rank in  
Visvesvaraya Technological University



**Sahana Yenekal (1st MBA):**  
Secured 2nd position in 200 mtr race &  
Secured 3rd position in 100 mtr race in  
22nd vtu inter-collegiate  
Athletic meet-2019



**Krithi Kumari (1st MBA)**  
Secured 3rd place in 200 mtr race.  
22nd vtu inter-collegiate  
Athletic meet-2019



**Bindu Sapkota**  
Secured 5th Rank in  
Visvesvaraya Technological University





# Institutions Affiliated to Alva's Education Foundation

## Alva's Institute of Engineering & Technology

### Courses Offered

#### UG Courses

Electronics & Communication Engineering  
Information Science & Engineering  
Computer Science & Engineering  
Mechanical Engineering  
Civil Engineering

#### PG Courses

Master of Business Administration  
M.Tech in Thermal Power Engineering  
M.Tech in Computer Science & Engineering  
M.Tech in VLSI Design & Embedded Systems

#### DOCTORAL PROGRAMME

Ph.D. in Mechanical Engineering, Electronics and Communication Engineering,  
Computer Science, Physics, Chemistry, Mathematics and Management

## Institutions Affiliated To Rajiv Gandhi University of Health Sciences, Bangalore

Alva's Ayurveda Medical College  
Alva's Homoeopathic Medical College  
Alva's College of Naturopathy & Yogic Sciences  
Alva's College of Nursing  
Alva's College of Medical Laboratory Technology  
Alva's College of Hospital Administration  
Alva's College of Physiotherapy

#### PG Courses :

M.D. Ayurveda  
(Shalya, Panchakarma, K.B.,  
Prasoothi Kaya Chikithsa, D.Guna, A. Siddantha,  
S.Rachana, Agada, R. Shashtra, Baishajya)  
MD-Clinical Naturopathy, MD-Clinical Yoga  
M.Sc. Nursing / M.H.A / M.P.T /  
M.Sc. - Medical Laboratory Technician

#### DOCTORAL PROGRAMME

Ph.D. in Physiotherapy

## Institutions Affiliated To Mangalore University, Mangalore

Alva's College of Social Work (B.S.W. & M.S.W.)  
Alva's College of Physical Education (B.P.Ed., M.P.Ed.)  
Alva's College of Education (B.Ed.) (M.Ed.)  
Alva's First Grade College

#### UG Courses :

B.A.-English, Journalism, Kannada, Physical Education.  
B.Sc.-CBZ, Biotechnology, Biochemistry, Microbiology,  
Computer Science, Hospitality Science, B.F.N.D.  
B.Com., B.C.A., B.B.M., B.H.R.D., B.V.A.

#### PG Courses :

M.Sc.- Analytical Chemistry, Organic Chemistry,  
Biotechnology, Mathematics, Physics, Statistics,  
Computer Science, General Chemistry,  
Psychology, Food & Nutrition, Applied Botany  
M.Com(H.R.D) / M.Com. / M.S.W. / M.P.Ed./  
P.G.D.C.A. / P.G.D.B.M, M.A. - English, Economics,  
Carnatic Music, Bharatnatyam,  
MCJ (Communication & Journalism)  
MVA, M.F.N.D.

#### DOCTORAL PROGRAMME

Ph.D. in Biotechnology

**Doctoral Programme of Tumkur University** Ph.D in Mathematics, English, Biotechnology

## Institutions Affiliated To Different Boards

Alva's Pre-University College (Science/Arts/Commerce) | Alvas English Medium School (KG to X Standard)  
Alva's Kannada Medium Higher Primary & High School | Alva's Special School  
Recognised study Centre of Kuvempu University Distance Education

## ALVA'S EDUCATION FOUNDATION (R)

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