



## **IPR AWARENESS –CREATIVE INDIA, INNOVATIVE INDIA**

### **Objective of the Program**

1. Is to harness and promote awareness about IPR to take forward the National IPR Policy and enhance creativity, innovation, competitiveness and economic growth in India.
2. Inadequate knowledge about the rights of individuals to protect their ideas and innovations and low awareness about the procedures involved in obtaining an IPR has hindered India's growth in Intellectual Property.
3. To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture

IPR Awareness program was conducted by Information Science and Engineering department on February 16th 2019 for second, third and final year students of Information Science and Engineering students.

The program was inaugurated by flowering welcoming the resource person Mr Ajith Kumar by Jayath A Rathod HOD Department of Information Science and Engineering.

Mr Ajith Kumar legal advisor had addressed the students in ISE lab Third floor main block



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### Area of Coverage

- Cell for IPR Promotion and Management (CIPAM)
- Pan India, including Tier 1, Tier 2, Tier 3 cities as well as rural areas.