

IPR AWARENESS PROGRAM FOR ACADEMICS

Objective of the Program

1. To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture
2. To encourage protection of IP achievements through increased registration of rights.
3. Educate the students on how to respond to infringements of rights including patent rights

IPR Awareness program was conducted by Information Science and Engineering department on August 27th 2016 for second and third students of Information Science and Engineering students.

The program was inaugurated by flowering welcoming the resource person Mr Ajith Kumar by Jayath A Rathod HOD Department of Information Science and Engineering.

Mr Ajith Kumar legal advisor had addressed the students in 303 class room.





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He covered following areas in this program:

- International and national framework of IPRs
- Introduction to IPR tools such as Patents, Trademarks, Industrial Design, IP enforcement and challenges
- Leveraging IPR in Academic and R&D institutions.