



Seminar on the topic: **“Intellectual Property Rights”**

DATE & VENUE: 06.09.2014 at Engineering Seminar Hall

Resource Person: Poornalatha G, Professor, Dept of CSE, MIT, Manipal.

Objectives of seminar:

- To promote awareness on IPR among students, research scholars, research & development establishments, educational institutions, MSMEs, large enterprises, etc.
- To organize short-term courses, seminars, workshops and conferences on– IPR and related activities.
- To protect intellectual creations of students, research scholars, faculties.

Intellectual property (IP) refers to creations of the mind, such as inventions, literary, artistic works, designs, symbols, names and images. It is necessary to protect these creations and provide rights in order to enable people to earn recognition or financial benefits. Intellectual property rights (IPRs) have become a central issue in economic development, scientific & technological development, economic co-operation between industrialized and developing countries. However, some people believe that only large companies will get benefits from IPRs. But the truth lies on the fact that commercially profitable ideas or any innovations also emerge from every one of us.



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IPR Awareness program was conducted by department of CSE on 06.09.2014 for third students and final year students. The program was conducted to create awareness and understand the role of intellectual property in fostering a creative and innovative culture and also to educate the students on how to respond to infringements of rights including patent rights. She explained about intellectual property, why should intellectual property be protected, and also how to protect intellectual property and discussed about patents.