

Management and Entrepreneurship with Intellectual Property

The Department of Electronics and Communication conducted a talk on 10 /04/2015 as a part of the activities of Forum 'Evionics'. The topic was "Management and Entrepreneurship with Intellectual Property" and the talk was delivered by Prof. H.S.Jayaramu, HOD of Electronics and communication department, SSIT, Tumkur.

Prof. H.S.Jayaramu started the talk by explaining about the need of entrepreneurship in the life of Engineers. He quoted day to day life examples to make the students understand the needs of planning and organizing. He even explained about the areas of entrepreneurship and Intellectual Property rights, like Real estate, Residential, Commercial, Transportation, Training and development etc.



Mr.Jayaramu conducted a very interactive session by narrating stories of Swami Vivekananda and his own life experiences. He spoke about the needs of entrepreneurship in our country in great detail. prof.H.S.Jayaramu was very enthusiastic throughout the session and explained every topic in a simple and easy to understand manner.

He ended the session by asking few questions to the students.