

# **OVERVIEW OF INTELLECTUAL PROPERTY RIGHTS**

## **Objective of the Program**

1. To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture
2. Educate the students on how to respond to infringements of rights including patent rights

IPR Awareness program was conducted by Information Science and Engineering department on August 23<sup>rd</sup> 2014 for second and third students of Information Science and Engineering students.

The program was inaugurated by flowering welcoming the resource person Mr Ajith Kumar by Mahesh Prasanna HOD Department of Information Science and Engineering.

Mr Ajith Kumar legal advisor had addressed the students in 303 class room.





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He covered following areas in this program:

- What is an intellectual property?
- Why should intellectual property be protected?
- How should intellectual property be protected
- Patent offices