

## **Report On 6 Day Orientation Programme for the First Year MBA Students on Skill Development (2019-21)**

**Day 1 (30.9.2019):**

**Welcome Address and Talk on the SOPs of AIET/Department by Dr. Claret Mendonca, HOD, PG Department of Business Administration, AIET**



Dr Claret welcomed the students to the MBA Department, AIET. She spoke on how MBA Degree is different from other post graduate programmes. While other post graduate programmes scale depth in the respective subject of study, MBA programme gives more of leadership training, communication skills, team building and other life skills. It is a finishing school where students are introduced to systems thinking and design thinking.

## Principal's Address



He spoke on having career goals and a plan for life. He said that most students come to the MBA programme without understanding its significance. Dr Fernandes guided on how to have a plan for one's life and how to set goals in life. He informed them about campus placements at AIET and how to prepare for it.

**Talk on 'Time Management' by Mr. Johnson Fernandes, Assistant Professor, Department of MBA, AIET**



He explained the effective ways of managing time and strategies needed to be involved in managing the time. He explained how time management plays an important role in everyone's life.

**Day 2 (01.10.2019):**

**Experiential Learning from the MBA Program at AIET by Mr. Prasheel Shetty, Business Development Manager, Demand NXT (Alumni)**



In this session Mr. Prasheel Shetty discussed the idea of innovation and importance of having goals in life which really help us to get on in the corporate world. He emphasized the need for being good at English language which is most needed in today's competitive and complex corporate world.

**Talk on 'Current Economic Scenario' by Prof. Dr. G V Joshi, MBA Department, AIET**



**Healthy Habits – Dr.Zenica D’Souza, Principal, Alva’s Ayurveda Medical College**

She specifically addressed gross matters of health concerning boys and girls in their early twenties. She emphasized the importance of healthy eating and impact of exercise on health.



**Day 3 (02.10.2019):**

**Building Healthy Workplace Relationships –Mrs. Shazia Khanum,  
Assistant Professor & Coordinator, M Com HRD, Alva's College**



She stressed on Relationships primarily with one's family members and friends. Later she informed the important qualities such as trust, respect, understanding that are necessary to build healthy relationships.

**Personality Development – Dr Raghavendra Holla, Executive Admin and R&R at Mangalore SEZ Ltd**



Mr. Holla used confidence building exercise to help them gain courage and develop self esteem. His motivational lecture inspired students to develop positive attitude.

**Financial Literacy – Mr. NavinRego, Managing Director in *Fin Analytics Wealth Managers Private Ltd.* (03.10.2019):**



He elaborated on the vital aspects of investments, importance to identifying and understanding financial strengths and challenges, managing wealth, investing in mutual funds and the importance of planned investment.

**Journey from Corporate Job to Entrepreneurship, Ms. Shipra Rai,  
Managing Partner, Spindrifit, Mangalore**



She spoke about her life experiences of being an entrepreneur. She stressed the need for having strong communication skills to sell a product or service and to motivate employees, which was evident in Mrs. Rai. Her talk made students aware of the challenges in both corporate life and entrepreneurship.



**Day 4 (04.10.2019):**

**Group Dynamics by Mr Sunil John on Communication, Leadership & Team building**



armoury which need to be well used. He also taught them team building and respect for others. He shared knowledge on challenges faced by various professionals such as HR, Financial Analyst and Marketers.

**Entrepreneurship by Ms KomalPrabhu, owner of Maharaja group of hotels**



Mrs Prabhu conveyed powerfully how hard work, dedication, and desire to succeed in life makes an entrepreneur successful. She attributed her success to teamwork. She encouraged the budding management graduates to be entrepreneurs and pursue their dreams as there are a lot of opportunities in the business field.

**Motivational Talk – Dr. Preethi Keerthi D'Silva, Asst. Professor, Mangalore University(05.10.2019)**

She told the students that it is essential to be up to date with their everyday lessons and learning. She emphasized that students cannot achieve much without the determination to reach goals no matter how big or small they are. She ended up saying motivation is essential to be able to catch up with everyday lessons and learning.



She told the students that it is essential to be up to date with their everyday lessons and learning. She emphasized that students cannot achieve much without the determination to reach goals no matter how big or small they are. She ended up saying motivation is essential to be able to catch up with everyday lessons and learning.