

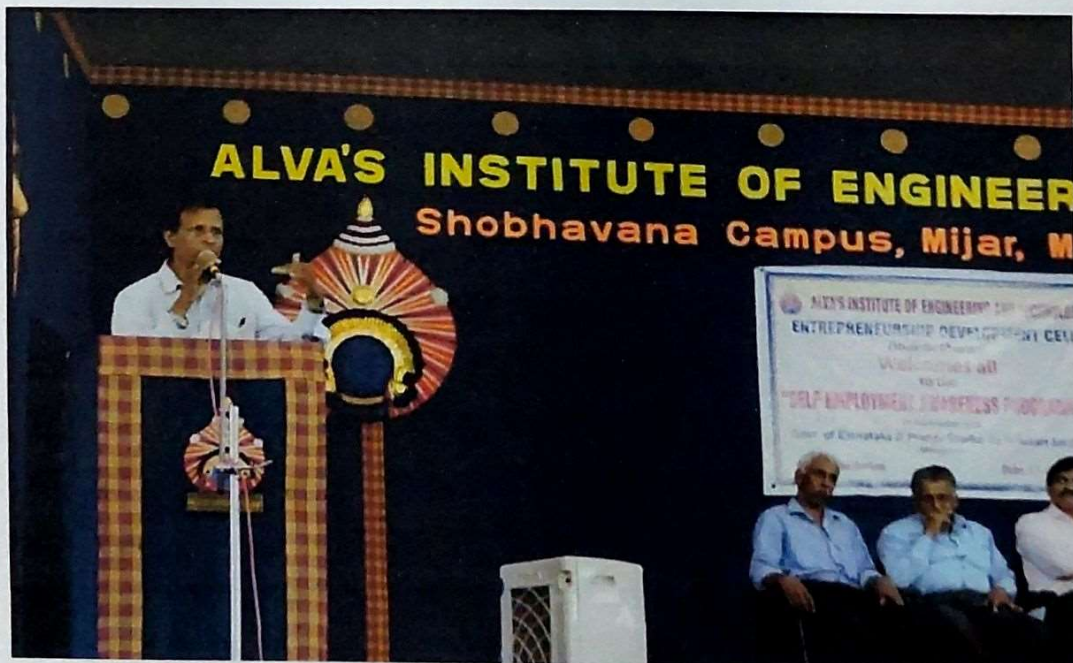
## REPORT ON SELF EMPLOYMENT AWARENESS PROGRAMME

### About Guests and Speakers:

The guest speakers were **Mr. G.K. Prasad**, President, Pranav Sowharda Sahakri Sangha, **Mr. Socrates**, Deputy Director, MSME, Mangalore, **Mr. Somappa Nayak**, Director, Pranav Sowharda Sahakri Sangha, **Mr. Raghav**, Lead District Chief Manager, Syndicate Bank, Mangalore, **Mr Ramakrishna Achar**, Chairman & Managing Director, SKF group, **Mr. Satish Chandra K.S**, President of Campco Ltd. & Director of Sowharda Federation Mangalore & **Mr. Dayasagar Punja**, Director, Pranav Sowharda Sahakri Sangha.

### Programme Proceedings:

The talk started at 10:00 am on 17/10/2016 with the address of **Mr. G.K. Prasad**, he specified about the importance of self-employment & how India is struggling with lack of jobs in the agriculture sector, he spoke about the advantages of becoming an entrepreneur & how the Government will help the upcoming start-ups in India.



**Mr. G.K. Prasad addressing students on importance of self-employment**



Mr G.K. Prasad's talk was followed by the talk of **Mr. Socrates**, he being the **Deputy Director of MSME, Mangalore** specified on how MSME helps to fund start-ups & registrations of MSME, one of the aims of MSME was to build Business Incubators so the start-ups can flourish from colleges.



**Mr. Socrate explaining about services rendered by MSME**

One talk which was noteworthy was that of **Mr. Ramakrishna Achar** who spoke about his life story & how he built his company from scratch to new heights, he motivated the students present at the talk & raised the atmosphere to a whole new level. The event was concluded by giving away momentous to all the guests by Prof. Sanjay S, EDC Co-ordinator, AIET.



**Mr. Ramakrishna Achar motivating students towards self-employment**

From the session students got information regarding MSME registration, the services & help rendered to start-ups and were motivated to take up self-employment.