# ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodabidri, Mangalore Taluk, D.K - 574225 Phone: 08258-262725, Fax: 08258-262726

#### REPORT OF

# THE TALK ON AGRICULTURAL ENTREPRENEURSHIP

#### **About Speakers:**

The speakers were Mr. Jacob D Souza, Asst Director Govt. of India, Ministry of textiles, O/o Development Commissioner Handicrafts Marketing & Service Extension Centre Thrissur Kerala, Mr. Naglingapa S Pattar, Professor at Mahalasa College of Arts & Mr. Rajesh Naik, a model agriculturalist & a leading name in Social Service.

### **Programme Proceedings:**

Students who had Interests in the Field of Agriculture & Handicrafts were identified by a feedback which was received from the EDC members & were made to attend the talk organised by Pranava Souharda Sahkari Sangha.

The talk was held on 15/11/16 with Mr. Jacob D Souza starting off; he emphasized the need of Entrepreneurs for the development of the country & gave a brief Insight about Small Scale Industries (SSIs)



Mr. Jacob D Souza addressing the students on Small Scale Industries

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Next to speak was Mr. Nagalingappa S Pattar, he gave complete information about the Handicrafts Industry he also shared his personal story of how he helped his wife to be a successful women entrepreneur in the field of handicrafts manufacture & also revealed that his wife's earnings were more than that of him Mr Pattar kept a constant touch with the audience with his sense of humour.



Mr. Nagalingappa S Pattar addressing the students on Handicrafts Industry

The very next talk was that of Mr. Rajesh Naik for whom students had eagerly waited with his motivating speech he never let the audience down & gave continuous motivation throughout his speech, he specified the need for organic farming in the country & how one could make huge profits by practising organic farming he also gave an invitation to all the students to visit his Agricultural Farm to which students obliged.

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Mr. Rajesh Naik addressing the students on Organic farming

Overall, the event was a successful one with students posing questions which were relevant to the guests. The talk was concluded by thanking all the guests present & by giving away mementos by **Dr. Peter Fernandes**, Principal, AIET.



Guests on the dais during the inaugural Programme

From the session students got insight into Small Scale Industries, Handicrafts Industry and Organic farming and were motivated to practice it and work towards becoming Entrepreneurs for the development of the country.

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