

REPORT OF THE INAUGURAL TALK ON ENTREPRENEURSHIP

About Speaker:

Mr. A Natarajan is an entrepreneur, who is involved in awareness programmes of entrepreneurship and has vast knowledge in the field of MSMEs skill development. He is presently working as **Managing Director at Bodh Technologies Pvt. Ltd. Bangalore.**

Programme Proceedings:

EDC was inaugurated on **01/10/2016, Saturday** by **Mr. A Natarajan, Managing Director, Bodh Technologies Pvt. Ltd. Bangalore**, by lighting the lamp which is a symbol of progress in the presence of **Mr. Vivek Alva, Dr. Peter Fernandes, Mr. Somasundar, Prof. Sanjay S.**

Principal **Dr. Peter Fernandes** started the session by emphasizing the need for a strong & effective Entrepreneurship Development Cell (EDC) in the college in order to bring about a change in the mind-set of the students to pursue Entrepreneurship.



Principal Dr Peter Fernandes addressing the students on entrepreneurship

Session was taken over by Mr. A Natarajan & the following topics were covered in the Inaugural

talk:

- Development of Entrepreneurial skills.
- How to start a start-up.
- Working process of a start-up.
- Generation of ideas.

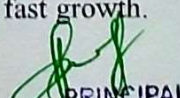
The whole session was an interactive session with students asking relevant questions to **Mr. A Natarraajan** which showed the interest students possessed about Entrepreneurship & their eagerness to become one. At the end **Mr. Vivek Alva** urged the students to take up Entrepreneurship seriously as the country required Entrepreneurs in order to achieve a fast growth, he also stressed on conduction of various Entrepreneurial activities in the college under the banner of EDC in order to imbibe competitive spirit among students.

The Inaugural Talk was concluded by giving away mementos as a token of love



Mr. A Natarraajan receiving memento from Mr. Vivek Alva

The talk created awareness in the students regarding development of Entrepreneurial skills and motivated them to take up Entrepreneurship seriously as the country required Entrepreneurs in order to achieve a fast growth.


PRINCIPAL
Alva's Institute of Engg. & Technology,
Mijar, MOOBBIDRI - 574 225, D.K.