



**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**  
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Department of CSE

Seminar on the topic: “Importance of Intellectual Property Rights”

DATE & VENUE: 13.08.2016 at Engineering Seminar Hall

Resource Person: Mr. Sagar, Advocate.

### Objective of the Program

1. Is to harness and promote awareness about IPR to take forward the National IPR Policy and enhance creativity, innovation, competitiveness and economic growth in India.
2. Inadequate knowledge about the rights of individuals to protect their ideas and innovations and low awareness about the procedures involved in obtaining an IPR has hindered India's growth in Intellectual Property.
3. To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture

IPR Awareness program was conducted by Computer Science and Engineering department on August 13<sup>th</sup> 2016 students of Computer Science and Engineering.



**Mr. Sagar delivering a lecture on Importance of IPR**


The resource person covered the following details:

- Patent: is an exclusive right granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical

solution to a problem.

- Copyright: is an exclusive right given to the author of the original literary, architectural, dramatic, musical and artistic works; cinematograph films; and sound recordings.
- Trade/Service mark: means a mark capable of being represented graphically and which is capable of distinguishing the goods or services of one person from those of others and may include shape of goods, their packaging and combination of colours.

About 179 students were participated and actively involved in the talk on Importance of Intellectual Property Rights. All the students were interacted with him various doubts

  
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