

## IPR AWARENESS PROGRAM FOR ACADEMICS

### Objective of the Program

1. To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture
2. To encourage protection of IP achievements through increased registration of rights.
3. Educate the students on how to respond to infringements of rights including patent rights

IPR Awareness program was conducted by Information Science and Engineering department on August 27th 2016 for third and final year students of Information Science and Engineering students. The program was inaugurated by welcoming the resource person Mr. Ajith Kumar, Legal Advisor by the Head, Department of Information Science and Engineering, Prof. Jayath A Rathod.



The resource person Mr. Ajith Kumar addressing the participants

  
H.O.D.



Mr Ajith Kumar had addressed the students on the following topics:

- International and national framework of IPRs
- Introduction to IPR tools such as Patents, Trademarks, Industrial Design, IP enforcement and challenges
- Leveraging IPR in Academic and R&D institutions.

**Event Outcome**

The Students were benefitted with the awareness on intellectual property, methods and advantages of protecting the intellectual property, International and national framework of IPRs, IPR tools such as Patents, Trademarks, Industrial Design, IP enforcement and challenges, leveraging IPR in Academic and R&D institutions.

  
H.O.D.

Dept. Of Information Science & Engineering  
Alva's Institute of Engg. & Technology  
Mijar, MOODBIDRI - 574 225