

## REPORT OF AWARENESS PROGRAM ME ON INTELLECTUALPROPERTY RIGHTS (IPR)

### About Speaker:

The speakers were **Mr. C R Pradeep**, Coordinator for the patent Information Centre, KSCST, Bangalore. He is Involved in organizing IPR awareness programmes at the Engineering Colleges universities other Professional Institutions including MSMEs, the other speaker was **Mr. Madhusudan S T**, Registered Patent Attorney, handles patent prosecution.

### Programme Proceedings:

The talk was organised on 11/11/16 by the EDC of the college, the talk started off with the address by **Mr. C R Pradeep** spoke about how he was involved in furnishing information on patent filing & assistance on IPR for Industries in Karnataka, he also motivated students to take up Entrepreneurship as their professions which is one of the aims of EDC



Session by **Mr. C R Pradeep** on Intellectual Property Rights

The other talk which followed was that of **Mr. Madhusudhan** who used presentations to give out a brief idea about IPR. He spoke on procedures involved in getting a patent. His talk also concluded on how different companies were making the best use of their patents to get the maximum profits. He also specified on the need for Innovations & how it could affect the society, his talk motivated



students to Innovate with a calm mind to bring out a change in the society.



**Mr. Madhusudhan addressing students and faculties on IPR**

Students & **Mr. Vivek Alva** posed a variety of questions related to **(IPR)** to Mr. Madhusudhan which were answered efficiently by him with suitable examples.



**Student's interaction with the speaker**



No event is ever concluded without honouring the guests, Mr Vivek Alva gave away mementos as a token of respect & love to Mr. Madhusudhan & Mr. C R Pradeep.



**Mr. C R Pradeep receiving memento from Mr.Vivek Alva**



**Mr. Madhusudhan receiving memento from Mr.Vivek Alva**

The awareness programme helped the students to understand the concepts of IPR and procedure involved in getting a patent. The program helped the students to realise the need for Innovations & how it could affect the society. Students were motivated to take up Entrepreneurship as their professions.

PRINCIPAL

Alva's Institute of Engg. & Technology,  
Mijar. MOODBIDRI - 574 225, D.K