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## ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY Shobhavana Campus, Mijar, Moodbidri, D.K - 574225

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# IPR AWARENESS – CREATIVE INDIA, INNOVATIVE INDIA

### Objective of the Program

- Is to harness and promote awareness about IPR to take forward the National IPR
  Policy and enhance creativity, innovation, competitiveness and economic growth
  in India.
- Inadequate knowledge about the rights of individuals to protect their ideas and innovations and low awareness about the procedures involved in obtaining an IPR has hindered India's growth in Intellectual Property.
- 3. To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture

IPR Awareness program was conducted by Information Science and Engineering department on February 16th 2019 for second, third and final year students of Information Science and Engineering students.

The program was inaugurated by felicitating the resource person Mr. Ajith Kumar, Legal Advisor by the Head of Department of Information Science and Engineering, Mr. Jayantkumar Rathod.

Mr. Ajith Kumar had addressed the students on the following topics:

- What is an intellectual property?
- Why should intellectual property be protected?
- How should intellectual property be protected
- Cell for IPR Promotion and Management (CIPAM)
- Pan India, including Tier 1, Tier 2, Tier 3 cities as well as rural areas.

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The resource person Mr. Ajith Kumar addressing the participants

#### **Event Outcome**

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The Students were benefitted with the awareness on intellectual property, methods and advantages of protecting the intellectual property, purpose of the patent offices, meaning of research, types of research, writing the objective and scope of the research, problem identification, literature Survey, hypothesis formation, research design and analysis, writing and publishing a paper.

H. O. D.

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