

Session Report- Journey from Corporate Job to Entrepreneurship

Date: 1st October 2019

Time: 3.30 pm to 5 pm

Resource Person: Ms. Shipra Rai. Managing Partner, Spindrift, Mangalore

Topic: Journey from Corporate Job to Entrepreneurship



Ms. Shipra Rai interacting with students about her entrepreneurship journey

Mrs. Shipra Rai, Managing Partner of Spindrift, Mangalore spoke about her journey from the corporate world to entrepreneurship. She spoke about her life experiences of being an entrepreneur. She stressed the need for having strong communication skills to sell a product or service and to motivate employees, which was evident in Mrs. Rai. Her talk made students aware of the challenges in both corporate life and entrepreneurship. She said hard work was the only gateway to success. She enlightened students about the corporate realities and asked them to be ready to face such challenges. A total of 83 students attended the session.

Outcome: Students got motivated after the session and few of the students were interested to be an entrepreneur. The session helped students to understand the corporate life and entrepreneurs life.

Prepared by



Mr. Johnson Fernandes
Asst. Professor



DEAN

Dept. of Business Administration
Alva's Institute of Engg. & Technology
MIJAR – 574 225



PRINCIPAL
Alva's Institute of Engg. & Technology
Mijar, Moodbidri - 574 225, D.K.