

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodbidri, D.K – 574225
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PG DEPARTMENT OF BUSINESS ADMINISTRATION

Session Report- Technical Session on Research Methodology for Internships

Date: 25th November 2019

Session Topic: Technical Session on Research Methodology for Internships

Resource Person:Dr Kushalappa, Asst. professor, Govt. First Grade College, Belthangady



Dr. Kushalappa addressing the audience about research methodology for internships

Dr Kushalappa was invited to speak to students on research methodology for preparing the students for the forth coming internships and also to help them write research papers. He enlightened them on what is research, types of research, the process of research, criteria for selection of project for internship, review of literature, sampling, preparation of questionnaire, measurement, analysis and interpretation of results. A total of 87 students attended the session.



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Outcome: The session enlightened student participants on various research methodologies that they can use during their internships. The students also understood how to conduct review of literature and preparing the questionnaire for the study which they will undergo in near future.

Prepared by

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