



ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

Shobhavana Campus, Mijar, Moodabidri, Mangalore Taluk, D.K – 574225

Phone: 08258-262725, Fax: 08258-262726

REPORT OF TALK ON MARKET TRENDS IN IT IN INDIA

About Speaker:

Prof. Gururaj Bijur has 18 years of academic experience and has vast knowledge in the field of IT market sector. He has done study on Market trends in IT and has given lectures to students on the same. He is presently working as Associate Professor, Manipal Institute of Technology, Manipal.

Programme Proceedings:

Entrepreneurship Development Cell conducted a technical talk session on the topic “MARKET TRENDS in IT in INDIA”, by Prof. Gururaj Bijur, Associate professor, Manipal Institute of Technology, Manipal on 19th march 2021. The event was presided by Prof. Manjunath Kotari, Head of CSE Department shared the dais with esteemed guest of the session. The session was organized under the special guidance of Coordinator of EDC, Prof. Vasudev Shahapur.

The session began with the invocation by Ms. Bhramari and Ms. Apoorva. Welcome speech by Ms. Sahana of VIII semester CSE and introduction of the chief guest by Ms. Suman Rathod of VIII semester CSE. Honoring the Chief Guest was done by Prof. Manjunath Kotari, Head of the Department, CSE.

Technical talk was mainly an interactive session where our honored guest initially posed the questions to make the session interactive. He said that **Market trends in IT** are to be studied, visualized and undergo an experience as a part of curriculum by participating in such activities organized by EDC Cell. He extended further and enlightened the aspirants with **the importance of Internships available from reputed industries.**



Chief Guest Prof. Gururaj Bijur during the inaugural programme



Prof. Gururaj Bijur addressing students on Market trends in IT in India




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Sir concluded that, the study of Market trends in IT emphasizes on the future of INDIA, he shared his knowledge about the various Industries and Startups in IT. He ended the session with an interesting puzzle.

The talk created awareness among the students regarding recent trends in IT Market and were enlightened with the importance of Internships available from reputed industries. The students got knowledge about the various Industries and Startups in IT.


H.O.D.
Dept. Of Computer Science & Engineering
Alva's Institute of Engg. & Technology
Mijar, MOODBIDRI - 574 225