

Report on : "Importance of Intellectual Property Rights"

Date & Venue: 27th Jan, 2021 at Engineering Seminar Hall

Resource Person: Mr. Gururaja Hegde, Co-Founder, Kambala Solutions Pvt. Limited, Mangalore.

The major objectives of the seminar:

- To promote constant awareness about IPs
- To advice and guide faculty on the importance of IPR
- To encourage faculty members to carryout patent searches in-house and outside based on their research.
- To support common people to obtain protection for their inventions / innovative ideas

A seminar was conducted by Department of CSE on Intellectual Property Rights by Mr. Gururaj Hegde, Co-Founder, Kambala Solutions Pvt. Limited, Mangalore. to create a awareness among the faculties & students regarding IPR. It is very much essential in this world in order to protect the work like paper content, project etc, from getting misused by other.






In regard to this Mr. Gururaj Hegde enlighten the following topic:

- Intellectual Property Rights(IPRs) - An Introduction with need of its protection
- Procedure of Patent filing, Commercialization of patents
- What is Patent? Utility Patent
- Why should intellectual property be protected?
- How should intellectual property be protected
- Copyright and Trademark Management in India with case studies
- IPR structure of Companies and other organizations

Students and Faculty members were able to understand(Outcome)

- The Need and Significance of IPR
- Difference between Real and Unreal products
- Procedure of Patent filing
- Counterfeiting the unreal or similar products

About 20 faculty members and 112 Students of 3rd Years of CSE were attended the seminar and involved in discussion.


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