

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

in association with

INSTITUTION'S INNOVATION COUNCIL (IIC)

and

UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP)

Presents

A Five-Day workshop on

**“Empowering Youth and Women for Future Employability Skills
and Entrepreneurship Activities”**

From 17th January 2022 to 21st January, 2022

Workshop Report

Day 1 (17/01/2022)

Inauguration of the Workshop at 10:00 AM at MBA Seminar Hall

The Entrepreneurship Development Cell (EDC), Alva's Institute of Engineering & Technology, Moodbidri in association with Institution's Innovation Council (IIC) and United Nations Development Programme (UNDP) had inaugurated a Five-day workshop on “Empowering Youth and Women for Future Employability Skills and Entrepreneurship Activities” on 17th January, 2022 at 10:00 AM.

The Inauguration was done by Mr Shivakumara Swamy K M, District Coordinator, UNDP & Project code Unnati, D.K., Ms. Lydia Annet Gonsalves, Community Mobilizer, UNDP & Project code Unnati, D.K., Mr Ashwin Kumar, District Community Mobilizer, UNDP & Project code Unnati, D.K. in the presence of Dr. Peter Fernandes, Principal, AIET, Dr. S Mohideen Badhusha, Institute IIC President, Prof. Sudheer Shetty, Institute EDC Coordinator and Mr Nandan M Hegde, EDC Student President.

The Chief guest Mr Shivkumara Swamy K M briefly explained about the objectives of Unnati and the importance of budding entrepreneurs for the society. By his motivational speech, he encouraged the students to come out with the new business ideas which will be financially supported by Government. He also explained the benefit of being an entrepreneur.

Dr Peter Fernandes in his presidential speech invited the students to be an effective part of workshop by gaining the insights of entrepreneurship.

Prof. Sudheer Shetty, Institute EDC Coordinator welcomed the gathering and Mr Nandan M Hegde, EDC Student President proposed vote of thanks.

The HOD's, Faculties and students of various departments participated in this programme.

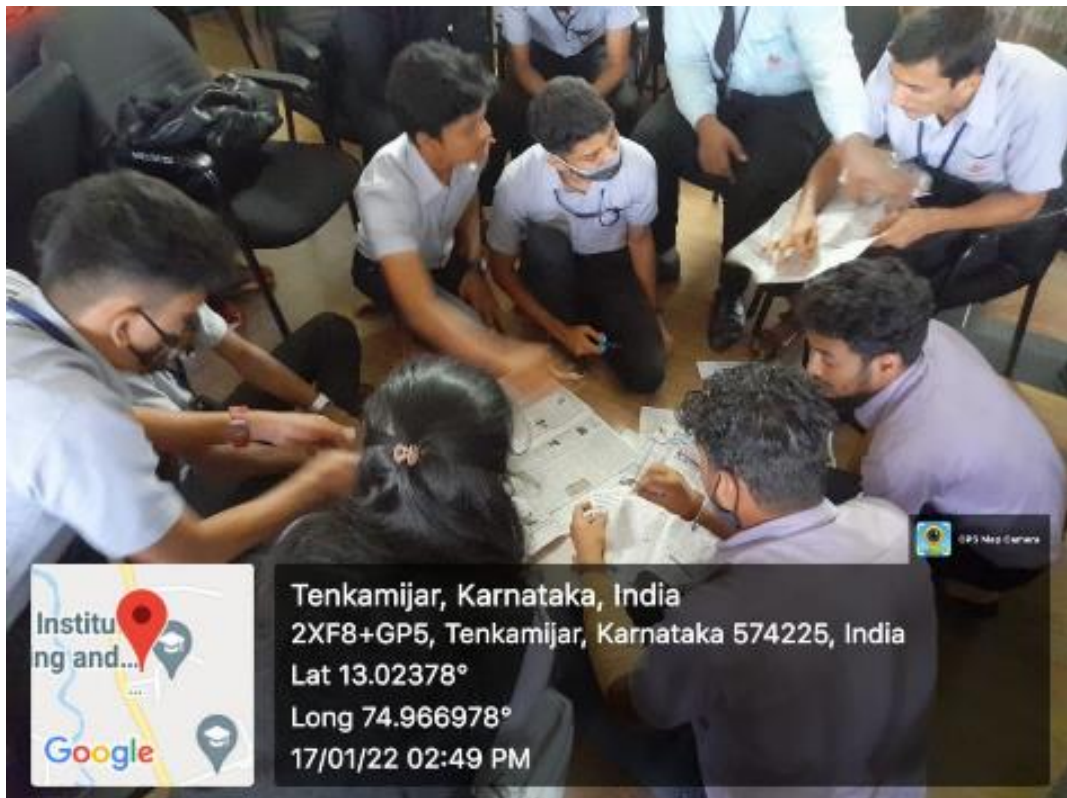
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Session 1 and 2

The inauguration was followed by series of activity based sessions as follows:



Social Problems and need to solve: This mainly focused on identifying problems around them, understand social problems & their impact and express the importance of solving social

Identifying Social Problems: This session mainly focused on observing the surroundings and identify a social problem, acquire tools to understand the problem they have identified, apply the problem tree and find the methods to get to the root cause of the problem.

Human Centric Approach for problem solving: This session introduced a 7-step problem solving process, practice brainstorming for problem solving, and explore divergent and convergent thinking for problem solving.

Mr. Ashwin Kumar, District Community Mobilizer, UNDP & Project code Unnati, D.K. was the resource person of the Day 1.





Day 2 (18/01/2022)

Session 3 and 4

The program was initiated to promote entrepreneurship culture among the students by organizing entrepreneurship awareness camps; Business Plan Competition; "face to face" students-to-entrepreneurs programmes. There were many students team actively participated in the different activity organized under the workshop.

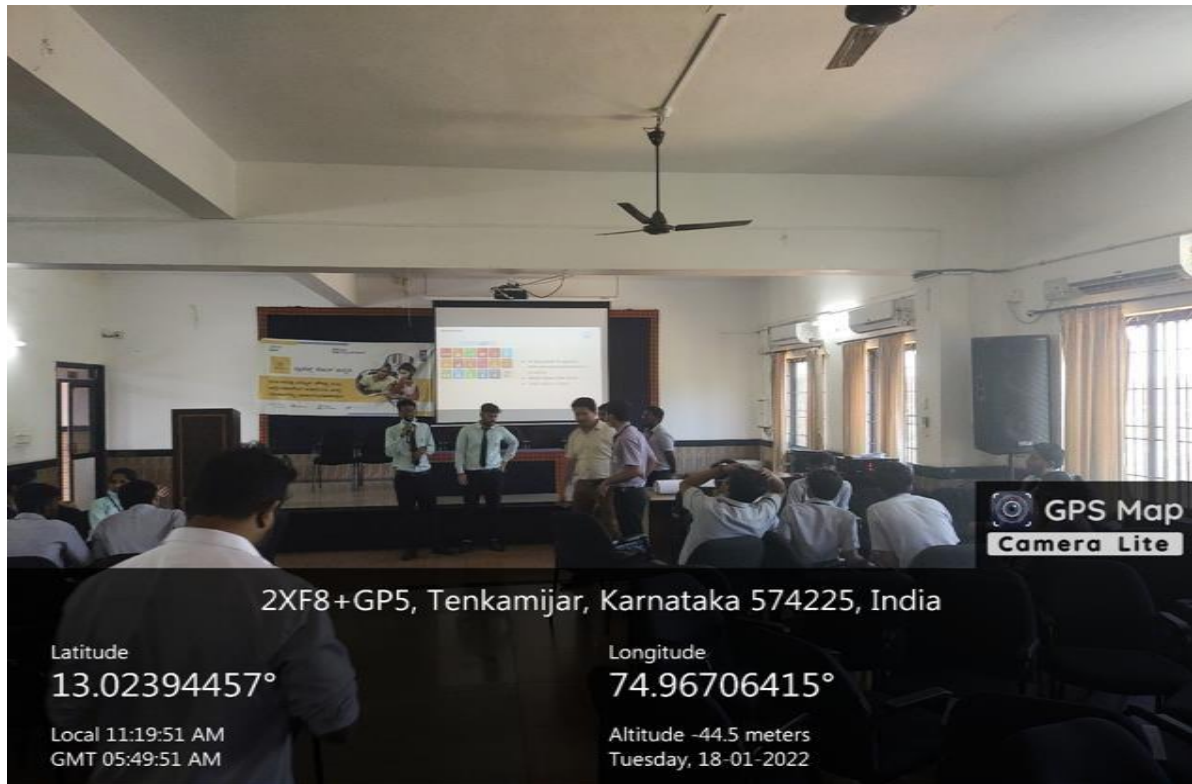
Different topic were discussed in activity are listed below.

1. Industrial development
2. Living standard
3. Importance of Women Education

Based on these topics, the particular group have to sit and discuss about the topics and they have to enact on that topic.

By seeing the action and performance of group members, the rest of groups have to find out the theme of topic, which the group is trying to explain through their action. Discussed different topics under these activity like poverty, gender equality etc.

It was helping the students to analyses the problems and understand the solution need to solve the real problems.



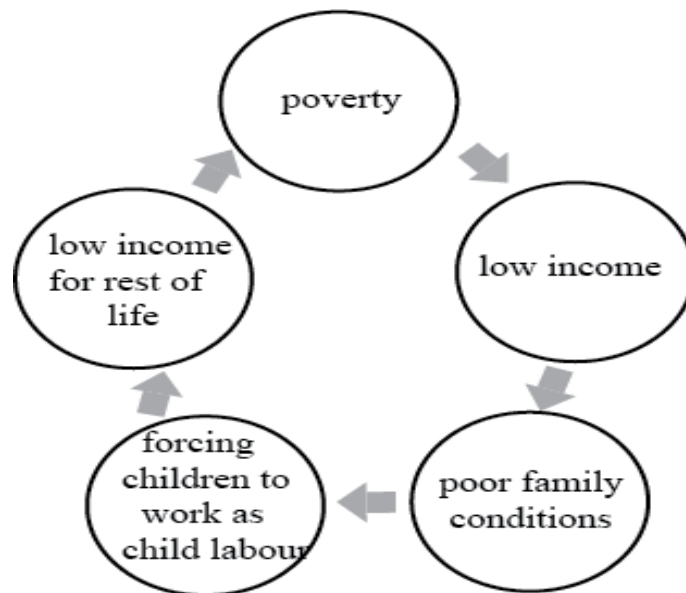
Industrialization has a major role to play in economic development of under developed countries. Industrialization is the period of social and economic change that transforms society into an industrial one. One of the best example is Biscuit industry.

Before few years of development: biscuits were produced manually and it takes lot of time, manpower to produce limited number of production and it affected the cost of production, operation etc. After the drastic change in technology of industry, it reduced manpower, time and cost also.

Mr. Keerthanraj T S, District Community Mobilizer, UNDP & Project code Unnati, D.K. was the resource person of the Day 2.

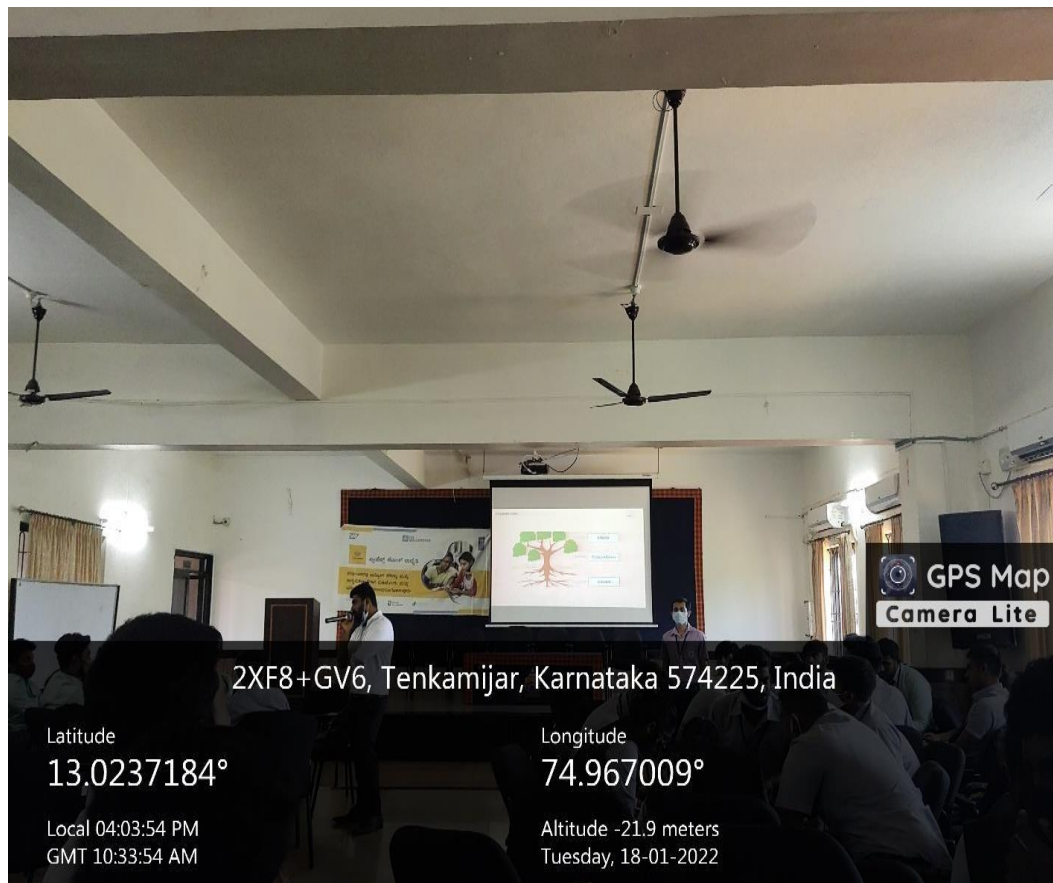


In the afternoon session, the resource person discussed about the Root cause analysis using tree diagram by taking poverty as an example.



Poverty often forces children to push to work for their family, this will disallow the children from attaining education. It causes the illiteracy in community, unemployment and effect the standard of living.

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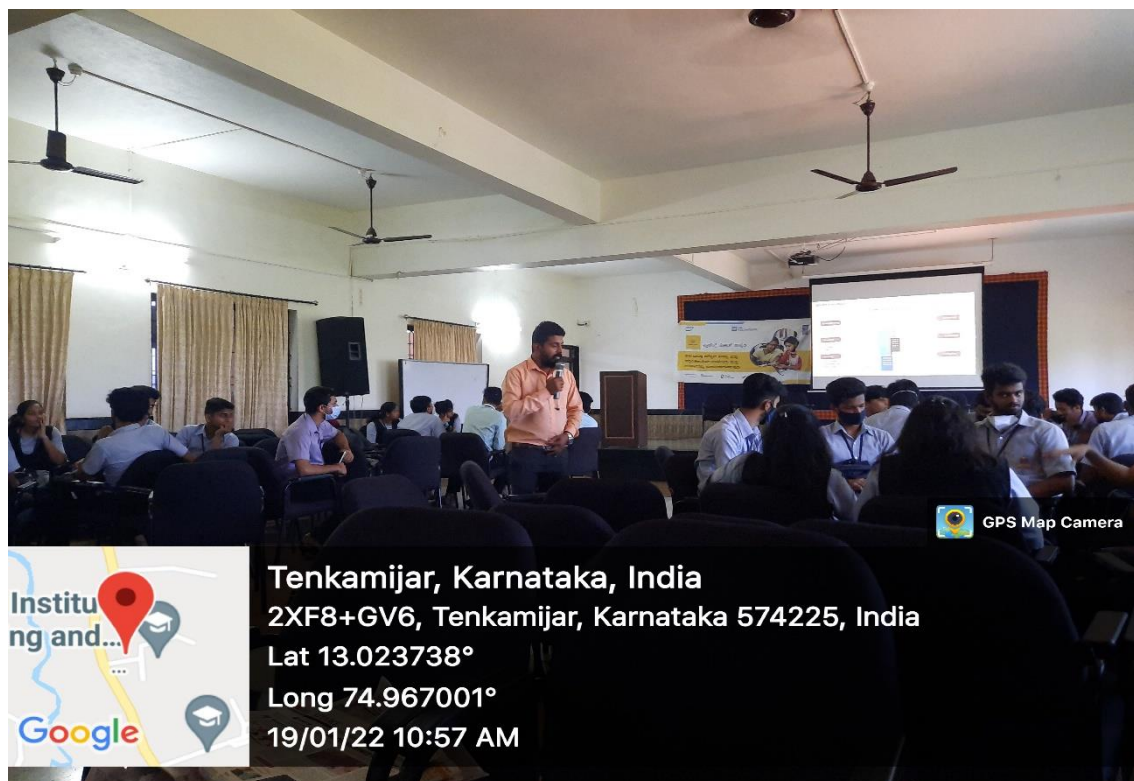
Day 3 (19/01/2022)

Session 5 and 6

The day 3 first session started at 10 AM on 19/01/2022 in the MBA Seminar hall. In the first session the resource persons discussed about Social Problems.

Social Problems

1. Poverty and Homelessness: Poverty and homelessness are worldwide problems.
2. Climate Change: Changing climate is a threat to the entire world.
3. Overpopulation.
4. Immigration Stresses
5. Civil Rights and Racial Discrimination
6. Gender Inequality
7. Health Care Availability
8. Childhood Obesity



A social issue is a problem that affects many people within a society. It is a group of common problems in present-day society and ones that many people strive to solve. It is often the consequence of factors extending beyond an individual's control. Social issues are the source of conflicting opinions on the grounds of what is perceived as morally correct or incorrect personal life or interpersonal social life decisions. Social issues are distinguished from

economic issues; however, some issues (such as immigration) have both social and economic aspects. Some issues do not fall into either category, such as warfare.



The day 3 second session started at 2pm on 19/01/2022 in the MBA Seminar hall. In the second session they discussed about Self sustainable schools.

Self-Sustainable Schools

Sustainable school design is developing an environmentally sensitive facility that is clean, healthy, minimizes energy consumption, and enhances the learning experience.



“Green” schools are a new concept that incorporates many different features which include:

- Energy efficiency
- Water and natural resource conservation
- Low school fees
- Clean, healthy indoor air
- Natural and healthy lighting
- Natural ventilation
- Optimize maintenance and operational functions

The Optima team has depth and breadth of experience in sustainable school design. The variety of projects designed by Engineering has enabled us to develop our experience with many engineering systems. This background of knowledge enables us to assemble a sustainable design engineering team to meet any challenge.



Day 4 (20/01/2022)

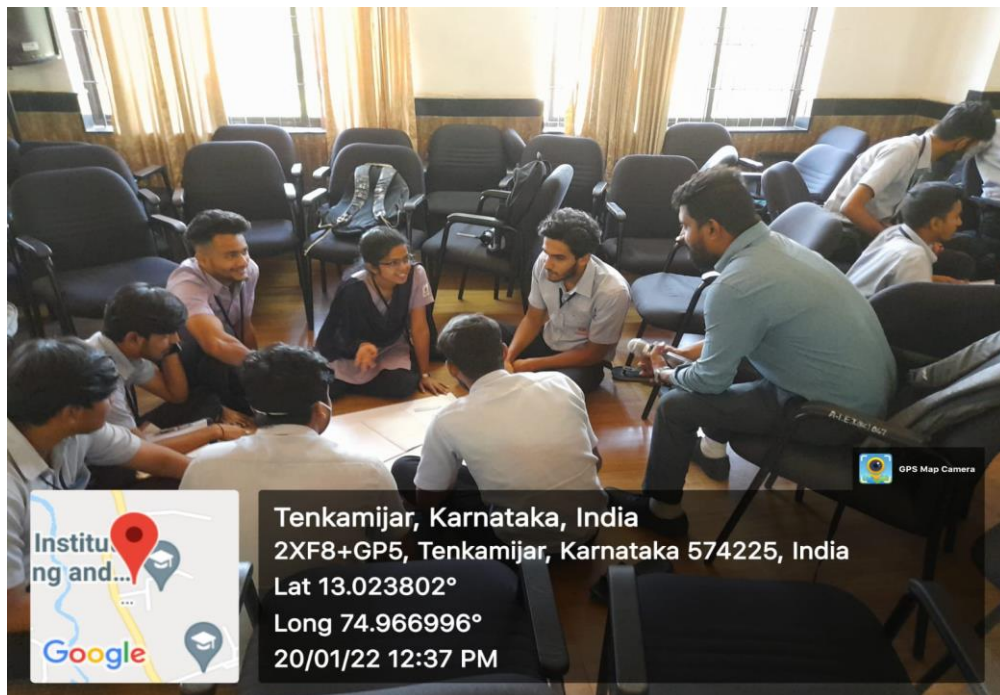
Session 7 and 8

Day 4 was full of activities. Activity on Problem statement was done in the morning from 10 AM onwards. It was asked to find the problem, then speak about it and tell the possible solutions to get rid of it.



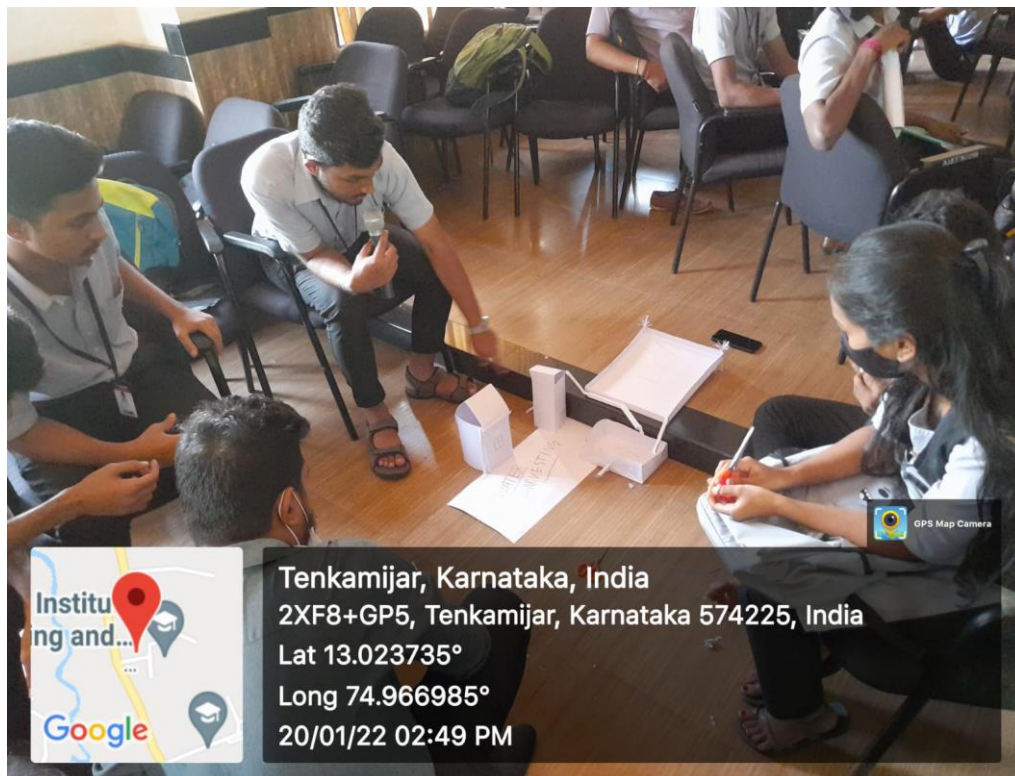
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After that, one video of village women going for a distant place to bring water was shown and students are asked to get some solutions to overcome this issues of rural places.



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The resource person provided some materials and gave some topic. For eg.: Need for electricity. The participants are asked to do some role play, or prepare some model.



The participants were also asked to draw a unique water bottle and explain the specifications and then the possible modifications that can be employed on it. At the end of the day, students were asked to come up with some product idea, then explain the ways to convince the investors.



Day 5 (21/01/2022)

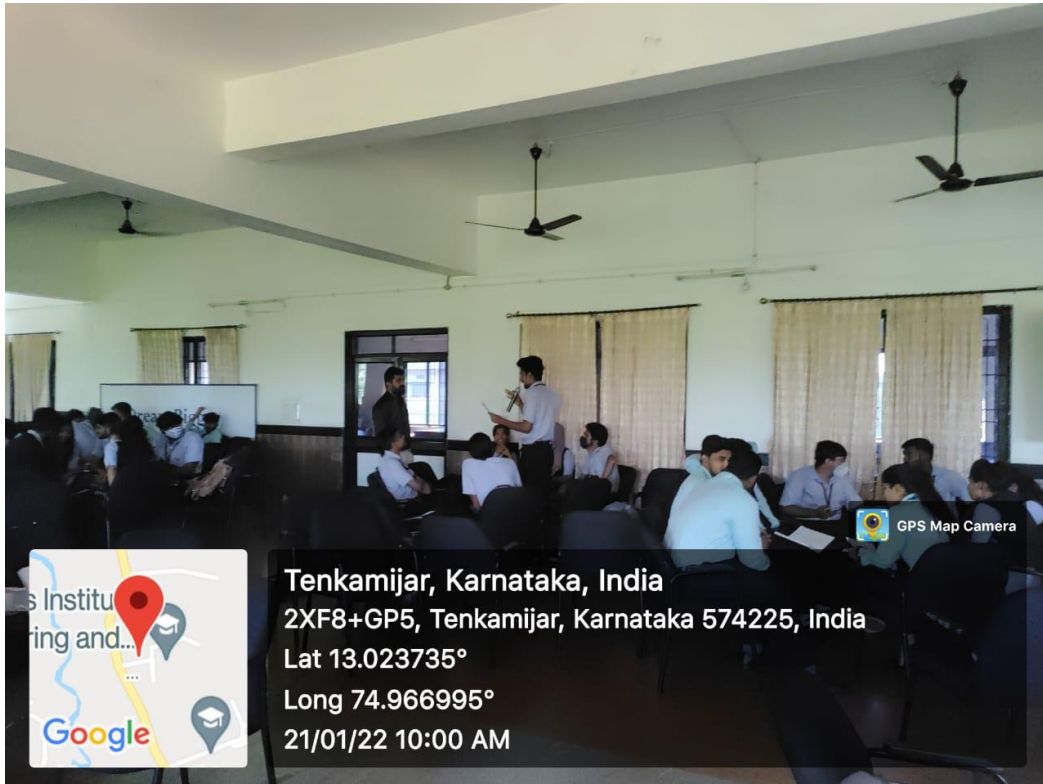
Session 9 and 10

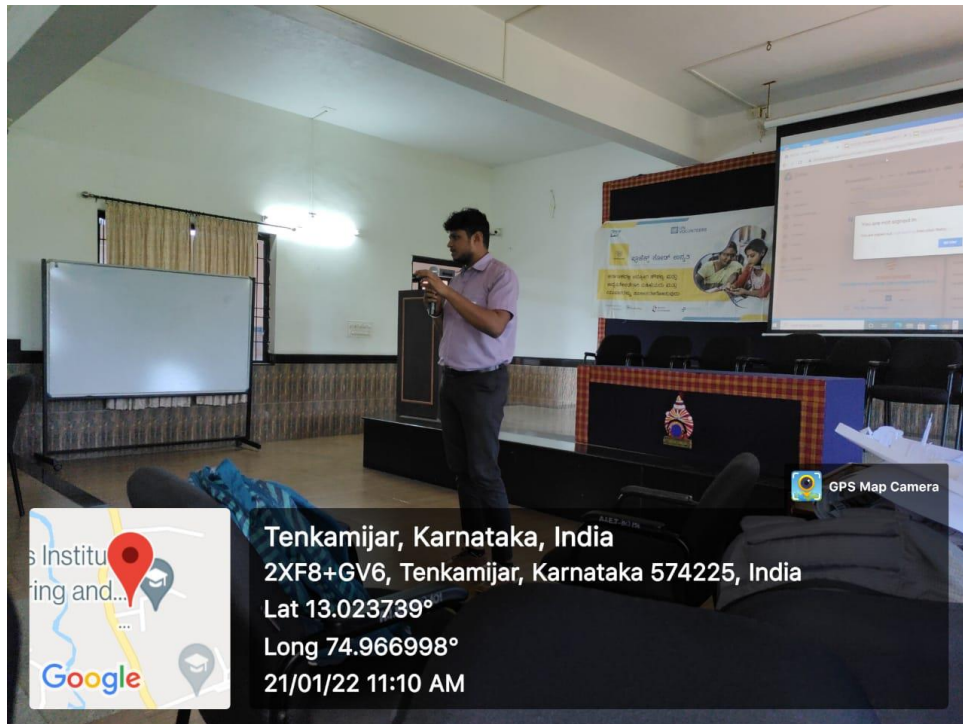
The day session began on 22 January 2022 9:00 AM with the resource person Keerthan Raj, taking updates about the task assigned to the students the on the previous day.

Then talking about negotiation, he asked difference between negotiations and bargaining. He also introduced students to Macro marketing, Micro marketing concepts. He also spoke about investments and collaboration, including branding.

The main factor to note is that all these did not have a one way speech, but a two way discussion. The students were then asked to write about their favorite car, later he asked them to Google about the car and get the information about it. This was to make them realize how important research on a topic before explanation.

The students then were given a brand names where each group had to come up with a brand that can overpower the given brand in sense of marketing.





In the afternoon session, students in groups enacted like investors, marketing men and designers had to impress the investors and convince them to invest in their product. All the groups had done in their best way possible.

Overall, all students had involved in the sessions and enthusiastically participated.



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Valedictory of the Workshop at 4:30 PM at MBA Seminar Hall

At the end of the day, a valedictory program was organized thanking the resource people for the fruitful session. The function started with a welcome speech to invite all the dignitaries present in the workshop, guests, resource persons which included Mr. Keerthanraj T S, District Community Mobilizer, UNDP and Project Code Unnati D.K., Mr. Ashwin Kumar, District Community Mobilizer, UNDP and Project Code Unnati D.K., Dr. S Mohideen Badhusha, Institute IIC President, Mrs. Catherine Nirmala, IIC Secretary, Prof. Sudheer Shetty, Institute EDC Coordinator and all the event coordinators, teaching and non-teaching staff.





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The participants gave valuable feedback about the workshop. Mrs. Catherine Nirmala, IIC Secretary of AIET, spoke about the opportunities and funding provided by the government to startups which are at an early stage of their business. The resource person Mr. Keerthanraj T S shared his experience with the students and his training.



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Vote of thanks was delivered by EDC Student President Mr. Nandan M Hegde which concluded the function.

Outcomes of the Workshop

- Ready to face any problem or challenge at any situation.
- Ready to face the public without any hesitation.
- Develop skills to become an entrepreneur.
- Skills to validate a product.
- Ability to develop a solid business model.
- Understand the underlying principal of starting a business.
- Generate entrepreneurship skills among the student's to channelize their goals.
- Develop the skills to identify the gaps from the business ideas till the release of the product in the market.
- Ability to improve standards of living and create wealth.

The list of students attended the Workshop

SN	USN	Name	Dept.	Sem
1	4AL20AI005	ARAV HANSHIK	AIML	III
2	4AL20AI006	ASHISH PB	AIML	III
3	4AL20AI009	BHOOMIKA	AIML	III
4	4AL20AI012	DEEKSHITH R	AIML	III
5	4AL20AI017	HARSHA K	AIML	III
6	4AL20AI019	KARAN KUMAR	AIML	III
7	4AL20AI023	MALINI K A	AIML	III
8	4AL20AI026	NIKHIL G B	AIML	III
9	4AL20AI028	PRAJWAL P	AIML	III
10	4AL20AI029	PRANJAL	AIML	III
11	4AL20AI030	PRASANNA NARAYANA P	AIML	III
12	4AL20AI031	PRATHAM P	AIML	III
13	4AL20AI035	PUTTARAJ C TEMBADAMANI	AIML	III
14	4AL20AI040	SHIVADEEP US	AIML	III
15	4AL20AI044	SIDDHARTH T	AIML	III
16	4AL20AI045	SOUPARNIKA US	AIML	III
17	4AL20CS001	ABHILASH H	CS	III

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18	4AL20CS009	ADARSH SURESH AJILA	CS	III
19	4AL20CS016	ANIRUDHA HN	CS	III
20	4AL20CS017	ANKITH D	CS	III
21	4AL20CS021	ANUSHA	CS	III
22	4AL20CS030	BHUVAN M	CS	III
23	4AL20CS043	GURULIKHITH S	CS	III
24	4AL20CS045	HARDIK PRABHU	CS	III
25	4AL20CS052	JAMES JOSEPH	CS	III
26	4AL20CS054	JAYESH LOKESH KORADE	CS	III
27	4AL20CS055	K K KOUSHIK	CS	III
28	4AL20CS056	KARTHIKEYAN J	CS	III
29	4AL20CS069	MANOJ M	CS	III
30	4AL20CS076	MOHAMMED FAHIZ	CS	III
31	4AL20CS084	NIKHIL LOBO	CS	III
32	4AL20CS091	V PAVAN KUMAR	CS	III
33	4AL20CS094	PRAJWAL S	CS	III
34	4AL20CS098	PRIYA DB	CS	III
35	4AL20CS123	SALMANUL FHARIS P A	CS	III
36	4AL20CS127	SAYEED ABDUL RAHMAN	CS	III
37	4AL20CS162	THARUN KUMAR R	CS	III
38	4AL20CS170	VEERESH MADIWALAR	CS	III
39	4AL18CV014	PALLAVI VEERAPPA SUDI	CV	III
40	4AL20CV001	BRIAN THOMAS JOHN	CV	III
41	4AL20CV005	KAUSHIK	CV	III
42	4AL20CV009	MANJUNATH I KONESAGAR	CV	III
43	4AL20CV011	NANDINI S	CV	III
44	4AL20CV015	PRAGATI TEJASVI NAIK	CV	III
45	4AL20CV016	PRIYANKA.M	CV	III
46	4AL20CV019	SADVINI K P	CV	III
47	4AL20CV027	YESUDAS BASAVARAJ HANCHINAMANI	CV	III
48	4AL20EC008	CHAITHRASHREE M G	EC	III
49	4AL20EC031	POOJA P	EC	III
50	4AL20EC034	PRASHANTH VK	EC	III
51	4AL20EC037	PRAVEEN VISHWAKARMA	EC	III
52	4AL20EC045	SANGAMESH BIRADAR	EC	III
53	4AL20EC049	SHRAVAN V UPADHYAYA	EC	III

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54	4AL20EC056	SRUJAN	EC	III
55	4AL20EC062	VISHANTH	EC	III
56	4AL20IS002	ABHISHEK S V	IS	III
57	4AL20IS005	ANAND M RASTAPUR	IS	III
58	4AL20IS009	C H RAKESH	IS	III
59	4AL20IS016	DIYA H B	IS	III
60	4AL20IS017	FATHIMA THAHIBA	IS	III
61	4AL20IS031	NANDAN M R	IS	III
62	4AL20IS035	POORVIKA B M	IS	III
63	4AL20IS053	SUSHMA K N	IS	III
64	4AL20BA004	AMALESH BHASKARAN	MBA	III
65	4AL20BA012	BHAVANI R NASI	MBA	III
66	4AL20BA028	KSHITHIJ	MBA	III
67	4AL20BA032	MANIKANTA B N	MBA	III
68	4AL20BA041	PAVAN KUMAR SN	MBA	III
69	4AL20BA047	PUNITH N	MBA	III
70	4AL20BA049	RAJINI I N	MBA	III
71	4AL20BA057	SAGAR L R	MBA	III
72	4AL20BA059	SANDEEP S	MBA	III
73	4AL20BA067	SHEETHAL KUMAR HE	MBA	III
74	4AL20BA081	THOMAS T P	MBA	III
75	4AL20ME002	AKSHAR N	ME	III
76	4AL20ME011	JENNY FERNANDES	ME	III
77	4AL20ME016	NAVYASHREE H.B	ME	III
78	4AL18ME020	KUNDAR BHUSHAN RAVICHANDRA	ME	V
79	4AL19ME015	NANDANA M HEGDE	ME	V
80	4AL19ME025	SAMEER	ME	V
81	4AL19ME027	SHARANYA SHETTY	ME	V
82	4AL19ME034	YASHASWINI ASHOK MELAVANKI	ME	V



Institute EDC Coordinator
(Prof. Sudheer Shetty)



PRINCIPAL

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