

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

in association with



INSTITUTION'S INNOVATION COUNCIL (IIC)

Presents

A Two-Day workshop on

“Entrepreneurship Skills, Problem Solving and Ideation”

Date: 06/12/2021 and 07/12/2021

Workshop Report

Resource Person: Mr. Yashaswi Nag, Freelance Consultant, Entrepreneurship Activities & Former Project Officer, EDII, Ahmedabad

Entrepreneurship Development Cell (EDC) in association with Institution's Innovation Council (IIC) conducted a Two days virtual workshop on “Entrepreneurship Skills, Problem solving and Ideation” on 6/12/2021 and 7/12/ 2021 at MBA Seminar Hall. Mr. Yashaswi Nag, Freelance Consultant, Entrepreneurship Activities and Former Project Officer, EDII, Ahmedabad was the resource person.

Day 1:

Prof. Sudheer Shetty, Coordinator of EDC welcomed the resource person and introduced him to the gathering.

Mr. Yashaswi Nag presented in the workshop about the primary skills required for entrepreneurship activities, problem solving and ideation. Students got to know about the importance of innovation and examples of great people who started from smart idea compare to others. The speaker also emphasized that even if a person is not an entrepreneur, having a mind-set of an entrepreneur will definitely help in his life to achieve the goals.

The creative idea or plans are born from nothing. We have to just look around us for ideas and think out of the box. Speaker also told that that even if the academic performance of a student doesn't match with the industry requirement for placements, he may go for starting his own venture and create jobs for others.

The resource person also discussed about the innovation culture, qualities of good intrapreneur etc.

Innovation Culture

Innovation culture is an environment that organizations cultivate in order to nurture new, creative thinking and its application. It is the work environment that leaders cultivate in order to nurture unorthodox thinking and its application. Workplaces that foster a culture of

innovation generally subscribe to the belief that innovation is not the province of top leadership but can come from anyone in the organization. Innovation cultures are prized by organizations that compete in markets defined by rapid change; maintaining the status quo is insufficient to compete effectively, thus making an innovation culture essential for success.

Qualities of intrapreneur people

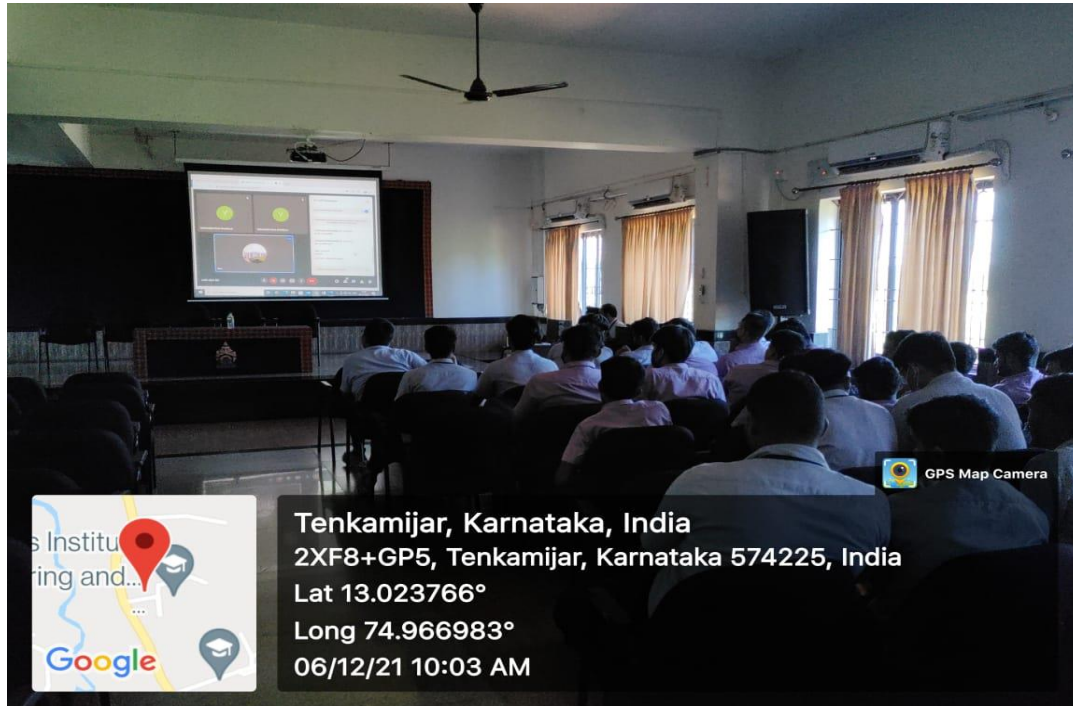
- They set high standard
- They try to innovate
- They try to have good leaders
- They try to do challenging tasks

Entrepreneur

Enters the business with his own money and there are more risks. They have ownership to the business and are entitled to profits from the business.



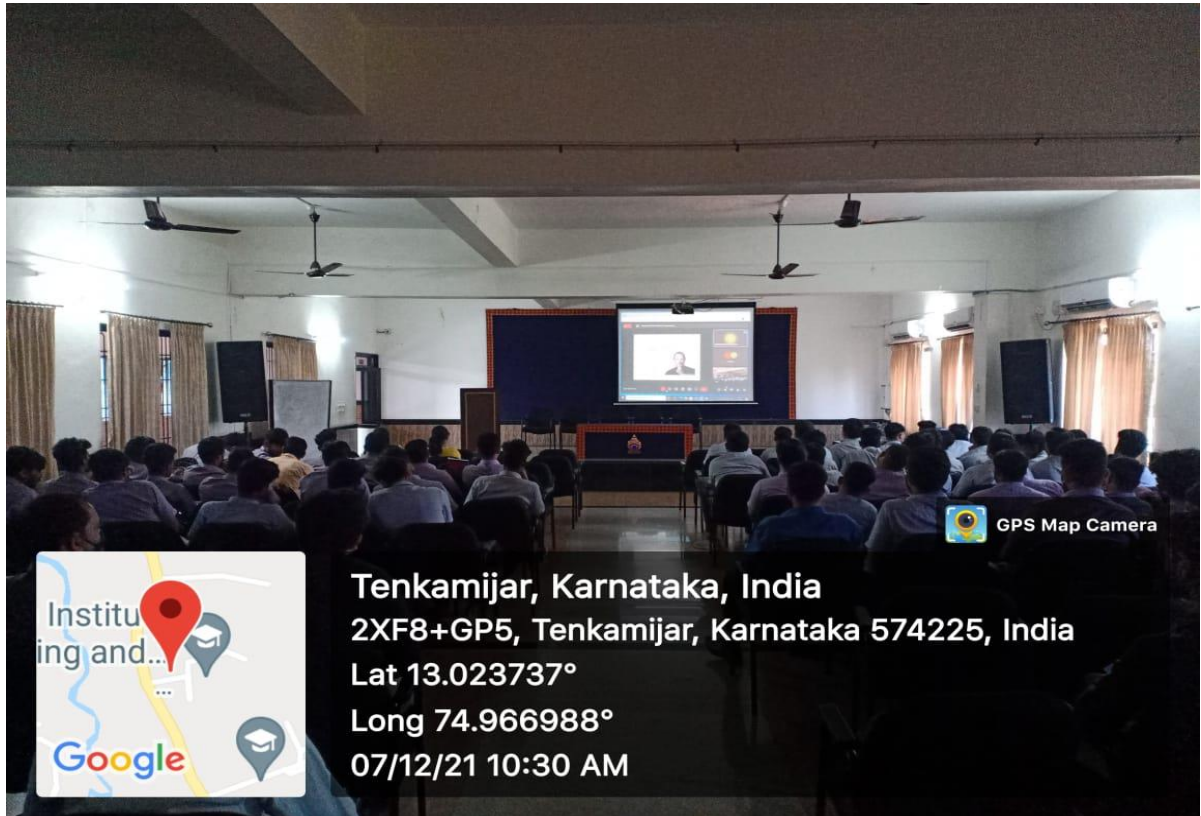




Day 2:

The day 2 session started at 10am on 07/12/2021 by Mr. Yashaswi Nag in the MBA Seminar hall. He first discussed about various startup founders and their innovative ideas by giving examples of Redbus, Freecharge, Bookmyshow and other startups.





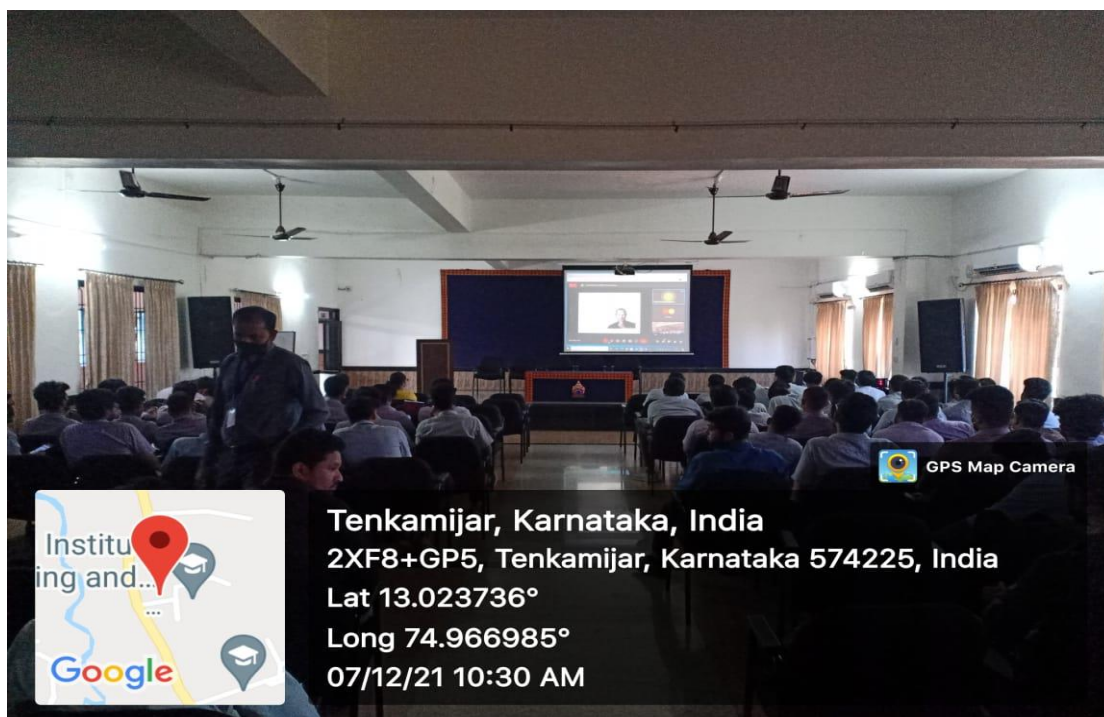
The key points in the discussion were:

- Not required a lot of money for startups.
- We need to start with minimal investments.
- Family background can be poor or middle class as well.
- Need not to be highly educated or experienced.
- It has to be a feasible idea.
- Market analysis is important.



He also pointed out 15 competencies and entrepreneur should have:

1. Initiative
2. Sees and acts on opportunities
3. Information seeking
4. Commitment to Work contract
5. Concern for high quality work
6. Problem solving
7. Systematic planning
8. Efficiency orientation
9. Persistence
10. Persuasion
11. Assertiveness
12. Self confidence
13. Use of Influence strategy
14. Monitoring and follow-up
15. Compassionate to others



Finally, He gave some information about some products which failed in market:

- Ipods
- Google glass
- Sunglasses with mp3 player
- Nano car
- Electric car

The program ended with the vote of thanks to resource person.

The list of students attended the Workshop

Sl. No.	USN	Name	Branch
1	4AL 20AI004	ANUSH	AIML
2	4AL 20AI005	ARAV HANSHIK	AIML
3	4AL 20AI008	SUHAAJ	AIML
4	4AL 20AI010	CHIRAG G	AIML
5	4AL 20AI013	DELTAN LOBO	AIML
6	4AL 20AI018	JESWIN	AIML
7	4AL 20AI025	MOHAMMED AMAN	AIML
8	4AL 20AI038	SATYAM PAWATE	AIML
9	4AL 20AI043	SIDDHANTH SHETTY	AIML
10	4AL 20AI047	TEJAS	AIML

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

11	4AL18CS055	PONICA.J	CSE
12	4AL20CS068	MANISH.N	CSE
13	4AL20CS069	MANOJ M	CSE
14	4AL20CS077	MOHD.SHOAIB	CSE
15	4AL20CS079	MOHITH S SHETTY	CSE
16	4AL20CS084	NIKHIL LOBO	CSE
17	4AL20CS089	PAVAN A.L	CSE
18	4AL20CS091	J. PAVAN KUMAR	CSE
19	4AL20CS094	PRAJWAL.S	CSE
20	4AL20CS097	PRATHEEK SHETTY	CSE
21	4AL18CV006	AMOGHA	CVE
22	4AL18CV028	OMIN LONCHUNG	CVE
23	4AL18CV046	SUPREETH	CVE
24	4AL19CV002	ADITYA KULKARNI	CVE
25	4AL19CV006	BONNY WANGKHEM	CVE
26	4AL19CV007	DHEERAJ S SINDHE	CVE
27	4AL19CV008	DUSHYANTH K V	CVE
28	4AL19CV011	HRUTHIK M S	CVE
29	4AL19CV016	MALATESHA M	CVE
30	4AL19CV017	MANOHAR M	CVE
31	4AL19CV023	NALAN JOSH D SOUZA	CVE
32	4AL19CV028	PRAMOD HG	CVE
33	4AL19CV031	RAKSHITH M A	CVE
34	4AL19CV032	SAGAR K	CVE
35	4AL19CV043	YOGESH	CVE
36	4AL19CV045	SAGAR K G	CVE
37	4AL20CV001	BRIAN THOMAS JOHN	CVE
38	4AL20CV002	DHAREPPA	CVE
39	4AL20CV005	KAUSHIK	CVE
40	4AL20CV006	RAJAQUEE	CVE
41	4AL20CV007	M.R.BHARATH	CVE
42	4AL20CV008	MANGAL;	CVE
43	4AL20CV011	NANDINI.S	CVE
44	4AL20CV012	PRASANTH	CVE
45	4AL20CV014	PALLAVI V	CVE
46	4AL20CV017	RAHUL L	CVE
47	4AL20CV018	ROHIT ISWARAPPA KATTIMANI	CVE
48	4AL20CV020	SALAM	CVE

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49	4AL20CV026	VISHAL G.A	CVE
50	4AL20CV027	YESUDAS	CVE
51	4AL18EC014	DHANYA KUMAR	ECE
52	4AL18EC051	SOURAV	ECE
53	4AL19EC019	ARYAN	ECE
54	4AL19EC053	OMKAR	ECE
55	4AL19EC055	PRAJWAL BHATT	ECE
56	4AL19EC087	VYBHAV GOWDA	ECE
57	4AL20EC015	K.VIJAY BHANU	ECE
58	4AL20EC017	KISHAN	ECE
59	4AL20EC034	PRASHANTH U.K	ECE
60	4AL20EC041	RAMYA K	ECE
61	4AL20EC050	SHRIDEVI	ECE
62	4AL20EC052	SHUBHASHRI. S	ECE
63	4AL20EC057	UMESH	ECE
64	4AL20EC059	VEENA	ECE
65	4AL20EC062	VISHANTH	ECE
66	4AL19IS002	ABHISHEK V D	ISE
67	4AL19IS012	BRIJESH REDDY	ISE
68	4AL19IS018	K FAROOQ ABDULLA	ISE
69	4AL19IS040	RAGHAVENDRA.C.V	ISE
70	4AL19IS063	VSHKER. M	ISE
71	4AL19IS066	SHRIKARA	ISE
72	4AL20IS041	HARSHAVARDHAN	ISE
73	4AL20IS051	SUJAN P.S	ISE
74	4AL20BA004	AMALESH	MBA
75	4AL20BA018	HARINI	MBA
76	4AL20BA019	HARISHA	MBA
77	4AL20BA028	KSHITHIJ	MBA
78	4AL20BA032	MANIKANTA B N	MBA
79	4AL20BA033	MONIKONTO D	MBA
80	4AL20BA035	MUKUND C S	MBA
81	4AL20BA037	NITESH	MBA
82	4AL20BA039	PADMARAJ RAI N	MBA
83	4AL20BA048	RAGHAVENDRA.R	MBA
84	4AL20BA055	SACHIN SHETTY	MBA
85	4AL20BA062	SANJAY. S	MBA
86	4AL20BA064	SHARATH KUMAR K.N	MBA
87	4AL20BA070	SEIVAN.W.R	MBA

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88	4AL20BA074	SPANDANA K S	MBA
89	4AL20BA080	TEJASHWINI I A	MBA
90	4AL20BA085	YOGENDRA.K.K	MBA
91	4AL18ME020	BHUSHAN KUNDER	ME
92	4AL18ME023	MUZAMMIL	ME
93	4AL18ME026	PREETHAM. S	ME
94	4AL18ME700	ABDUL KAREEM	ME
95	4AL18ME702	KRISHNA	ME
96	4AL18ME704	SANDEEP S	ME
97	4AL19ME003	AJAY KUMAR J	ME
98	4AL19ME014	MOHAN GOWDA	ME
99	4AL19ME021	PRUTHVI RAJ H K	ME
100	4AL19ME024	RAKESH S	ME
101	4AL19ME025	SAMEER	ME
102	4AL19ME028	SRISHAIL.S	ME
103	4AL19ME033	DEVAM M VORA	ME
104	4AL19ME037	CHETHAN U N	ME
105	4AL19ME407	NAGACHANDRA	ME
106	4AL20ME007	DILEEP P R	ME
107	4AL20ME018	PAVAN KUMAR	ME
108	4AL20ME400	DIVAKAR SHETTIGHAR	ME



Institute EDC Coordinator
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