

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

in association with



INSTITUTION'S INNOVATION COUNCIL (IIC)

Presents

A Two-Day workshop on

“Entrepreneurship Skills, Problem Solving and Ideation”

Date: 06/12/2021 and 07/12/2021

Workshop Report

Resource Person: Mr. Yashaswi Nag, Freelance Consultant, Entrepreneurship Activities & Former Project Officer, EDII, Ahmedabad

Entrepreneurship Development Cell (EDC) in association with Institution's Innovation Council (IIC) conducted a Two days virtual workshop on “Entrepreneurship Skills, Problem solving and Ideation” on 6/12/2021 and 7/12/ 2021 at MBA Seminar Hall. Mr. Yashaswi Nag, Freelance Consultant, Entrepreneurship Activities and Former Project Officer, EDII, Ahmedabad was the resource person.

Day 1:

Prof. Sudheer Shetty, Coordinator of EDC welcomed the resource person and introduced him to the gathering.

Mr. Yashaswi Nag presented in the workshop about the primary skills required for entrepreneurship activities, problem solving and ideation. Students got to know about the importance of innovation and examples of great people who started from smart idea compare to others. The speaker also emphasized that even if a person is not an entrepreneur, having a mind-set of an entrepreneur will definitely help in his life to achieve the goals.

The creative idea or plans are born from nothing. We have to just look around us for ideas and think out of the box. Speaker also told that that even if the academic performance of a student doesn't match with the industry requirement for placements, he may go for starting his own venture and create jobs for others.

The resource person also discussed about the innovation culture, qualities of good intrapreneur etc.

Innovation Culture

Innovation culture is an environment that organizations cultivate in order to nurture new, creative thinking and its application. It is the work environment that leaders cultivate in order to nurture unorthodox thinking and its application. Workplaces that foster a culture of

innovation generally subscribe to the belief that innovation is not the province of top leadership but can come from anyone in the organization. Innovation cultures are prized by organizations that compete in markets defined by rapid change; maintaining the status quo is insufficient to compete effectively, thus making an innovation culture essential for success.

Qualities of intrapreneur people

- They set high standard
- They try to innovate
- They try to have good leaders
- They try to do challenging tasks

Entrepreneur

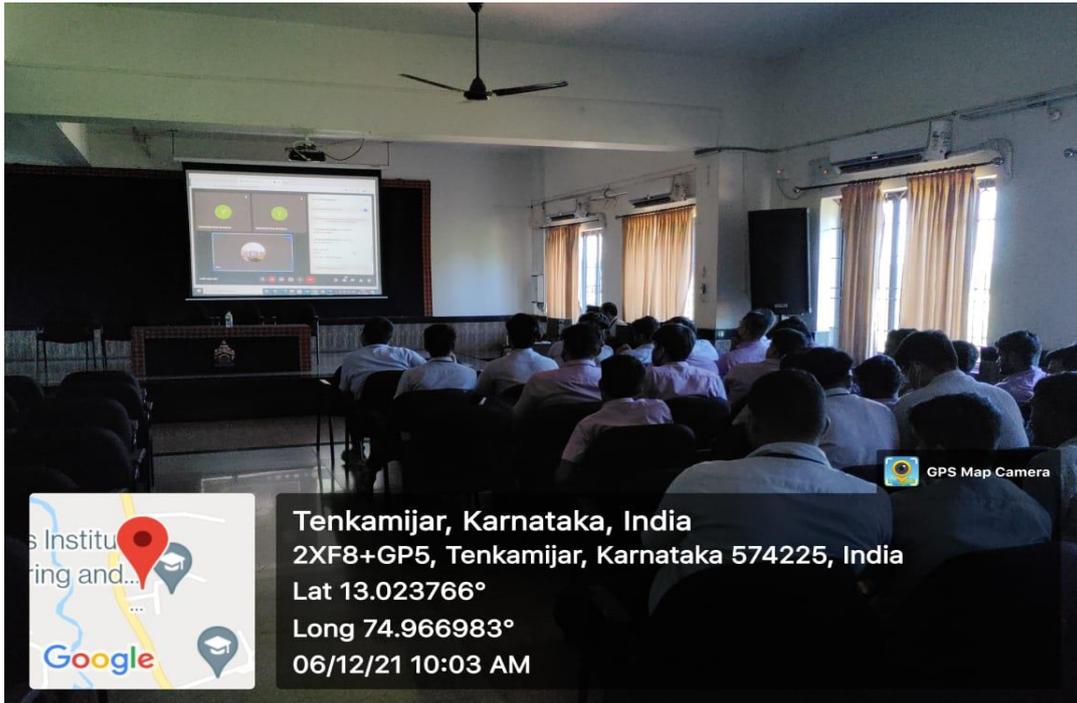
Enters the business with his own money and there are more risks. They have ownership to the business and are entitled to profits from the business.



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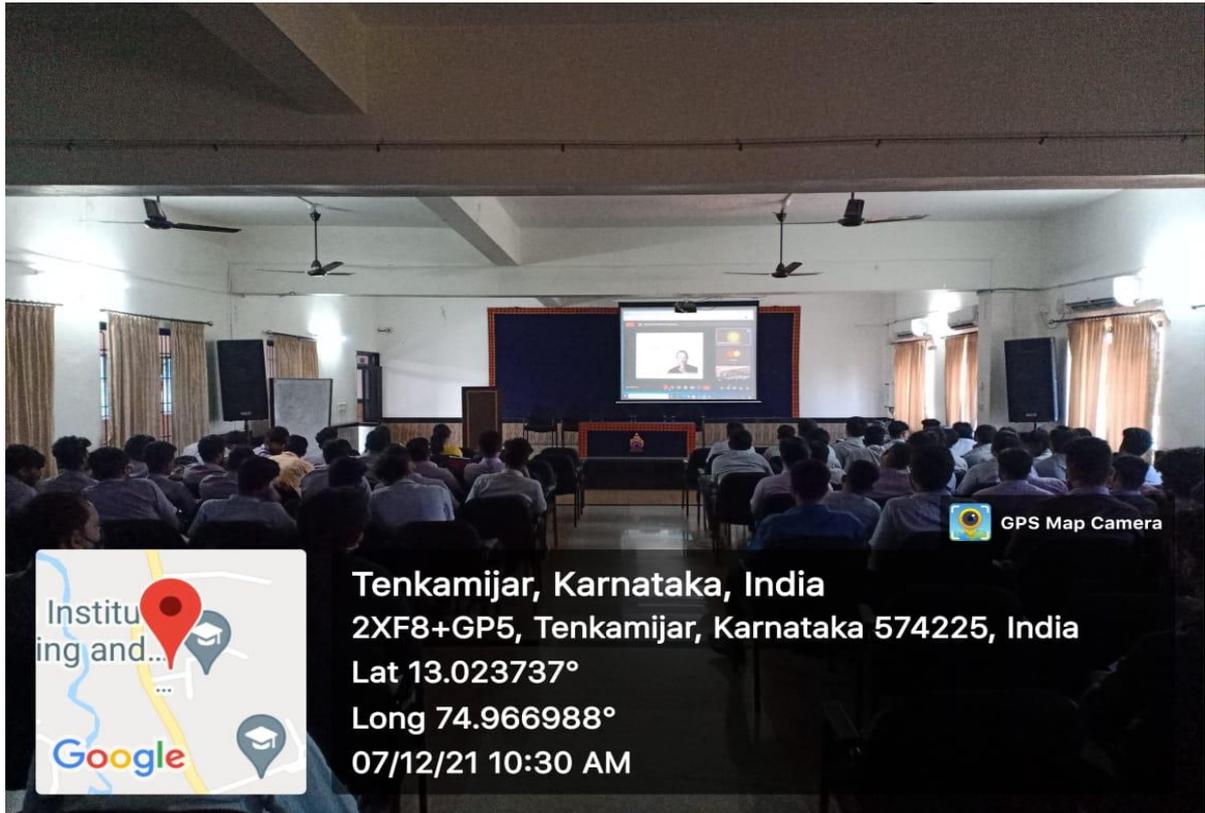
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Day 2:

The day 2 session started at 10am on 07/12/2021 by Mr. Yashaswi Nag in the MBA Seminar hall. He first discussed about various startup founders and their innovative ideas by giving examples of Redbus, Freecharge, Bookmyshow and other startups.





The key points in the discussion were:

- Not required a lot of money for startups.
- We need to start with minimal investments.
- Family background can be poor or middle class as well.
- Need not to be highly educated or experienced.
- It has to be a feasible idea.
- Market analysis is important.



He also pointed out 15 competencies and entrepreneur should have:

1. Initiative
2. Sees and acts on opportunities
3. Information seeking
4. Commitment to Work contract
5. Concern for high quality work
6. Problem solving
7. Systematic planning
8. Efficiency orientation
9. Persistence
10. Persuasion
11. Assertiveness
12. Self confidence
13. Use of Influence strategy
14. Monitoring and follow-up
15. Compassionate to others



Finally, He gave some information about some products which failed in market:

- Ipods
- Google glass
- Sunglasses with mp3 player
- Nano car
- Electric car

The program ended with the vote of thanks to resource person.

The list of students attended the Workshop

| Sl. No. | USN | Name | Branch |
|---------|-------------|------------------|--------|
| 1 | 4AL 20AI004 | ANUSH | AIML |
| 2 | 4AL 20AI005 | ARAV HANSHIK | AIML |
| 3 | 4AL 20AI008 | SUHAAJ | AIML |
| 4 | 4AL 20AI010 | CHIRAG G | AIML |
| 5 | 4AL 20AI013 | DELTAN LOBO | AIML |
| 6 | 4AL 20AI018 | JESWIN | AIML |
| 7 | 4AL 20AI025 | MOHAMMED AMAN | AIML |
| 8 | 4AL 20AI038 | SATYAM PAWATE | AIML |
| 9 | 4AL 20AI043 | SIDDHANTH SHETTY | AIML |
| 10 | 4AL 20AI047 | TEJAS | AIML |

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| | | | |
|----|------------|------------------------------|-----|
| 11 | 4AL18CS055 | PONICA.J | CSE |
| 12 | 4AL20CS068 | MANISH.N | CSE |
| 13 | 4AL20CS069 | MANOJ M | CSE |
| 14 | 4AL20CS077 | MOHD.SHOAIB | CSE |
| 15 | 4AL20CS079 | MOHITH S SHETTY | CSE |
| 16 | 4AL20CS084 | NIKHIL LOBO | CSE |
| 17 | 4AL20CS089 | PAVAN A.L | CSE |
| 18 | 4AL20CS091 | J. PAVAN KUMAR | CSE |
| 19 | 4AL20CS094 | PRAJWAL.S | CSE |
| 20 | 4AL20CS097 | PRATHEEK SHETTY | CSE |
| 21 | 4AL18CV006 | AMOGHA | CVE |
| 22 | 4AL18CV028 | OMIN LONCHUNG | CVE |
| 23 | 4AL18CV046 | SUPREETH | CVE |
| 24 | 4AL19CV002 | ADITYA KULKARNI | CVE |
| 25 | 4AL19CV006 | BONNY WANGKHEM | CVE |
| 26 | 4AL19CV007 | DHEERAJ S SINDHE | CVE |
| 27 | 4AL19CV008 | DUSHYANTH K V | CVE |
| 28 | 4AL19CV011 | HRUTHIK M S | CVE |
| 29 | 4AL19CV016 | MALATESHA M | CVE |
| 30 | 4AL19CV017 | MANOHAR M | CVE |
| 31 | 4AL19CV023 | NALAN JOSH D SOUZA | CVE |
| 32 | 4AL19CV028 | PRAMOD HG | CVE |
| 33 | 4AL19CV031 | RAKSHITH M A | CVE |
| 34 | 4AL19CV032 | SAGAR K | CVE |
| 35 | 4AL19CV043 | YOGESH | CVE |
| 36 | 4AL19CV045 | SAGAR K G | CVE |
| 37 | 4AL20CV001 | BRIAN THOMAS JOHN | CVE |
| 38 | 4AL20CV002 | DHAREPPA | CVE |
| 39 | 4AL20CV005 | KAUSHIK | CVE |
| 40 | 4AL20CV006 | RAJAQUEE | CVE |
| 41 | 4AL20CV007 | M.R.BHARATH | CVE |
| 42 | 4AL20CV008 | MANGAL; | CVE |
| 43 | 4AL20CV011 | NANDINI.S | CVE |
| 44 | 4AL20CV012 | PRASANTH | CVE |
| 45 | 4AL20CV014 | PALLAVI V | CVE |
| 46 | 4AL20CV017 | RAHUL L | CVE |
| 47 | 4AL20CV018 | ROHIT ISWARAPPA KATTIMANI | CVE |
| 48 | 4AL20CV020 | SALAM | CVE |

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| | | | |
|----|------------|-------------------|-----|
| 49 | 4AL20CV026 | VISHAL G.A | CVE |
| 50 | 4AL20CV027 | YESUDAS | CVE |
| 51 | 4AL18EC014 | DHANYA KUMAR | ECE |
| 52 | 4AL18EC051 | SOURAV | ECE |
| 53 | 4AL19EC019 | ARYAN | ECE |
| 54 | 4AL19EC053 | OMKAR | ECE |
| 55 | 4AL19EC055 | PRAJWAL BHATT | ECE |
| 56 | 4AL19EC087 | VYBHAV GOWDA | ECE |
| 57 | 4AL20EC015 | K.VIJAY BHANU | ECE |
| 58 | 4AL20EC017 | KISHAN | ECE |
| 59 | 4AL20EC034 | PRASHANTH U.K | ECE |
| 60 | 4AL20EC041 | RAMYA K | ECE |
| 61 | 4AL20EC050 | SHRIDEVI | ECE |
| 62 | 4AL20EC052 | SHUBHASHRI. S | ECE |
| 63 | 4AL20EC057 | UMESH | ECE |
| 64 | 4AL20EC059 | VEENA | ECE |
| 65 | 4AL20EC062 | VISHANTH | ECE |
| 66 | 4AL19IS002 | ABHISHEK V D | ISE |
| 67 | 4AL19IS012 | BRIJESH REDDY | ISE |
| 68 | 4AL19IS018 | K FAROOQ ABDULLA | ISE |
| 69 | 4AL19IS040 | RAGHAVENDRA.C.V | ISE |
| 70 | 4AL19IS063 | VSHKER. M | ISE |
| 71 | 4AL19IS066 | SHRIKARA | ISE |
| 72 | 4AL20IS041 | HARSHAVARDHAN | ISE |
| 73 | 4AL20IS051 | SUJAN P.S | ISE |
| 74 | 4AL20BA004 | AMALESH | MBA |
| 75 | 4AL20BA018 | HARINI | MBA |
| 76 | 4AL20BA019 | HARISHA | MBA |
| 77 | 4AL20BA028 | KSHITHIJ | MBA |
| 78 | 4AL20BA032 | MANIKANTA B N | MBA |
| 79 | 4AL20BA033 | MONIKONTO D | MBA |
| 80 | 4AL20BA035 | MUKUND C S | MBA |
| 81 | 4AL20BA037 | NITESH | MBA |
| 82 | 4AL20BA039 | PADMARAJ RAI N | MBA |
| 83 | 4AL20BA048 | RAGHAVENDRA.R | MBA |
| 84 | 4AL20BA055 | SACHIN SHETTY | MBA |
| 85 | 4AL20BA062 | SANJAY. S | MBA |
| 86 | 4AL20BA064 | SHARATH KUMAR K.N | MBA |
| 87 | 4AL20BA070 | SEIVAN.W.R | MBA |



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|-----|------------|--------------------|-----|
| 88 | 4AL20BA074 | SPANDANA K S | MBA |
| 89 | 4AL20BA080 | TEJASHWINI I A | MBA |
| 90 | 4AL20BA085 | YOGENDRA.K.K | MBA |
| 91 | 4AL18ME020 | BHUSHAN KUNDER | ME |
| 92 | 4AL18ME023 | MUZAMMIL | ME |
| 93 | 4AL18ME026 | PREETHAM. S | ME |
| 94 | 4AL18ME700 | ABDUL KAREEM | ME |
| 95 | 4AL18ME702 | KRISHNA | ME |
| 96 | 4AL18ME704 | SANDEEP S | ME |
| 97 | 4AL19ME003 | AJAY KUMAR J | ME |
| 98 | 4AL19ME014 | MOHAN GOWDA | ME |
| 99 | 4AL19ME021 | PRUTHVI RAJ H K | ME |
| 100 | 4AL19ME024 | RAKESH S | ME |
| 101 | 4AL19ME025 | SAMEER | ME |
| 102 | 4AL19ME028 | SRISHAIL.S | ME |
| 103 | 4AL19ME033 | DEVAM M VORA | ME |
| 104 | 4AL19ME037 | CHETHAN U N | ME |
| 105 | 4AL19ME407 | NAGACHANDRA | ME |
| 106 | 4AL20ME007 | DILEEP P R | ME |
| 107 | 4AL20ME018 | PAVAN KUMAR | ME |
| 108 | 4AL20ME400 | DIVAKAR SHETTIGHAR | ME |

Sudheer

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