



**ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY**

SHOBHAVANA CAMPUS, MIJAR, MOODBIDRI – 574 225

**ENTREPRENEURSHIP DEVELOPMENT CELL**



**ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**

**Presents**

**STUDENT INDUCTION PROGRAMME**

**GUEST TALK**

**TOPIC: MY ENTREPRENEURSHIP JOURNEY**

**On 13<sup>th</sup> September, 2023**



**Time: 09.30 AM**

**Venue: Auditorium, AIET**

**Resource Person: Sri. Shashidhar B Shetty**

**Director, Founder & CEO**

**Shashi Catering Services, Baroda (SCS)**

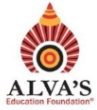
**President: Mr. Vivek Alva**

**Managing Trustee**

**Alva's Education Foundation**

**Dr. Sudheer Shetty**  
**EDC Coordinator, AIET**

**Dr. Peter Fernandes**  
**Principal, AIET**



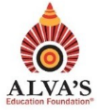
## ENTREPRENEURSHIP DEVELOPMENT CELL



On September 13, 2023, the Student Induction Program Guest Talk was presented by the Entrepreneurship Development Cell (EDC), Alva's Institute of Engineering & Technology, Moodbidri, on the topic of "My Entrepreneurship Journey." Sri. Shashidhar B Shetty, Director, Founder, and CEO of Shashi Catering Services (SCS), Baroda, was the resource person.

The entrepreneurship program's objective is to train students, faculty, and business leaders to create scalable businesses that will create positive, disruptive change in society. These programs instruct students in entrepreneurial leadership, strategy, venture funding, and business start-up techniques. Students who enrol in entrepreneurship programs learn fundamental life skills including problem-solving, creative thinking, and collaborating. The programs also focus on developing abilities relevant to contemporary situations. By pushing students to work in teams, entrepreneurship programs can benefit their students by developing their leadership skills. Entrepreneurship programs produce leaders who use their business models to better the world in addition to producing good entrepreneurs.





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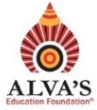
With his deep personal & practical expertise in the fields of Industrial Canteens, Security Administration, and Hotel Management, Sri Shashidhar B Shetty, Chairman of Shashi Catering Services (SCS), has been an integral visionary who has enabled the

The firm employs more than 12000 people on roll, and there are over 4000 labour suppliers spread all across India. To ensure that services to clients are provided continuously, SCS is run by administrators and supervisory staff that are exceptionally well-connected and experienced. Their staffs are intimately familiar with the difficulties facing the catering business, and as a result, each member has more than 15 years of practical experience, which has helped SCS to rise to such innovative & sustainable style of working.

At 9.30AM, Dr. Sudheer Shetty, the EDC Coordinator for AIET, gave a welcome speech to introduce the program. He gave an outline of the activities carried out by EDC of AIET and described the goals EDC. He also provided an update on the EDC's upcoming plans. All of the dignitaries were welcomed by him too.







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The resource person Sri Shashidhar B Shetty, Mr. Vivek Alva, Managing Trustee of the Alva's Education Foundation, and Dr. Peter Fernandes, principal of AIET, lit the lamp to begin the program.



A student from the CSE Department named Ms. Mille introduced the resource person. In his enthusiastic opening remarks, Sri. Shashidar B. Shetty described his entrepreneurial journey. He spoke to the students in a motivational way and shared his personal struggles. He advised the students to improve the skills required for starting the business. He also provided advice on how to deal with life's ups and downs. One key to navigating life's ups and downs is to cultivate a positive mindset. Concentrate on what you can influence, cultivate thankfulness, and encircle yourself with a network of loved ones and friends who will support you. Keep an open mind to learning from your experiences, both positive and negative, and keep in mind that setbacks are often temporary. He gave a fantastic speech outlining his entrepreneurial journey and the traits needed to succeed as an entrepreneur. For youngsters who are interested in business and start-ups, his speech was really influential and motivating.

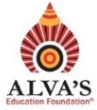
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He discussed being innovative and the value of being on time in daily life. He also talked about how important smart work is. Due to its consideration of the optimum approach, smart work is more effective. Hard work frequently uses inferior resources, which makes it less effective. Because smart work makes the best use of resources, it is more productive. He stressed the value of confidence to the students, saying that it makes us feel prepared for life's experiences. Additionally, he pledged to donate Rs. 1 crore to future Alva's entrepreneurs who wish to launch a business. The students are greatly inspired by his remarks.

Mr. Vivek Alva, the event's president, spoke on Shri Shashidhar B Shetty's success in business. He discussed the culture and discipline of the students as well as how important they are to their future success.





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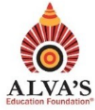
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An appreciation and felicitation for Shri. Shashidhar B. Shetty's significant social service was also given.





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The program is concluded by the vote of thanks given by student Shwetha Sharma from ISE Department.

### Outcomes of the Session

- ✓ **Follow your Passion:** Your drive will determine your success. You will want to devote all of your time and resources to what you are doing if you enjoy it. Every aspect of the business will be difficult if you don't enjoy what you're doing, and you won't be able to put all into it to succeed.
- ✓ **Learning must Be Continuous:** Smart entrepreneurs understand the importance of continuing their learning, regardless of their field. Make time in your schedule for reading and learning, whether it's about general topics or business practices.
- ✓ **Expect Failure:** One thing to keep in mind while starting your own business is that failure is not the end of the world, but rather the opportunity for a fresh start. You cannot follow this route and anticipate without making one or two mistakes. You will do better if you start out with the understanding that failure will occur along the route. Failure is merely a new lesson that helps you get back on the road to success.
- ✓ **Believe in Yourself:** If you don't, no one else will. Trust yourself and your instincts since they are usually correct. Even when it seems impossible, be yourself.
- ✓ **Build a Great Team:** When it's time to start building a team, the best candidates should be employed. It will take time, but the wait will be worthwhile. Hire those who are wiser than you and have complementary abilities to your own. Selecting the proper people will help your business succeed because they are one of your biggest investments. However, making the incorrect hires can swiftly ruin you.
- ✓ **Just Do It:** There is never an ideal time to pursue your dreams and launch your own business, so just do it. You will face challenges in life, and fear will keep you from acting when "now" really the best time is. Put all of that aside and proceed.



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- ✓ **Always Look Forward:** It is quite simple to become involved in your new venture and concentrate so intently on what you're doing that you lose sight of what is occurring in your sector on the outside. While the past will teach us important lessons, always keep your eyes on the future. By doing this, you'll be able to create a business that won't get left behind.

**EDC Coordinator**  
(Dr. Sudheer Shetty)

**H. O. D.**

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**Principal**  
(Dr. Peter Fernades)

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