



ALVA'S
EDUCATION FOUNDATION

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(UNIT OF ALVA'S EDUCATION FOUNDATION (R), MOODBIDRI)

AFFILIATED TO VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI & APPROVED BY AICTE,
NEW DELHI.

RECOGNISED BY GOVERNMENT OF KARNATAKA.

ACCREDITED WITH A+ BY NAAC

SHOBAVANA CAMPUS, MIJAR - 574225

MASTER OF BUSINESS ADMINISTRATION - MBA

July - December 2023





ALVA'S
EDUCATION FOUNDATION

MASTER OF BUSINESS ADMINISTRATION - MBA

July - December 2023

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY

(UNIT OF ALVA'S EDUCATION FOUNDATION (R), MOODBIDRI)
AFFILIATED TO VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI & APPROVED BY AICTE,
NEW DELHI.
RECOGNISED BY GOVERNMENT OF KARNATAKA.
ACCREDITED WITH A+ BY NAAC
SHOBAVANA CAMPUS, MIJAR - 574225

Alva's MBA

Vision

To develop competent, ethical managers and entrepreneurs, sensitive to their environment and culture, responsible to their communities and global in their outlook and approach.

Mission

M1: To provide students with necessary knowledge and skills to enable them to be effective in the field of their specialisation.

M2: To foster curiosity, broaden their horizons, and inculcate leadership skills to achieve academic rigour, highly grounded in the real world / job market.

M3: To adopt systems thinking approach to learning to help students excel in a complex and ever-changing global environment.

M4: To develop in them a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.

Programme Educational Objectives (PEOs)

PEO1: Develop management graduates with theoretical knowledge, skills and attitude to be effective managers.

PEO2: Transform graduates for leadership and management roles in corporate world and for starting enterprises.

PEO3: Equip graduates with systems and design thinking approach to survive and excel in a complex and ever-changing global environment.

PEO4: Imbibe a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.

Message from the Head of the Department



Mrs. Priya Sequeira

HOD, PG Dept of Business Administration



As the Head of the MBA Department, it is with great pleasure and enthusiasm that I extend my warm greetings to you and express my appreciation for the remarkable work you do in capturing the essence of our academic community. Our MBA program is more than just a curriculum; it is a dynamic and transformative journey that equips students with the knowledge, skills, and perspectives necessary for success in the

ever-evolving business landscape. In this edition of MBA Department, I encourage you to explore the stories, achievements, and insights of our MBA students.

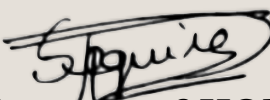
These talented individuals bring diversity, innovation, and a passion for excellence to our program. As you delve into their experiences, projects, and accomplishments, you will witness the collaborative and forward-thinking spirit that defines our MBA community. Whether it's through groundbreaking research, impactful internships, or inspiring entrepreneurial endeavours, our students continually demonstrate their commitment to making a positive impact on the business world.

I also want to take this opportunity to acknowledge the dedicated faculty and staff who play a crucial role in shaping the educational experience of our MBA students. Their expertise, mentorship, and commitment to excellence contribute significantly to the success of our program.



As we celebrate the achievements of our MBA students, let us also look forward to the promising future that awaits them. The skills and knowledge they gain during their time in our program will undoubtedly prepare them for leadership roles and empower them to contribute meaningfully to society. I encourage you to showcase the multifaceted talents and accomplishments of our MBA students in a way that reflects the vibrancy and dynamism of our program. Thank you for your dedication to highlighting the stories that make our academic community so special.

Wishing you continued success in your editorial endeavours.



Signature of HOD

"Moulding a Better Tomorrow"

About Alvas Education Foundation®



Alva's Education Foundation® (AEF) was born out of the entrepreneurial vision of Dr. M Mohan Alva, an ayurvedic doctor, an educationalist and a social reformer in Moodubidri, South India. Alva's Institute of Engineering and Technology is a premier engineering college situated in Mijar was founded in 2008 by AEF to provide affordable quality professional education to the youth of this underdeveloped region.

Alvas Education Foundation offers a wide range of graduate and post graduate programmes where traditional courses are redesigned with new combinations to link them closely with employment market. Apart from academics, students are also engaged in co-curricular and extra-curricular activities. Culturally rich milieu, an atmosphere of discipline and the year-long co-curricular and extra curricular activities at the campus make the student's life event eventful & ensures a sure and successful future life to the student.

Alva's Institute of Engineering & Technology

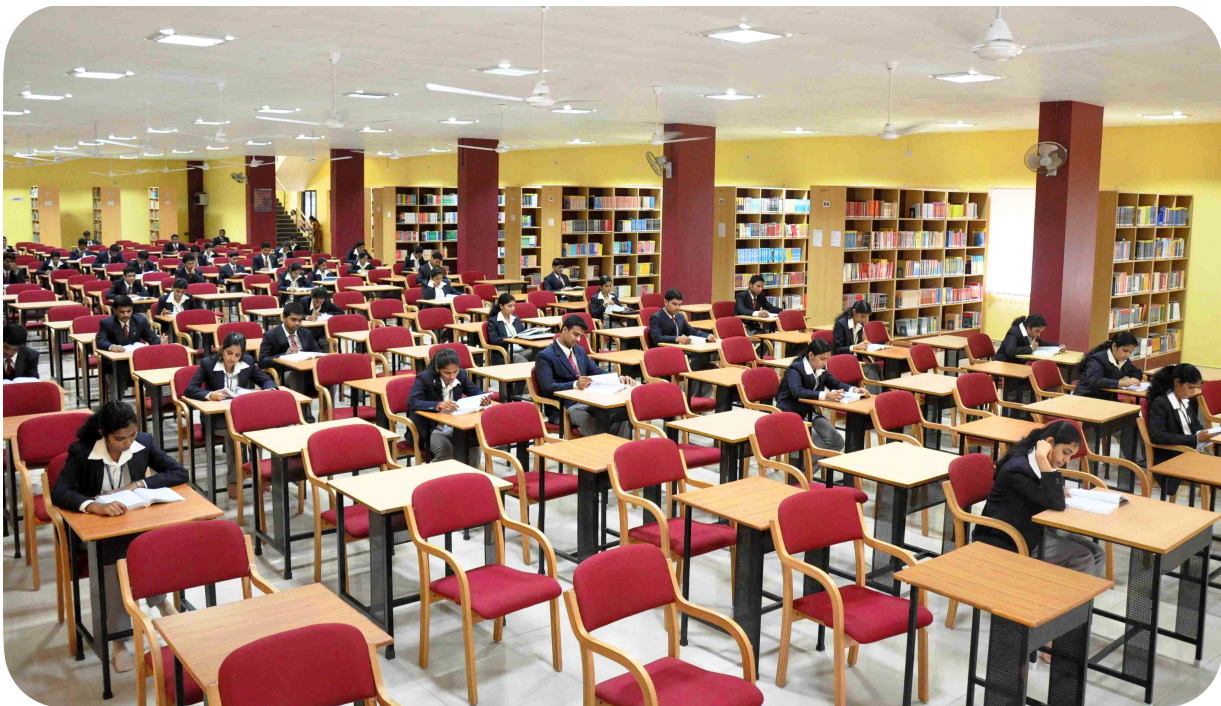
AIET in its endeavour to excel in teaching, research and service offers Bachelor's Degree in Mechanical Engineering, Electronics and Communication Engineering, Computer Science Engineering, IT Enabled Services Engineering, and Civil Engineering. AIET also offers a Post graduate degree in Business Administration.

MBA Department

The MBA Department works with the Placement and Training Cell of the Institute to provide necessary Pre-Placement Training for the final year students and a 10 days Boot Camp is organised to train incoming batch of students with soft skills training, fitness training, motivational talks, group dynamics to build confidence and interpersonal/networking skills, communication skills, leadership training, etc.

Infrastructure & Facilities

Library



The AIET library has a modern and well-equipped building, which offers excellent infrastructure facilities in reading, borrowing and reference to the users of all the AIET library members. This Central Library located at the heart of the Institution, It is easily accessible to the departments, classrooms, and hostels.

Our Library implemented the Radio Frequency Identification Technology (RFID) based library automation software for its activities; it has well-trained professionals to support the user community. The building occupies a total area of about 1540 sq. Mt including the 1st floor. The building has a seating capacity for 300 users at a time.

Fitness Centre



Alva's Education Foundation a firm believer of the principle -"A sound Mind in a Sound Body" in the view of this, AIET has well equipped and modern gymnasium facilities. The facility also features practice area and competition facilities making it unique among other facilities available at our campus. With long hours of operation and a never-ending drive towards the expansion of the facility and better organisation of its features. AIET intends to build and nourish the overall development of the students personalities. There are few things as alluring as a healthy lifestyle and the unique recreation centre at AIET is determined to ensure that students pursue healthier habits during their time on campus.

Classroom With WIFI Connectivity



The classrooms by design are Highly Interactive. Class rooms are Equipped with the Latest Audio -Visual Aids Such as LCD Projectors and OHPs to make Learning more interactive and effective. The Presentations and case studies contribute to the development of the analytical Abilities in the students.

1000 Mbps BSNL 1:1 leased line internet with Wi-Fi facility is provided so that the students can develop and sharpen their technical skills.

IT Labs



The IT Labs has equipped with Intel-FICE Lab ,Apple iOS Developer Lab was established in the year 2014-15. Department is recognised as “iOS Developer University Program” with institution id 6MKL3RX9SK from Apple Developer Program Support during January 2015. Edwin’s Linux Lab was established during 2015-16 to promote the open source softwares.



The PG Department of Business Administration hosted a significant inter-college fest, The AGON fest, a lively and highly anticipated event. This event was inaugurated by chief guest - Mr. Chandrahas Shetty President, Human resource and business support at alembic pharmaceutical limited.

Mr. Vivek Alva, Managing Trustee. Mrs. Priya Sequeira Head of PG department of business administration, Mrs. Maitri event coordinator, Mr. Gurucharan L Shetty President and Ms. Preethi v Shetty vice president were also present. The event lasted for two days and helped students learn management skills by attracting a large crowd. Ms. Jyothi Meghashree and Pranava Swaroopa were the emcees for the event. A total of 11 teams from different colleges participated in 6 different events in the fest.



CHANAKYA:

A quest for the ultimate manager, where participants competed against bright minds, faced real-life challenges, honed skills, seized opportunities, aiming to become the best manager. The winning team is ASTRA from A.J Institute of Engineering and Technology.

MEDHYA

This is HR event where strategic HR leadership, talent retention, and employee empowerment define the path to surpassing industry standards. The winner is ASTRA- A.J institute of engineering and technology. The runner of this event is ASHWAMEDHA St. Joseph engineering college.

SHATRANJ

It is the ultimate financial showdown where they strategies their moves, outwitted opponents, and conquered the financial board to become the mastermind. The winner of this event is ASTRA- A.J institute of engineering and technology. The runners of this event is VASISTA- Srinivas institute of technology and engineering

VIDARTHA

It is an electrifying marketing event, where the brightest minds in marketing competed for glory. The winner is ASTRA- A.J institute of engineering and technology. The runner of this event is YODHAS- Field Marshal K.M Cariappa college, Madikere. (PG dept)



ADVAYA

It is an entrepreneurial competition where they witnessed the fierce battle of innovation minds, as visionaries collide, ideas flourish, and destinies are shaped. The winner of this event is AGARAJA- Mangalore University.

CHAKRAVYUHA

Is the ultimate battleground of thrilling fusion of physical challenges and strategic gameplay, where contestants navigate maze of obstacles, conquer intense trials and unleash their inner warriors. The winner of this event is RUDRA- MPM govt first grade college Karkala.

On the 12th at 4:30, the valedictory function commenced with Mr. Arjun Rai, Proprietor of Kitchen Express, as the chief guest , Mr. Vivek Alva Managing Trustee, Mrs. Priya Sequeira HOD of MBA Department, Mrs. Maitri Event Coordinator , Mr. Gurucharan L Shetty Student Council President, and Ms. Preethi V Shetty Vice President .

The chief Guest awarded prizes to the winners, and students expressed their enjoyment and appreciation for the diverse events.

The overall champions, based on stock market management, were ASTRA from A.J Institute of Engineering and Technology. The overall runner-up was KARNTHI from St. Aloysius Institute of Management and IT (AIMIT) Mangalore.





Alva's Institute of Engineering and Technology's Department of Management Studies organised the one-day outdoor event "VANAS" on July 7, 2023, in a paddy field near Yedapadav. which provided the students with an opportunity to learn, grow, and connect with each other. The event also helped to promote the importance of preserving our traditional folklore and connecting with nature.

Sri Jayarama Bhat, a progressive farmer, inaugurated the event, highlighting the significance of preserving traditional folklore for students overall development.

He stressed the importance of connecting with nature and understanding the value of agriculture in his inaugural address.

The activities, including running races, relays, volleyball, tug-of-war, and treasure hunts, promoted teamwork and problem-solving.

Students participated enthusiastically, appreciating the chance to connect with nature and learn about agriculture.





Aptitude Sessions

The Aptitude Training was organised by AIET MBA department for first-year students which was held over four days from 25th July 2023 to 28th July 2023. The training was conducted by Mr. Manikumar Gangavathi and Ms. Neeraja Anand, from the 10 Seconds Institution. Each day consisted of three sessions, starting from 9:00 AM to 4:20 PM, with breaks in between.

Day one featured Mr. Manikumar's session on LCM and HCF, followed by Ms. Neeraja's engaging tutorial on time, speed, and distance.. After lunch, Mr. Manikumar explored divisibility rules and practical problem-solving tricks.

Day 2 featured engaging sessions by Ms. Neeraja on train crossings and a lively quiz on directions, while Mr. Manikumar simplified Percentage, Profit, and Loss concepts, making it a fun and educational experience.

Day 3 featured Mr. Manikumar's insightful sessions on Percentages, Profit, Loss, and Data Sufficiency, followed by an interesting session by Ms. Neeraja's making the day both enriching and intellectually stimulating.





Investor Awareness Workshop

MUCTA, under its initiative, organised a one-day Investor Awareness workshop for MBA students. The first session, held at 9:00 am, the event featured Certified Financial Planner Mr. Naveen Julian Rego. The session covered principles of financial management, emphasizing responsible money management, savings, and informed investment decisions. Students were encouraged to adopt a disciplined approach to financial planning and consider self-investment for long-term financial well-being. The guest talk commenced with warm welcome by Shreya Pai, Introduction of the guest by Ashritha Shetty and Vote of Thanks by Vindya.

The second session held at 11:00am, the event featuring Mr. Leo Amal A, Sr. Branch Manager at Franklin Templeton Asset Management (India) Pvt. Ltd. Mangalore, India. The session covered Mutual Fund basics, asset classes, investing processes, and strategies for financial success. The interactive event left a lasting impact on financial literacy, empowering students to take control of their finances. Deekshith Shetty proposed a vote of thanks.

The last session, held at 2:00 PM, the event featured Ms. Sapna Shenoy M. The session began with a recap of previous discussions, followed by Ms. Sapna Shenoy delving into personal finance, money management, and insightful stories that emphasised the value of money. The Speaker covered compounding and thoroughly discussed investment pros and cons, making the session interactive with student participation. The key takeaway was a clear understanding of Long-term vs. Short-term investments, Debt vs. Equity investments, and the impact of market fluctuations in the long run. The use of simple language and effective slides made the session highly informative and beneficial for students.

Face-Reading Session

On 19 August 2023 PG Department of Business Administration organised a face-reading session for 1st-year MBA students. The resource person for this session was Mrs. Rachita, a healer, motivator, mentor, behavioural expert, and hypnotherapist, who explained that face reading, or physiognomy, is the art of interpreting facial features to understand personality traits. The session aimed to offer MBA students a unique perspective on interpersonal dynamics and self-awareness.



The session began with an overview of the history and basics of face reading. The experienced facilitator highlighted the association of specific facial features with personality traits. Emphasizing an open-minded approach, students were encouraged to view face reading as a tool for self-reflection rather than a deterministic science. In practical exercises, students applied the learned principles by practicing face reading on their peers, guided by interpretations of facial features.

A reflective discussion followed, exploring ethical considerations, limitations, and potential benefits in understanding non-verbal communication in business settings.



Industrial Visit

On 24 August 2023, 117 final-year MBA students from Alva's Institute of Engineering and Technology set out on an educational industrial visit. Departing at 9:30 AM, the journey included visits to three diverse industrial establishments, enriching the students with practical insights and bridging the gap between theory and real-world applications.



The first stop was at Achal Cashew Industries in Baikampady, a key player in the cashew processing sector. Mr. Rajesh, the factory manager, guided the students through the premises. Beginning in the raw cashew storage area, insights unfolded into the precise selection process for top-quality nuts. The factory manager emphasised the critical role of quality control, directly influencing taste and marketability. The journey from raw cashews to the final product was fascinating, emphasizing the precision and efficiency required in the production line. A special moment was witnessing skilled workers demonstrate manual cashew peeling, showcasing impressive skill and patience.

The next visit was to the Karnataka Milk Federation facility in Vamajoor, providing a glimpse into India's vital dairy industry. Ms. Priya, the production manager, gave a welcome address, showcasing the impressive dairy plant equipped with state-of-the-art machinery. The visit provided insights into dairy product manufacturing, featuring the production of yogurt, cheese, and butter. The role of technology and innovation in scaling up production while ensuring quality was evident. A highlight was the visit to the quality control laboratory, where the students learned about tests and parameters ensuring the safety of dairy products, emphasizing the significance of stringent quality control in the food industry for consumer well-being.

The final stop was at Aquatic Bio Systems in Vamajoor, a technology-driven hub for sustainable aquaculture practices. Ronald D'Souza, the lead scientist and researcher, gave a welcome address and highlighted the facility's mission to provide innovative solutions for aquaculture. The tour showcased indoor research facilities with tanks of various aquatic species. Ronald D'Souza, the lead scientist explained the intricacies of maintaining water quality, temperature, and nutrition for the organisms' health and growth. The highlight was witnessing cutting-edge technology, including automated feeding systems and water filtration processes, revolutionizing aquaculture. Overall the industrial visit was an invaluable educational experience, providing the students with a inclusive perspective on various industries.





LEVEL UP -3.0 Inauguration



Alva's Institute of Engineering and Technology (AIET) kicked off its Level Up 3.0 program, a 15 Days capacity enhancement and skill development initiative. The inauguration, graced by Principal Dr. Peter Fernandez, principal, featured an inspiring speech encouraging personal and professional growth. Mrs. Priya Sequiera, HOD, PG Department of Business Administration at AIET infused the program with a positive attitude, motivating participants to make the most of the diverse training, including Zumba, physical activities, technical sessions, soft skills, and industrial visits. Miss Mary D'Souza, an alumna, shared her experiences, serving as inspiration. Mr. Sushant Lobo, Placement Officer, AIET, also contributed to the event. Supported by both teaching and non-teaching staff, the inauguration set the tone for a transformative and enriching 20-day program.

Zumba Session

From 24th November To 12th December @ 6:00 AM To 7:00AM

The PG Department of Business Administration conducted Zumba sessions for second-year MBA students from November 24 to December 11, 2023, between 6:00 AM to 7:00 AM. The purpose was to incorporate diverse cultures into the classroom, offering a dynamic experience with various music genres and dance styles. Zumba served as an engaging and active way for students to experience different cultures while learning that fitness can be enjoyable and educational. The dance fitness program proved to be a stress-buster, blending physical activity with fun. Students were taught basic dance steps for comfort before the workout, and the activity concluded with a discussion on any changes felt during the session.



Day 1

Session - 1

Digital Marketing By Mr Darshan Jetty - Director, Sar Tech Soft Bangalore From 9:00 AM To 5:00 PM

HIGHLIGHTS

Date : 24 & 25 November 2023

Objective: Aimed to provide practical skills and knowledge for effective digital marketing to MBA students.

Students Present : 120

Place : MBA Seminar Hall, AIET



The PG Department of Business Administration organised the session on DIGITAL MARKETING. The resource Mr darshan jetty-director, SAR Tech soft Bangalore person guided students on creating business pages and linking them with platforms like Facebook, YouTube, and LinkedIn. The session, filled with energy, covered multiple modules, including content strategy, campaign planning and creative development through engaging workshops and case studies.

Students successfully created websites, domain names, and business pages, utilising various tools and technologies to showcase the application of digital marketing strategies.

Day 1

Session - 2

Image Visualisation Competition From 6:00 PM To 7:30 PM



The PG Department of Business Administration organised an Image Visualisation competition for second-year MBA students. The judges for the event were Mrs Shazia khanum and Mrs.Harshitha v Shetty. Students were Divided into 10 teams of 12 students each, participants connected an image with innovative stories and ideas. This exercise enhanced their ability to identify, categorise content, and improve search functionality. The competition promoted team involvement, idea exchange, and overall individual improvement.

Day 2

Session - 1

Digital Marketing By Mr Darshan Jetty - Director, Sar Tech Soft Bangalore From 9:00 AM To 5:00 PM

Students successfully created websites, domain names and business pages, utilising various tools to analyse their website traffic and also to showcase the application of digital marketing strategies.

Session - 2

Designing A Display Advertisement And Presentation From 6:00 PM – 8:00PM



The PG Department of Business Administration conducted a Designing a Display Advertisement and Presentation activity on 25.11.23 as part of a digital marketing workshop. Divided into 10 teams, students chose a product, created a brand name, and designed a webpage with product specifications. Each team presented their webpage, followed by a Q&A session. A total of 120 students benefitted from the session.

Outcomes:

1. Practical application of workshop concepts.
2. Improved analytical and communication skills.
3. Understanding of product marketing through social media.

Day 3

Session - 1

Personality Development By Ms. Aishwarya Beena N

From 9:00 Am To 5:00 Pm

HIGHLIGHTS

Date : 26 to 28 November 2023

Objective: To enhance personality and soft skills.

Students Present : 120

Place : MBA Seminar Hall, AIET

The personality development and communication skills session for MBA students aimed to equip them with essential skills for success in the business world. Topics covered included personality type assessment, SWOT analysis, group discussions, body language, critical thinking, and debate.



The morning session commenced with a personality type assessment, enabling students to recognise their strengths and weaknesses and understand the impact on communication and interactions. Following this, a SWOT analysis allowed students to focus on personal strengths, weaknesses, opportunities, and threats, aiding in identifying areas for improvement and strategising for their goals.

In the afternoon session, students engaged in group discussions covering various topics, refining their communication, teamwork, and critical thinking skills. Resource person highlighted the significance of effective body language, instructing students on conveying confidence, professionalism, and engagement. The session also introduced the concept of critical thinking, where students learned to analyze information and construct well-reasoned arguments. The day concluded with a debate on a current issue, providing a platform for students to further develop their critical thinking and argumentation skills.

Day 4

Session - 1

“Importance Of Teamwork And Email Writing” By Ms. Aishwarya Beena

From 9:00 Am To 5:00 Pm



On 27th November, MBA Department hosted a dynamic session on "Teamwork and Email Writing". Mrs. Aishwarya Beena, the speaker, initiated the event with a newspaper-based group activity, emphasizing teamwork, strategy and coordination. The speaker highlighted the importance of a systematic approach and discussed the distinctions between teams and groups. The afternoon session featured the "Crossing the Bridge" activity, fostering strategic planning and teamwork among participants also delved into the significance of effective email writing in the corporate world, offering guidance on format and content for various scenarios.

Session - 2

Group Discussion

From 6:00 Pm To 8:00 PM



The PG Business Administration department organised a group discussion event. Judges, Mr. Sushanth Anil Lobo, Mr. Johnson Fernandes provided introductory remarks on conducting discussions and emphasised their importance.

Ten groups of 12 students each were formed, discussing various business-related topics. The outcomes included students recognising the significance of group discussions in the organisational selection process and increased participant engagement. The activity benefited a total of 120 students, enhancing their attention and focus through active involvement in the learning process.

Day 5

Session - 1

“Interview Skills” By Ms. Aishwarya Beena

From 9:00 Am To 5:00 Pm



“Soft Skill Development Program” began with Trainer Ms Aishwarya energising the session with a dance. The focus shifted to resume building, highlighting do's and don'ts for creating a strong impression in an interview.

Resource person then delved into the crucial topic of interviews, covering etiquette and conducting a Q&A session on frequently asked questions. The afternoon session involved students providing detailed feedback, and Group No.10, “THE OUTLIERS” shared insights into commonly used corporate jargons.

Session - 2

Debate

From 6:00 Pm To 8:00 PM



The PG Department of Business Administration organised a debate event on November 28, 2023.

The Judges were Mrs. Priya Sequiera, Mr. Johnson Fernandes, faculties of MBA department.

Ten groups of four students each were assigned various business-related topics. Debating, essential for academic and professional success, enhances critical thinking skills by requiring the analysis of information from different perspectives and forming logical conclusions. The process involves thorough research, improving research skills, information literacy, and the ability to synthesise complex information.

Day 6

Session - 1

Workshop On Finance And Tax By CA. Anand M Sakhle & CA. Rakesh Sanghavi From 9:00 Am To 5:00 Pm



The PG Department of Business Administration organised an engaging financial aspects session on November 29, 2023. Led by CA Anand M Sakhle, an expert in accounting, the discussion covered accounting concepts, audit reports, SEBI's role and the significance of IFRS and IASB.

Following this, CA Rakesh Sanghavi, specialising in taxation and cost management, explained taxation's historical context and reasons for non-payment. He introduced tax planning, management, and evasion concepts. In the second part, he focused on cost meanings, structures, and types. The session offered students a holistic grasp of accounting, taxation, and cost management, vital in the business world, enhancing both theoretical knowledge and real-world perspectives through expert insights.

Session - 2

Activity On Fin Story

From 6:00 Pm To 8:00 PM



The PG Department of Business Administration hosted an innovative activity, FIN STORY, during its Boot Camp on November 29, 2023. The event challenges students to incorporate four financial words into their storytelling, fostering familiarity with financial language in a narrative context.

Using six common words, students connect financial concepts to everyday situations, making the financial storyline relatable. Judges Mrs. Maithri and Mr. Ashok Rao evaluate student's ability to craft engaging narratives that seamlessly integrate financial and common words. This activity aims to enhance storytelling skills, encouraging students to think innovatively and communicate complex financial concepts in a relatable manner, enriching both their understanding of finance and their creative and linguistic capabilities.

Day 7

Session - 1

Taxation And Auditing By CA. Anand M Sakhle & CA. Rakesh Sanghavi

From 9:00 Am To 5:00 Pm



On 30th November 2023, CA. Rakesh delved into tax planning, including avoidance and management, using real-life examples also emphasised the practical importance of cost accounting, simplifying complex topics. In the afternoon, CA Anand focused on the stock market's bull and bear effects, illustrating their impact with real-world examples. He underscored the significance of financial analysis, distinguishing between fundamental and technical approaches also covered production management and the control of budgets, explaining the importance of managing normal and abnormal losses in an easily understandable manner. The session not only enriched theoretical knowledge but also provided practical insights into the dynamic realms of business and finance.

Session - 2

Motivational Talk By Mr. Deek Parassini

From 6:00 Pm To 8:00 PM



The speaker began by emphasizing the importance of embracing positivity and asserted the non-existence of negativity. Engaging the audience, he fielded questions on diverse topics, providing excellent responses. Students inquired about handling criticism, managing friendships and relationships, with each query receiving detailed Attention.

The session, focused on everyday life, emotions, and overcoming failures, was both enjoyable and enlightening. The speaker concluded with a cheerful note and a vote of thanks.

Day 8

Session - 1

Goods And Services(Gst) By Prof. Mukesh Changani

From 9:00 Am To 5:00 Pm

On 01 December 2023, An interactive GST session for MBA students aimed to develop crucial business skills. Covering fundamental concepts of Goods and Services Tax, it provided a clear understanding of its purpose and principles.



The main objective of this session was to understand the basic principles of GST involve a structured framework with components like CGST, SGST and IGST, implemented to streamline taxation. The economic impact assessment spans businesses, consumers, and overall economy, analysing factors such as tax revenue, GDP growth, and inflation rates.

A sector-wise analysis explores GST's influence on manufacturing, services, and agriculture, identifying sector-specific challenges, benefits, and business adjustments. The impact on small and medium-sized enterprises (SMEs) is investigated, with GST aiming to boost economic growth by facilitating seamless business operations across regions.

Session - 2

Role Play Competition

From 6:00 Pm To 8:00 PM



The PG Department of Business Administration organised a dynamic Role Play competition for second-year MBA students on December 1, 2023, from 6:00 PM to 7:30 PM. The judges for this event were Mr Guruprasad and Mrs. Harshitha v Shetty, Faculty

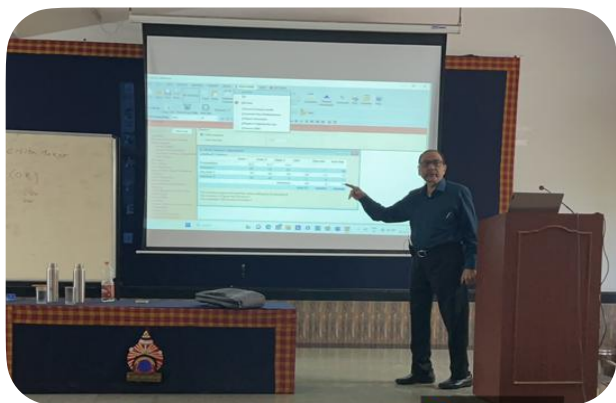
of MBA department. Students were Divided into 10 teams of 12 students each, participants showcased their critical thinking and out-of-the-box abilities to resolve complex organisational and market issues. The competition aimed to foster creativity and teamwork, challenging students to embody diverse characters in dynamic scenarios, encouraging quick thinking and effective communication.

Day 9

Session - 1

Operation Research, Business Ethics And Corporate Governance By Dr. Abbasi Attarwala & CA. Anand

From 9:00 AM To 5:00 PM



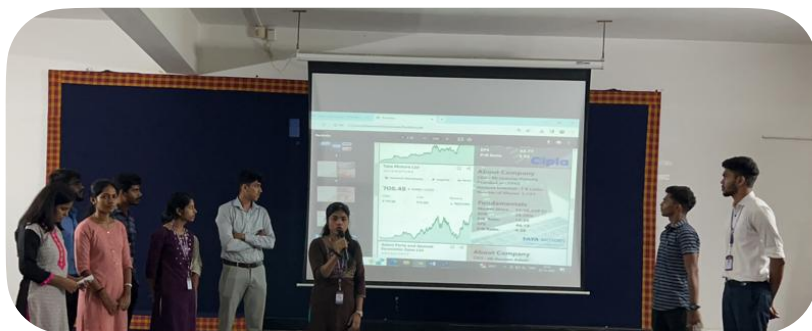
On 2nd December 2023, PG Department of Business Administration organised a comprehensive session covering Investment and Banking by CA Anand, different aspects of Operations and Business Ethics Research by Dr. Attarwala, Head of Dalmia Management college, Mumbai. CA Anand distinguished between commercial and

investment banking, laying a solid financial foundation. Dr. Attarwala utilised QM software for hands-on applications in operations research, emphasizing practical ethics in business. The sessions, combining theoretical knowledge with interactive elements, concluded with a valuable programming session, preparing students for practical challenges in the field. The report highlights the well-rounded nature of these thoughtfully structured sessions.

Session - 2

Portfolio Construction

From 6:00 Pm To 8:00 PM



The PG Department of Business Administration organised a portfolio construction event on December 2, 2023, aiming to enhance the creative abilities

of second-year MBA students. Held from 5:30 PM to 7:30 PM on a Saturday, 10 teams of 12 students each constructed portfolios, focusing on different sectors and companies. The portfolios were evaluated by judges Dr. Catherine Nirmala David and Mr. Sohil Nargundkar, based on various criteria, providing valuable insights for the students. This interactive event, attended by 120 students, not only educated participants on constructing portfolios but also imparted knowledge on stock market identification and investment strategies. The judge's feedback further enriched the learning experience, benefiting students with varying levels of prior stock market knowledge.

Day 10

Session - 1

Aptitude Training From 3rd - 5th December, 2023

From 9:00 AM To 4:30 PM

The AIET MBA department organised a three-day Aptitude Training for second-year students from December 3 to December 5, 2023. Conducted by Mr. Vijay Kumar and Ms. Naija from the 10 Seconds Institution, each day included three sessions from 9:00 AM to 4:30 PM with breaks.

Day 10:

On the first day, Mr. Vijay Kumar led the first session on Time and Distance, teaching problem-solving tricks. The second session by Ms. Naija focused on work and time problems. Afternoon session, Mr. Vijay Kumar covered LCM and HCF-related sums in the final session, addressing various related problems.



Day 11:

The second day commenced with Ms. Naija's engaging session on Arithmetic Mean and Train problems. The following session, led by Mr. Vijay Kumar, simplified Percentage, Profit, and Loss topics. The day concluded with Ms. Naija covering concepts of probability and related problems.



Day 12 :

On Day 3, Mr. Vijay Kumar commenced with a session on permutation, combination, percentages, and profit and loss, offering valuable insights for improved calculations. Ms. Naija followed with a session on Boat and Stream, simplifying tricky formulas. Post-lunch, Mr. Vijay Kumar effectively covered age-related problems and logical reasoning.



Day 13

Session - 1

A Visit To Malpe Sea Port

On December 6, 2023, 2nd-year MBA students explored Malpe Port to gaining practical insights into the thriving fish business. Malpe Port, a vital hub on the western coast of India, showcased a rich history in fishing, evolving into a key player in local and international fish commerce. The visit revealed the diverse fishing methods employed, from traditional to mechanised approaches. Despite economic contributions, challenges like overfishing and environmental impacts persist, emphasizing the growing importance of sustainable practices. The lack of modern infrastructure was notable, underscoring the need for development. Malpe Port serves as a significant testament to the economic and cultural impact of the fishing sector in the region.



Day 14

Session On Data Analysis Using Spss And Amos By Dr. Niyaz Panakaje

On 7th December 2023, PG Department of Business Administration organised a session on analysing data using SPSS and AMOS.



The training program showcased various research tools, with hands-on experience in SPSS and AMOS software for tasks like scale measurement, hypothesis testing, percentage analysis, descriptive statistics, normal distribution, and more. The hands-on sessions led to a significant improvement in students' data manipulation and interpretation skills. SPSS facilitated efficient data management and statistical analysis, while AMOS provided a robust platform for structural equation modelling. All third-semester MBA students participated in the session, gaining practical insights into research methodologies.



Day 14

Session On Table Manners And Etiquettes By Mr. Terreance & Mr. Sharan

The MBA department hosted an interactive session on Table Manners and Grooming during the Boot Camp on December 8, 2023. Conducted by Mr. Terreance and Mr. Sharan, the session covered essential etiquette for business occasions, including behaviour at parties and meetings, as well as grooming tips. Participants gained valuable insights into professional conduct and appropriate dressing.



Day 14

Session - 1

Session On Stock Market And Derivatives By Mr. M Gopi, M.R Anjan Kumar G & Mr. Bharath Shetty

From 9:00 AM To 5:00 PM



On 9th December The MBA Department held an interactive session on “Stock Market and Derivatives” during the Boot Camp. Facilitated by Mr. Gopi, Mr. Anjan Kumar G, and Mr. Bharath Shetty, the session aimed to comprehensively study the stock market, analysing trends, assessing risks, and providing investment insights. The discussion emphasised the importance of stock market and derivatives, generating energetic interest among students. The session successfully conveyed detailed information on the subject, fostering an informed understanding for all participants.



Session - 2

Mock Press Competition

From 5:30 PM To 8:30 PM

The MBA department organised a Mock Press competition on December 9, 2023, during the Boot Camp. Held at the MBA Seminar Hall, AIET, the event witnessed enthusiastic participation. Teams, consisting of three individuals conducting the mock press and one forming the press/media, tackled various thought-provoking topics. The panel initiated with opening remarks, explaining the purpose, followed by a Q&A session. The competition showcased the participant's depth of knowledge and analytical abilities, earning commendation from judges for their effort and dedication.



Day 15

Group Discussion And Valedictory Program

The MBA department organised a Group Discussion session on the last day of Boot Camp, December 10, 2023. External guest Mr. Vishal judged the event, which involved 12 teams of 10 students each. The session was dynamic and engaging, with discussions on various topics showcasing enthusiasm and energy among the students. Mr. Vishal emphasised the importance of a systematic and structured approach to group discussions, providing insights into the distinctions between group discussions and debates.



Following the Group Discussion, a Valedictory Program took place where Mr. Vivek Alva, Managing Trustee Alva's Education Foundation, delivered an inspiring speech, encouraging confidence, energetic attitude, and turning weaknesses into strengths. He urged students to incorporate the valuable insights gained from Boot Camp into their future endeavours. The event concluded with the prize distribution ceremony, awarding Team Outliers the first prize, Team Highfliers the second, and Team Visionaries the third among the 12 participating teams.





The industrial visit was planned from 12th December to 18th December 2023. The journey started on 12th December Noon by train to Pune, Mumbai and the company visits from 13th December to 16th December 2023.

Visit To Terminal Technologies, Pune On 13Th December, 2023

The visit to Terminal Technologies, a company specialising in plastic and metal components for various equipment terminals and connectors, offered valuable insights into their production processes. The organised tour covered plastic and metal production units, showcasing the assembly process involving machines and human resources. Terminal Technologies manufactures a wide range of connectors and terminals, serving customers like Mitsubishi, Mahindra, Tata, Bajaj, and Ashok Leyland. With a workforce of over 1000, the company emphasizes the 5S principles and key performance indicators of Production, Quality, Cost, Delivery, and Safety. The visit highlighted the importance of quality and pricing in marketing, providing a comprehensive learning experience.



Visit To Mercedes-Benz India Ltd. In Chakan, Pune.

On 14Th December, 2023

Alva's Institute of Engineering and Technology's MBA Department organised a riveting industrial visit to Mercedes-Benz India Ltd. in Chakan, Pune, offering second-year students exciting insights into the world of luxury automobiles. With 38 students and 2 faculty members, the day began with a warm welcome at 7:45 AM, followed by ID card registration and refreshments. The program featured a captivating presentation, tracing Mercedes-Benz's illustrious history through an engaging video. The visit also delved into the company's Indian operations, exploring the contributions of various specialisations like finance, marketing, human resources, and business analytics to its success. An interactive session allowed students to gain deeper insights into the brand's operations.



Visit To Omega Bright Steel Company

On 14Th December, 2023

Students visited Omega Bright Steel Company in Chakan, Pune, on December 14, 2023. The company, with a 45-year history, is a prominent supplier to over 700 ancillary units in the Indian Automotive Industry, known for high-quality and timely product delivery. OBS offers tempering, normalising, annealing, water- and oil-quenching facilities, catering to various needs in the automobile sector. With ISO 9001:2008 certification, OBS's current capacity is 60,000 metric tons, and it is expanding with a modern plant in Pune and another upcoming plant in Chennai. The visit provided valuable insights into their operations, technological advancements, commitment to quality, and dedication to maintaining high standards in steel manufacturing.



Visit To Magarpatta City, Pune

On 14Th December, 2023

On the afternoon of December 14th, the team visited Magarpatta City, including its incubation centre, where they interacted with CEO Mr. Manik Sharma. The visit provided insights into the innovative concept behind Magarpatta City, integrating corporate and residential areas, hosting an infotech park, and accommodating various corporate houses. The team also learned about the ongoing innovations in the incubation centre .



Visit To Exide Industries Ltd ,Pune

On 15Th December, 2023

Exide Industries Ltd in Pune, a leading player in the Automobile Battery Dealers sector, provided informative sessions on safety measures, company operations, and employee precautions. The company, known for Battery Dealers- Exide, Car Battery Dealers, Inverter Battery Dealers, and more, has two divisions: automotive (SLI Batteries) and sub-marine battery division. They actively engage in CSR activities such as Women Empowerment Programs, providing safe drinking water, and distributing ration and nutrition kits during COVID. Exide Industries Ltd has received the Golden Peacock National Quality Award. The visit, where students learned about the business processes, offered a great learning experience.



Visit To Bhavani Groups, Navi Mumbai, Maharashtra

On 16Th December, 2023

On December 16th, Bhavani Group, in collaboration with NSICT, DP World, Jawaharlal Nehru Port Authority, Nhava Sheva, and Continental CFS – DP World, organised an Industrial Visit to Jawaharlal Nehru Port, Mumbai. The visit included 119 students and 4 faculty members. The carefully planned itinerary covered JNPT port, Nhava Sheva Continental CFS, and Bhavani Depot, offering a comprehensive understanding of logistics operations, from port activities to container maintenance, handling, and freight stations. Gratitude was extended to NSICT, DP World officials, Jawaharlal Nehru Port Authority, and Continental CFS – DP World authorities for their invaluable support and industry insights. The visit celebrated knowledge, collaboration, and the spirit of exploration.





Moulding a Better Future
Managers



Follow us on



alvas_mba.official



@alvasmbaofficial

Enroll for MBA @ ALVAS

FINANCE | HR | MARKETING | BUSINESS ANALYTICS | DUAL



ALVA'S EDUCATION FOUNDATION (R.)

Moodubidire - 574227, Mangalore Taluk, D.K. Dist. Karnataka, India

Ph: 08258-231014 to 238111(8line) Mobile : 9448625883

Website : alvas.org