



Post Graduate  
DEPARTMENT OF BUSINESS ADMINISTRATION

# ALVA'S MBA

January - May 2022



*"Moulding a better tomorrow"*



**ALVA'S**  
Education Foundation®

**ALVA'S**

**INSTITUTE OF ENGINEERING & TECHNOLOGY**  
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# ALVA'S MBA

## Vision

To develop competent, ethical managers and entrepreneurs, sensitive to their environment and culture, responsible to their communities and global in their outlook and approach.

## Mission

- M1:** To provide students with necessary knowledge and skills to enable them to be effective in the field of their specialisation.
- M2:** To foster curiosity, broaden their horizons, and inculcate leadership skills to achieve academic rigour, highly grounded in the real world / job market.
- M3:** To adopt systems thinking approach to learning to help students excel in a complex and ever-changing global environment.
- M4:** To develop in them a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.

## Programme Educational Objectives (PEOs)

- PEO1:** Develop management graduates with theoretical knowledge, skills and attitude to be effective managers.
- PEO2:** Transform graduates for leadership and management roles in corporate world and for starting enterprises.
- PEO3:** Equip graduates with systems and design thinking approach to survive and excel in a complex and ever-changing global environment.
- PEO4:** Imbibe a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.



# About Alva's Education Foundation®

Alva's Education Foundation® (AEF) was born out of the entrepreneurial vision of Dr. M Mohan Alva, an ayurvedic doctor, an educationalist and a social reformer in Moodubidri, South India. Alva's Institute of Engineering and Technology is a premier engineering college situated in Mijar was founded in 2008 by AEF to provide affordable quality professional education to the youth of this underdeveloped region.

Alvas Education Foundation offers a wide range of graduate and post graduate programmes where traditional courses are redesigned with new combinations to link them closely with employment market. Apart from academics, students are also engaged in co-curricular and extra-curricular activities. Culturally rich milieu ,an atmosphere of discipline and the year-long co-curricular and extra curricular activities at the campus make the student's life event eventful & ensures a sure and successful future life to the student.



AIET in its endeavour to excel in teaching, research and service offers Bachelor's Degree in Mechanical Engineering, Electronics and Communication Engineering, Computer Science Engineering, IT Enabled Services Engineering, and Civil Engineering. AIET also offers a Post graduate degree in Business Administration.



The MBA Department works with the Placement and Training Cell of the Institute to provide necessary Pre-Placement Training for the final year students and a 10 days Boot Camp is organised to train incoming batch of students with soft skills training, fitness training, motivational talks, group dynamics to build confidence and interpersonal/networking skills, communication skills, leadership training, etc.



## Our Students are Placed at





## MESSAGE FROM THE HEAD OF THE DEPARTMENT



**Mrs, Priya Sequeira**


The PG Department of Business Administration, as an academic unit of Alva's Institute of Engineering and Technology, Moodbidri, DK District, Karnataka has its distinct place as a business school.

The department currently runs AICTE approved full time MBA program of two years affiliated to Visvesvaraya Technological University (VTU). The MBA at Alva's provides fundamental management knowledge, a holistic view of business across areas like marketing, finance, and accounting, all while developing those vital soft skills and leadership skills. It also helps the students to build business knowledge, grow a professional network, and boost their career.

2021-22 academic year was indeed a challenging year. The year started with 84 students in second year and 120 students were admitted to the first year. The pandemic has shaped each one of us in many ways. It has taught us how to cope with challenging situations and helped us to remind ourselves to grow and help others to grow. As the world was trying to migrate back to colleges, schools and offices, we the PG Department of Business Administration went one step ahead and conducted various events during the pandemic in the year 2021. As the students were still accustomed to online classes in the comfort zone of their homes, we started our year with Boot Camp – Level Up 2021 mainly keeping in mind the outgoing batch as they had attended only two semesters in the college campus and were not privileged to get any kind of placement training.

The year started with 140 students of first year and second year getting trained at the campus for placements. This was immediately followed by the placement of 8 students in EY while they were in 3<sup>rd</sup> semester and 11 of the second year outgoing batch in Oracle.





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For a candidate pursuing MBA and aspiring to get into the domain of management, it is important to get equipped with the important managerial skills, industry exposure, soft skills, language skills and business development skills. Maintaining pace with the competitive job market is undoubtedly an unnerving task but the department conducted various programmes which could help the management students to gain knowledge, hands on experience, enhance their soft skills and turn out to be successful individuals.

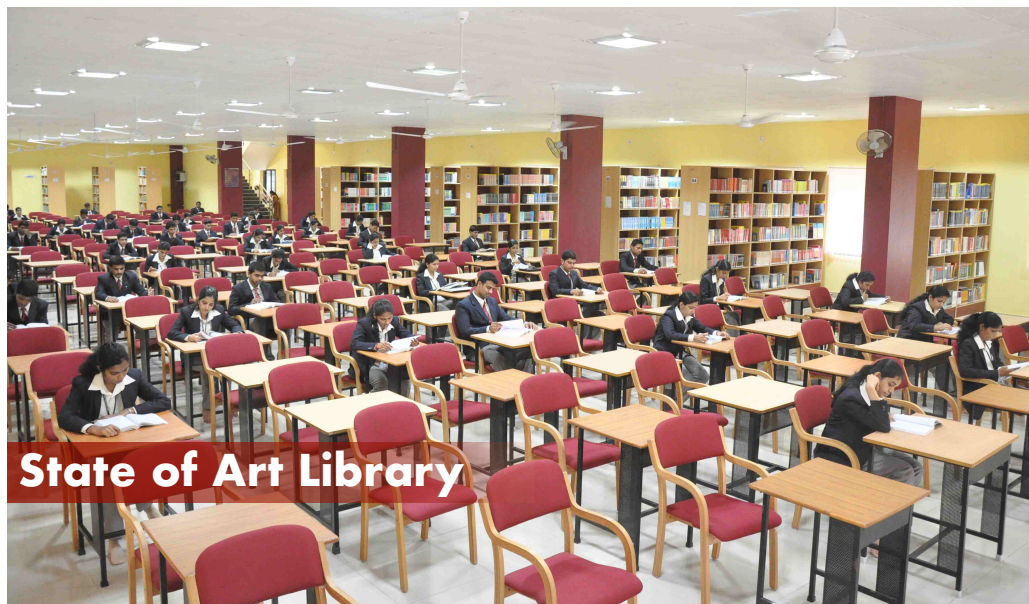
Agrimanthan 2021-22– Inter collegiate management fest and AGON 2022 were both successful events conducted by the students which definitely added great value to the personality development of the students and the department. Industrial tours to Pune-Mumbai and various local industry visits were successful to provide the industry exposure to the students. Budget Analysis 2022 was conducted by our department where students got real time knowledge from industry experts and they got the opportunity to study the budget on various sectors and present their views. We are happy to come out with this magazine to give you the minutiae of the department and look forward to your support for the development of the department .



# INFRASTRUCTURE

The AIET library has a modern and well-equipped building, which offers excellent infrastructure facilities in reading, borrowing and reference to the users of all the AIET library members.

This Central Library located at the heart of the Institution, It is easily accessible to the departments, classrooms, and hostels.



Our Library implemented the Radio Frequency Identification Technology (RFID) based library automation software for its activities; it has well-trained professionals to support the user community. The building occupies a total area of about 1540 sq. Mt including the 1st floor. The building has a seating capacity for 300 users at a time.



Alva's Education Foundation a firm believer of the principle -"A sound Mind in a Sound Body" in the view of this, AIET has well equipped and modern gymnasium facilities. The facility also features practice area and competition facilities making it unique among other facilities available at our campus. With long hours of operation and a never-

-ending drive towards the expansion of the facility and better organisation of its features . AIET intends to build and nourish the overall development of the students personalities.

There are few things as alluring as a healthy lifestyle and the unique recreation centre at AIET is determined to ensure that students pursue healthier habits during their time on campus.





The classrooms by design are Highly Interactive. Class rooms are Equipped with the Latest Audio -Visual Aids Such as LCD Projectors and OHPs to make Learning more interactive and effective. The Presentations and case studies contribute to the development of the analytical Abilities in the students.



# WiFi Campus

1000Mbps 1:1 Leased Line

1000 Mbps BSNL 1:1 leased line internet with Wi-Fi facility is provided so that the students can develop and sharpen their technical skills.



The IT Labs has equipped with Intel-FICE Lab ,Apple iOS Developer Lab was established in the year 2014-15. Department is recognised as "iOS Developer University Program" with institution id 6MKL3RX9SK from Apple Developer Program Support during January 2015. Edwin's Linux Lab was established during 2015-16 to promote the open source softwares.



**Boys Hostel**



Alva's Institute of Engineering & Technology provides the best facilities for the students who live in the hostel. Separate hostels for boys and girls with spacious rooms. Hostel students can access the Wi-Fi facility. The study hour from 9.00 pm to 11.00 pm is compulsory and strict discipline will be maintained. The inmates of the hostel are provided with a reading table, chair, cot and fans. Recreational Facilities including gymnasium are also well provided.



**Girls Hostel**



# ORIENTATION PROGRAM

The inauguration program of first year MBA 2021-23 batch was held on 7th February 2022 in MBA seminar hall. The chief guest of the program was Dr. Malini Hebbar, Principal, Swastika National School, Mangalore. Dr. Malini Hebbar inspired the young students by saying that this was their last stage of college life and that they have to strive

hard to attain success. She also stressed on the fact that the soft skills and communication skills are more important to succeed and new education policy has given importance for the same.



Mr. Vivek Alva, Managing trustee, Alva's Education Foundation, Moodbidri, Dr. Peter Fernandes, Principal, Alva's Institute of Engineering and Technology presided over the program. The Managing Trustee and the Principal also addressed the gathering and motivated the new students. Mrs. Priya Sequeira, HOD, PG

Department of Business Administration welcomed the gathering. Dr. Catherine, Professor, introduced the chief guest.

The program was concluded with the vote of thanks by Dr. Vishnu Prasanna, Professor Dept. of MBA and Mr. Raghavendra, 2nd year MBA student was the master of the ceremony.



# ACTIVITIES CONDUCTED IN ORIENTATION PROGRAM

**On February 08, 2022**

## **1. Icebreaking Session & Alva's Education Foundation Campus visit:**

The day started with the Icebreaking activities at 9.00am by the 2nd year MBA students Punith N and D'Souza Mary. Various activities on Icebreaking were conducted to help the students get to know each other and to make them understand each other and to help them to come out of their comfort zone.



At 11.00am Dr. Vishnu Prasanna, Professor, PG Department of Business Administration conducted a session on VTU syllabus and university rules and regulation to bring the awareness amongst the students on various aspects of VTU.

At Evening A campus visit to Alva's education Foundation was arranged was arranged for the students.





**On February 09, 2022**

## **1. Group Discussion by Prof. Johnson Fernandes & Prof. Guruprasad Pai at 9.00am :**

Group discussion is an important activity in academic, business and administrative spheres. It is a systematic and purposeful interactive oral process. Here the exchange of ideas, thoughts and feelings take place through oral communication. The Group Discussion session was conducted by Mr. Johnson Fernandes and Mr. Guruprasad Pai, Professor, PG Department of Business Administration.



The Group Discussion session was conducted by Mr. Johnson Fernandes and Mr. Guruprasad Pai, Professor, PG Department of Business Administration. The students were divided into groups to train them Do's and Don'ts of a Group discussion and also various topics were given to them to discuss in the group, The students were instructed how to participate in the group discussion followed by practical session, where student were divided into groups and various topics were given for discussion. At the end of each group discussion the resource persons provided the feedback on individual student's performance.



In the end of the session Students were enlightened on the importance of group discussion. Students were informed on Do's and Don'ts of group discussion and they got proper idea on how exactly they can participate well and make an impact in the group discussion. The importance of leadership and team spirit was explained through various examples.



## 2. Motivation by Prof. Priya Sequeira, HOD, Asst. Professor at 2:00pm:



As motivation plays a vital role in student's life and the students have to understand the importance of being motivated in every aspect of life. The session focused on how to keep oneself motivated. The presenter gave encouraging examples of different personalities and inspired students to be a self-motivator. She discussed the importance of positive thinking and attitude which brings optimism into life and such constructive changes can make one brighter and more successful.

This program helped students to be guided by a positive mind and driven by self-motivation. The videos were shown on hardships faced by Arunima Sinha and the practices made by Neeraj Chopra to win the gold medal to inspire the students. Various activities were conducted to boost the confidence level of students.



1. It helps the students to Value Both: Success & Failure
2. It helped the students to Build Confidence
3. This talk helped the students to reduce fear & apprehension
4. It provided the students a Burst of Energy & Inspiration



**On February 10, 2022**

## **1. Understanding Professional Grooming and Body Language- Leading to Personal Progression and Self-Improvement At 9:30 am to 10:40 am.**

The PG dept. Of Business Administration , Alva's Institute of Engineering and Technology organised a session on Understanding Professional Grooming and Body Language for the First year MBA students, as part of their 15-day Orientation Programme.



The Formal Business Culture and Ecosystem, is a different animal altogether, especially when compared to the secure and safe environment provided by most of our Institutions. In this regard, the resource person attempted to showcase some tools which would help make the students transition easier and uncomplicated

The session helped students understand the importance of First Impressions, and highlighted the fact that they would be judged even before an opportunity would arise for them to showcase their skill sets.

He also shared Personal Grooming Tips and made the students understand the importance of being dressed well in general and dressing to the occasion in particular. Thereafter, he explained the few errors people make in business dressing knowingly or unknowingly.

The session ended with the resource person stressing upon the topic of Body Language. He said that about 7% of the message is conveyed through words and almost 93% comes from non-verbal communication, and that Body Language and other Non-Verbal cues play a major role in this non-verbal communication. He spent some time explaining the correct body language that a person should convey and some of the common errors that people commit.



The session was both informative and interactive, as the resource person used equal amount of knowledge and humour to interest the students and keep them involved in the session.

In the end of the session enabled the students to grasp the finer technicalities involved in the Business environment. It also helped them understand that in addition to technical knowhow, other factors also play a very important role when they eventually enter the Corporate ecosystem and this session intended to improve the students understanding about the importance of Professional Grooming and Body Language, and how they could use the information shared in the session to project a confident and positive self.

## **2. Entrepreneurial Journey by Mr. Prasheel Shetty at 11:00 AM to 12:40 PM**

A very inspirational talk on Risk Taking, Entrepreneurial spirit, Communication, Self Belief by our own alumni Mr. Prasheel Shetty who is a successful entrepreneur. He inspired all the students as to how to be a successful entrepreneur and be successful in the future. He gave ideas about deciding the goals & how to achieve the goals and highlighted that if we



want to be successful, then the product or any business that we want to start should be innovative & should impress & attract the customer. He gave insight on starting a business and the various factors which has to be addressed by the entrepreneur. The students were highly inspired by his talk and were ready to except the challenge & make innovative projects. In the end of the Students were inspired to think about entrepreneurship and Students understood the risk they need to face in entrepreneurship journey.



**On February 12 & 13, 2022**

## **Outbound Training by Mr. RamaniVenkat & Team, Bizz Diagnostics**

The Post Graduate Dept. Of Business Administration, Alva's Institute of Engineering & Technology, Mijar conducted a 2-day Outbound Training for its first year students on the 12th and 13th February, 2022. The same was conducted by Mr. RamaniVenkat and his team (Bizz Diagnostics), within the engineering college campus

### **Objectives:**

- To develop Team Bonding,
- Involved Participation,
- Analytical Thinking,
- Active Communication,
- Lateral Thinking,
- Thinking of Team over Self as and when required.

Learning through Games was the platform used by Bizz Diagnostics, in order to transform the above stated objectives into learning for the students.

Over the period of two days, the students were involved in different types of group / team games, thereby allowing them to bond with the other members of the team, think out-of-the-box / tactically, communicate with each other, show leadership qualities, and turn the group of individuals into a team with a common goal. In all, learning was made fun.

### **Students were divided into 6 Companies**

- Each team has a 30% stake of their own company and 10% of the remaining 5.
- After every activity, the winning teams were given Dummy cash as profit and the losing team had to pay cash indicating loss.
- After every 2 games, Companies could buy or sell their shares or shares of other companies in a simulated Stock Market Scenario.
- Winner was the team with HIGH NET WORTH.



The various games that the students participated in across the 2-day OBT were:



### 1. Team Skipping

Each team had to do Simultaneous Skipping. Skills tested : Communication, Planning, Synchronisation.



### 2.Tic Tac Toe

A Team Game using Tic Tac Toe as the base for planning and Speed. Skills tested : Planning, Defensive Strategy, Speed and Accuracy .



### 3. Sky Walk

Each team has to walk on the Wooden Logs held by fellow team mates in a relay Skills tested :Communication, Team Bonding, Endurance



### 4.Passing Through

All Participant's holding hands are supposed to wriggle through a holla hoop and a Rope from one end to the other end. Skills tested :Flexibility, Prioritising, Supporting Weak Links



### 5.Too Hot to Handle

The captain of the team has to fire a player and convince / justify it, to his / her teammates Skills tested :Communication, EQ, Logical and Unbiased approach to solving a problem skills.





## 6.Spatial Structuring

Each Team has to build a Tallest Standing Structure with just the properties given

Skills tested: Spatial Ability, Foundation Basics, Resource Management



## 7.English Winglish

Each Team is given 100 placards of alphabets. They have to arrange it in a manner that the team can display a word announced by the moderator faster than the other teams.

Skills tested: Sorting of Data, Prioritising of Frequently used Documents, Resource and People Management, Power of Documentation , Time Management



## 8.Crossing the River

All Participant's legs are tied and They need to cross a river with hurdles

Skills tested :Endurance, Planning, Agility, Supporting Weak Links



## 9.Australian Walk

A Team relay with 4 members per team had to walk using a Plank as Shoes

Skills tested :Hand Leg Coordination, Synchronisation, Planning





### 10. Inside the Wheel

- All Members are inside a Stitched Plastic Sheet. With Hand & Leg Coordination, They should act as Spokes of the wheel and reach the finish line first
- Skills tested :Communication, Hand Leg Coordination, Managing Weak links



### 11. Passing the Marble

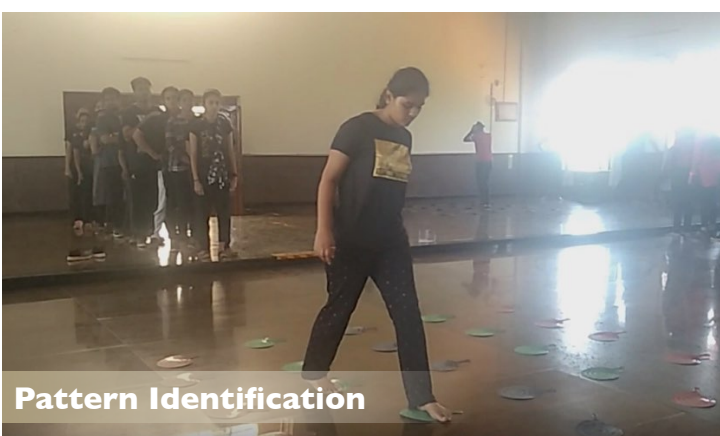
- Each participant of a team has a glass tied to his or her head. In a relay a marble has to be passed without using the hand and only moving the head to pass the marble from one glass to another
- Skills tested :Team work, Flexibility, Strategising on how to tie the glass (which angle) Visualising a situation before it happens, Communication



### 12. Un-knotting

An activity where the participant has to un-knot themselves from an entangled rope handcuff

Skills tested :Problem Solving, Out of the box Thinking, Spatial Awareness



### 13. Pattern Identification

A Game where all members in sequence should Decode a Pattern in a Mine of Hidden Numbers

Skills tested :Following Instructions, Copying the working formula, Intense Observation





### **My India**

- A Game where participants are tested on their basic Geography of India
- Skills tested :Knowing the States of India, Memory

## **BRIDGE COURSE FOR THE NEW ENTRANTS TO MBA**

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**On February, 14th, 15th& 17th 2022**

The PG Department of Business Administration conducted a Bridge course in Accountancy for the new entrants of 2021 -23 Batch from 14th, 15th and 17th February 2022. The students were divided into two batches of 60 students each. The Coordinators and Resource persons for the course were Mrs Maithri and Dr. Catherine.



### **OBJECTIVES OF THE BRIDGE COURSE**

1. To familiarise the students who are of science, engineering and arts background with the basic concepts in accounting.
2. To provide an opportunity for commerce and management students to revisit the knowledge of the fundamentals of accounting.
3. To build a solid foundation for a strong accounting base so as to enable students to be able to crack the technical round for Campus placements in the second year.

Interactive lecture method, problem solving, case studies and illustrations were used to ensure student learning. In the end of the session Students revisited the basic concepts of accounting and clarified their knowledge of accounting, costing and finance fundamentals and they were able solved problems on various topics to ensure proper learning of theoretical concepts.



## On February 8, 2022 Workshop on Statistics Course

Prof. Joyan D'Souza, HOD, Department of M. Com (Finance and Analytics), St. Aloysius College (Autonomous), Mangalore . Trained the batch of students on statistical Packages



Our Department organised a session on Statistical Package, which is a part of MBA's HR specialisation subject - Human Resource Analytics in MBA classroom. Practical education is better because it makes the person capable enough to know how things happen in the real world. In practical application, people learn the facts in an interesting manner which is the best part of learning.



**On February, 16th 2022**

## **Training on Personality Development by Prof, (Major) Radhakrishna, Master Facilitator in Leadership & HRD**



### **Objectives of the Session:**

- 1.To improve the confidence level
- 2.To create a Good lasting impression on others
- 3.To improve communication skills
- 4.Overall personality development of individuals

*" Moulding a better tomorrow "*



Personality development plays a major role in influencing both individuals and organisations. Understanding one's personality and nurturing it well enables one to be a fine human being and an effective professional. So such a training program helps in the overall development of students. The session started with the topic "Confidence" and students were taught that Self-confidence enables them to handle setbacks with ease. Instead of being crippled by failure, resilient individuals will always get up quickly, learn from their mistakes, and try again. They accept that failure is a part of life and take more chances, which makes them even more successful later in life.

And the next session student's perception was tested by showing visual illusion images. And also Brainstorming activities were conducted to improve the Persuasive ability of students which is very important for Management students. The afternoon session started with a Motivational story titled "Are You A Carrot, Egg or Coffee Bean".

It is a story about perspective, adversity, and how we view the things that are happening in our life. The story was concluded by stating that we should be like coffee beans i.e. we can willingly transform our lives into something better or lose ourselves completely.

As the quote says "When it rains it pours. Maybe the art of life is to convert tough times to great experiences: we can choose to hate the rain or dance in it." — Joan Marques

To improve their public speaking students were divided into small groups consisting of 8 members. And each member was asked to speak on a general topic for 2 Minutes given by Professor. So this helped to shake off the stage fear and improved the communication skills of students. It helped the students to focus on their communication and build confidence and Enhanced them to give improve their pervasive ability.

# DEPARTMENTAL UNIQUENESS

## Women's Day Celebration on 8 March 2022



The International Women's Day was celebrated in our department on 8 March 2022 in Aiet, Auditorium with a workshop on Self Defence Strategies. The objective of the workshop was to familiarise the girl students about the different types of violence perpetrated against women and to provide valuable tips for self-defence and self-protection during times of dangerous situations.

It is very important for the women to feel safe and secure in the society by safeguarding themselves against violence committed. Women empowerment cell can strengthen the girl students for their self-protection and women empowerment through a workshop of self. The Resource person was Karthik S Kateel.





# GUEST TALKS

## Talk on “Road Map to Financial Markets & Planning ” on April 19,2022

The Department of Business Administration had arranged a talk on ROAD MAP TO FINANCIAL MARKETS & PLANNING on 19-04-2022 and the Resource Person was Dr. Sharan Shetty, Associate Professor, Manel Srinivas Institute of Mangalore



## Talk on awareness about Nicotine and Alcohol De-Addiction on April 27, 2022

The Department of Business Administration had arranged a Talk on awareness about Nicotine and Alcohol De-Addiction on 27- April- 2022. The event was organised by Mr. Sunil Kunder K who is a member of Rotary club association, Mangalore East. We had with us the President of Rotary club Mr. Rotarian Vincent Nazareth.



The guest speaker was Dr. Mithun S who is an Assistant Professor in the department of Psychology at Srinivas Institute of medical science, Mangalore

# SOCIAL EXTENSION ACTIVITIES

## Beach Cleaning Programme on May 1, 2022

Clean India awareness program was conducted by the department on May 1, 2022 apart of its Beach cleaning programme at Panambur Beach was initiated to create awareness among the public and educate youth about the importance to save beaches and keep the surrounding clean and also to save the lives of water animals and nature. Managing trustee of Alva's Institute of Engineering and Technology, Mr. Vivek Alva briefed about clean the coast line program and asked the students to take keen interest in cleanness drive as a national interest and empathised the responsibilities of the students towards changing mindset of people regarding the cleanliness issues in the country.



PG Department of Business Administration along with NCC Students and faculty members had organised a beach cleaning program as a social service Mr. Vivek Alva Managing Trustee of AIET and Babu Venkat DIG, Mangalore Headquarters, Indian Coast Guard were the chief guests of the programme, we reached the spot at 5:00 am after which we were segregated into 5 groups, and all the 5 groups were given different spots to clean, by 10:30 we cleaned partial beach and collected 45 garbage bags.



## Outreach program on Jan 11, 2022

Department of Business Administration organised an outreach program at SN Public School, Niddodi on 11/01/2022. The main aim of this program was to conduct activities and help the students in their education. The program was conducted for 5th and 6th standard students from both Kannada and English medium. A team of 5 members including one faculty visited SN Public school and conducted various activities and distributed pens to students. A total of 40 students were part of this program.



The Department of Business Administration organised an outreach program - Government Primary School, Mijar on 13/01/2022. The program was initiated for 6th standard students of the school where the team of 6 members including one faculty visited the school. The main aim of this program was to create awareness among the students on how to prevent the spread of covid 19, the precautionary measures to be taken. To make the program more interesting various activities were conducted to the students and students with great zeal exhibited their talents. By the end of the fruitful session, students were given prizes for showcasing their talents.





Department of Business Administration organised an outreach program at Government High School, Handel, Vidyagiri, Moodbidri on 17/01/2022. The main aim of this program was to conduct activities and help the students in their education. The program was conducted for 4th to 9th standard students for both Kannada and English medium. A team of 10 members including one faculty coordinator Mrs. Maithri, visited Government High School, Handel and conducted various activities and distributed pens and chocolates to students. A total of 60 students were part of this program.

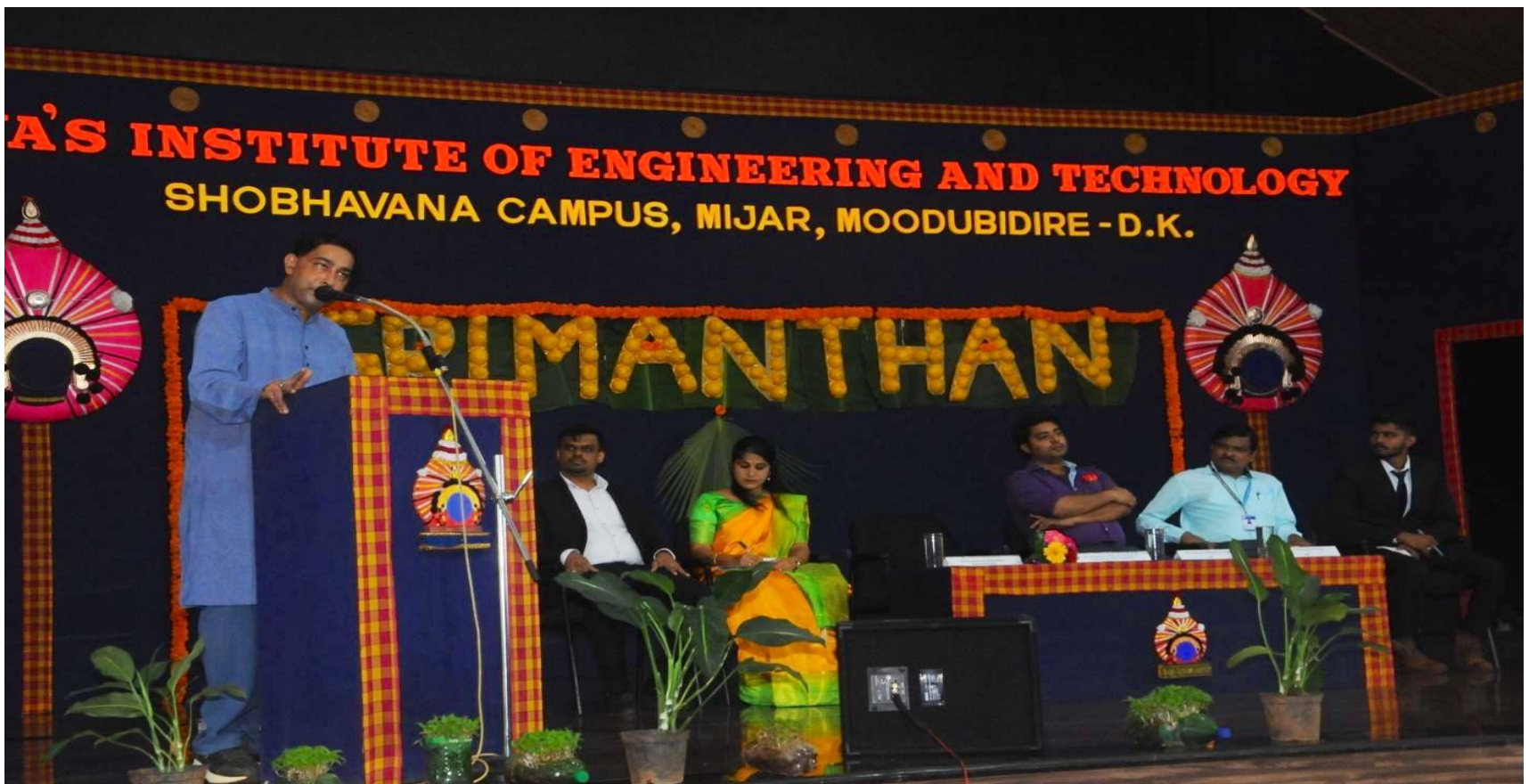




# MANAGEMENT FEST

## Agrimanthan on Feb 11, 2022

Our Department had coordinated an Inter-Institutional Management Fest "Agrimanthan 2022" on February 11, 2022 at Alva's Institute of Engineering Technology auditorium, Mijar. The fest was inaugurated by Mr. Kishore Alva, Chief head of Adani Groups, UPCL Padubidri, Mr. Vivek Alva, Managing Trustee, Dr. Peter Fernandes, Principal, Mrs. Priya Sequeira, HOD and Preetish Kumar, Student President. Mrs. Priya Sequeira welcomed the gathering.



Mr. Kishore Alva, talked about the meaning of agribusiness while our nation is turning towards the position of advanced country. Chief Guests Mr. Kishore Alva, Chief head of Adani Groups, UPCL Padubidri, Mr. Vivek Alva, Managing Trustee, Dr. Peter Fernandes, Principal.

# PRE-PLACEMENT TRAINING PROGRAMS

## Training session on 'Communication & Email writing on Jan 2,2022

The Department had conducted a Training session on 'Communication & Email writing on 2/1/2022. The speaker for this session was Mrs. Nisha N Shetty and she started the session by giving her introduction to the students. She is one of the most well known speakers and a soft skill trainer. She has trained many students in her career for language and Communication.



## Aptitude Session by 10 SECONDS from March 12 -15 ,2022

The MBA Department in association with the Placement Cell conducted the Pre placement training programme for MBA students on 12 - 15 March 2022. Various sessions were conducted on Quantitative Aptitude and communication. The motive of this programme is to make students reason, model, and draw conclusions or make decisions with mathematical, statistical, and quantitative information



PG Department of Business Administration conducted 4 days of Aptitude training Program for First year MBA students by Mr. Shivakumar M R and Mrs. Neeraja Anand, Aptitude trainers from 10 Seconds, Bangalore in MBA003 & MBA004 classrooms from 12 March 2022 to 15 March 2022.

Train the students on logical and quantitative skills, Train the students on verbal aptitude skills Quantitative Aptitude and communication is an integral section of any competitive exam or interview as it tests a candidate's mathematical and analytical ability. Preparing the students for the aptitude was main goal of this training program. This training was conducted to build a strong base in mathematical calculations and make the students to practice in Quantitative Aptitude.

## **VERBAL REASONING, VERBAL ABILITIES & LANGUAGE COMPREHENSION WAS TRAINED BY MR. SHIVAKUMAR IN DIFFERENT CLASS ROOMS.**

119 students were present for the training program along with various faculty from other branches. It helped the students to check their Problem solving ability and to check how efficiently a student can respond to a task or a situation. It helped the students to know simple tricks to solve the problems easily and helped them to decide what are the important concepts they have to focus on.

Students will be able to interpret and communicate quantitative information and mathematical and statistical concepts using language appropriate to the context and intended audience. Students will be able to make sense of problems, develop strategies to find solutions, and persevere in solving them. Students will be able to reason, model, and draw conclusions or make decisions with mathematical, statistical, and quantitative information.



## MANAGEMENT ACTIVITIES

### MOCK PRESS on April 8, 2022

Department of Business administration organised a 'Mock Press' on the theme International politics on 08/04/2022 in the auditorium. Students of first year were divided into 10 groups consisting of 12 members each in team. 3 members from each team were the panelists and one member from all the other teams enacted as press members.





## MARKETING QUIZ ON April 21,2022at 2:30 PM

Alva's Institute of Engineering and Technology Department of MBA conducted Quiz Competition and organised by Gurucharan and team on 20-4-2022 at 2:30 in Auditorium. Ms. Priya Sequeiria HOD of MBA , Mr. Neeraj Rai , Ms. Harshita Shetty, Dr. Vishnuprasanna and the Students of first year MBA were presented in the Quiz Competition. They conducted 5 rounds in Quiz Competition, for all the 5 rounds 3 each were participated. There were 10 team consisting of 12 members in each team .The teams are:

1.Yukthi , 2.Wolverine , 3. Invictus , 4. Fusion, 5. Magnum, 6.Dumbledores army , 7.Falcons 8. Phoenix , 9. Iconic , 10. Mavericks .

Team Phoenix won the first place, Dumbledore bagged the 2nd place, Team Fusion won the 3rd place.





# YOGA

AIET has facilitated the Yoga Trainer Dr. Satay who took classes with high level of dedication. They also explained remedies for personal health problems to the participants with a lot of patience. Yoga Classes were conducted on May 23rd to 12th June, 2022 from 6.30 am to 7.30 am where 35 students from AIET took the benefit out of this programme.



In our constant endeavour to get the students of MBA to Move beyond academics (MBA), the department spares no efforts to continuously groom the students and transform them into competent and confident individuals. The Department is grateful to the Management, parents and all the stakeholders who have rendered their support and encouragement to make all our efforts fruitful.





# Union Budget 2022-23 Post Budget Analysis

PG Department of Business Administration, Alva's Institute of Engineering & Technology organised a Two day event "Union Budget 2022-23 Post Budget Analysis" on 18 & 19 February 2022 in the AIET Auditorium.



Panel 1

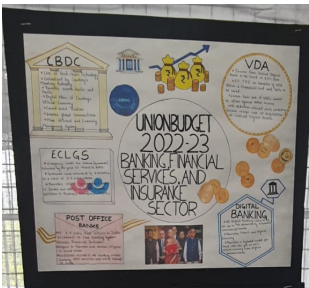
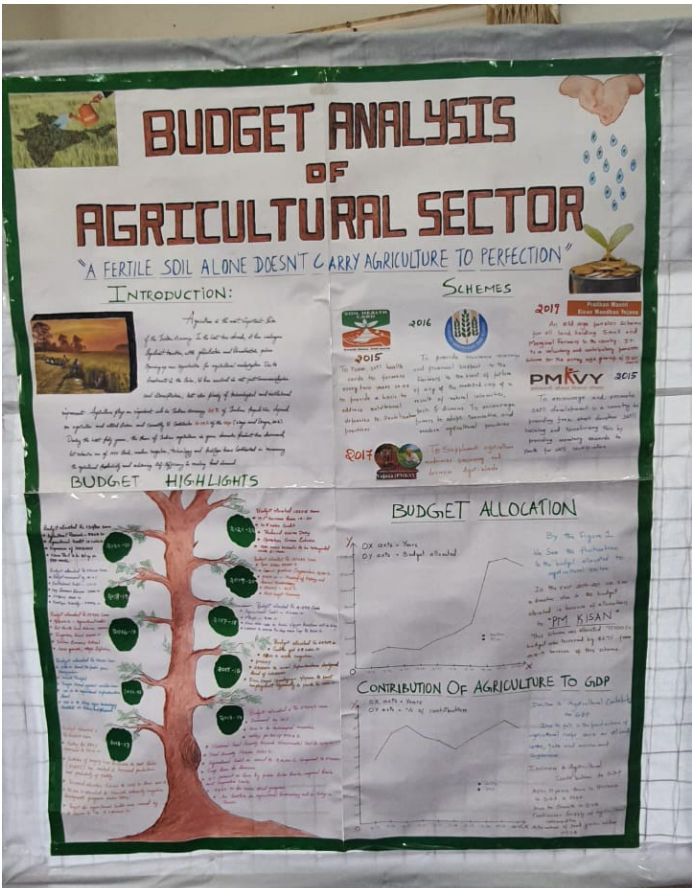
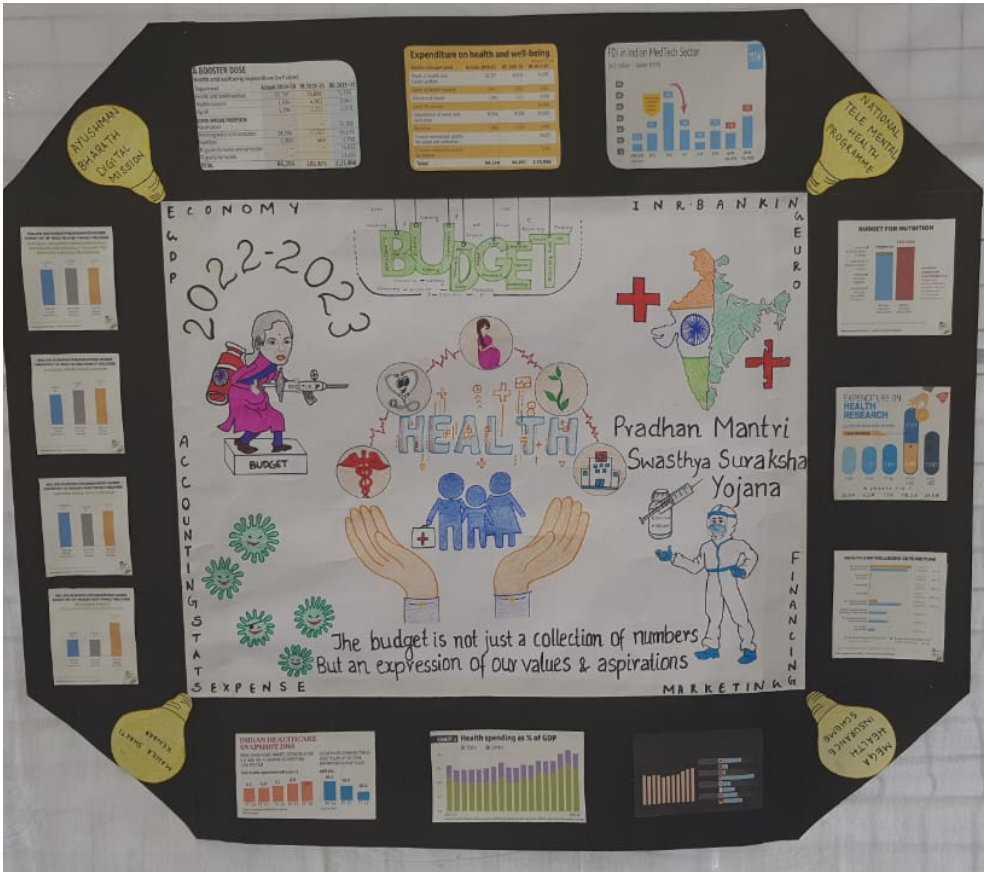
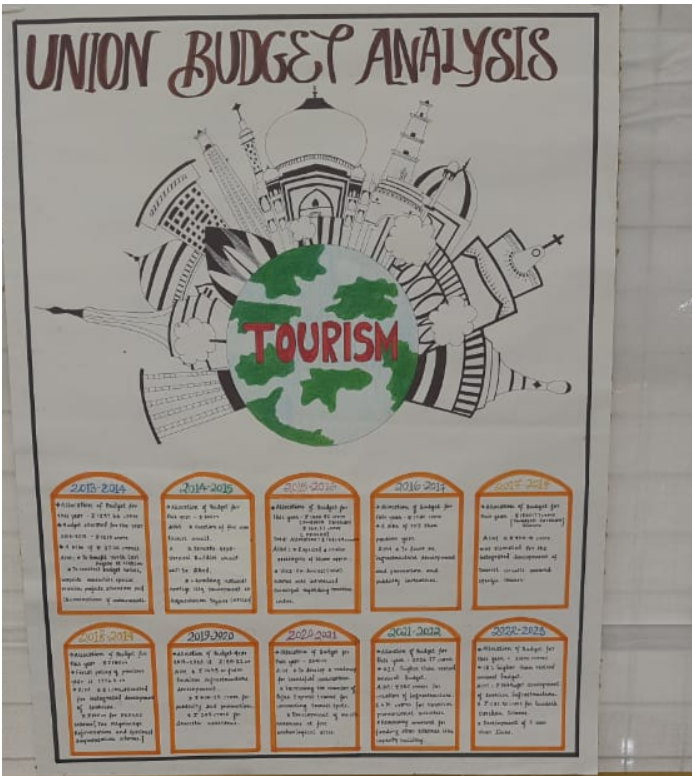
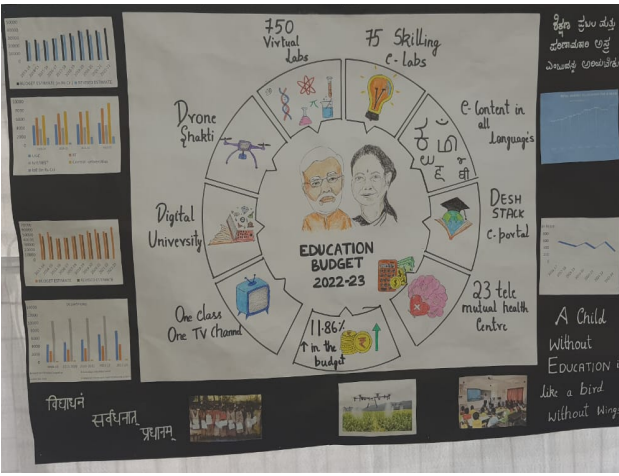


Panel 2





# Budget Analysis Poster & Presentation by Students



"Moulding a better tomorrow"



# STUDENTS ACHIEVEMENT

MBA department students of Alva's Institute of Engineering and Technology have participated in national level management fest, conducted by NITTE - Justice K S Hegde Institute of Management on 13th & 14th May 2022. Two students from second year and one student from first year MBA secured prizes in management events.



Mr. Prethish from second year MBA secured first place in Best Manager Event.



Ms. D'Souza Monthi Mary from IInd year MBA secured second place in Marketing event.



Our Students Punith K J Gave a presentation in Research Sessions on The 17th International Student Conference on Advanced Science and technology (ICAST) Online on December 1-2, 2022 Conducted by Kumamoto University , Japan



# CAMPUS PLACEMENT



Ankitha R Shetty



Kakshi Jagannath Rai



Padmaraj Rai N



Preethish Kumar



Punith K J



Reshma Poojary



Sriram H R



Ujwal H K





# LSEG



Abhilash Shetty



Akash N S



Anusha J Chouta



Mukund C S



Hegde Sachin



Sandeep S



Nagesh



Sanjay S



Punith A



Punith N



Amalesh Bhaskaran



Harini



Kavya K N



Kavya K R



Keerthana S



Laxmidevi



Manikanta B N



Nithesh Kotian



Pavankumar S N



Punith N



Ranjitha



Roopa N M



Sheethal Kumar

#### ICICI Bank

- 1.Shashikanth
- 2.Sachin Kumar Shetty
- 3.Sagar L R
- 4.Sagar Jain P M
- 5.Smitha P K
- 6.Anushree A S
- 7.Bhavana
- 8.Chetana Kumar
- 9.Hareesha C
- 10.K Shithij
- 11.Raghavendra R



## **ALEMBIC PHARMACEUTICALS**

1.Bhavani Nasi

## **TOYOTA**

1.Dsouza Monthi Mary

## **ENKING**

1.Rinisha P S

## **EDIELWISES**

1.Sinchana R

## **KPMG**

1.Veekshitha

## **TECHMILL TECHNOLOGIES**

1.Sangeetha C V

## **WITHUM**

1.M Deepak Kumar Yadhav

# FAREWELL



*" Moulding a better tomorrow "*



## CORE FACULTY'S



Mrs. Priya Sequeira , HOD  
Dr. Vishnu Prasanna K N  
Dr. Catherine Nirmala J  
Mrs. Harshitha V Shetty  
Mrs. Maithri

Mr. Johnson Fernandes  
Mr. Guruprasad Pai  
Mr. Neeraj S Rai  
Mr. Prajwal B K



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