



Post Graduate
DEPARTMENT OF BUSINESS ADMINISTRATION

ALVA'S MBA

July - September 2022



"Moulding a better tomorrow"



ALVA'S
Education Foundation®

ALVA'S

INSTITUTE OF ENGINEERING & TECHNOLOGY
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ALVA'S MBA

Vision

To develop competent, ethical managers and entrepreneurs, sensitive to their environment and culture, responsible to their communities and global in their outlook and approach.

Mission

- M1:** To provide students with necessary knowledge and skills to enable them to be effective in the field of their specialisation.
- M2:** To foster curiosity, broaden their horizons, and inculcate leadership skills to achieve academic rigour, highly grounded in the real world / job market.
- M3:** To adopt systems thinking approach to learning to help students excel in a complex and ever-changing global environment.
- M4:** To develop in them a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.

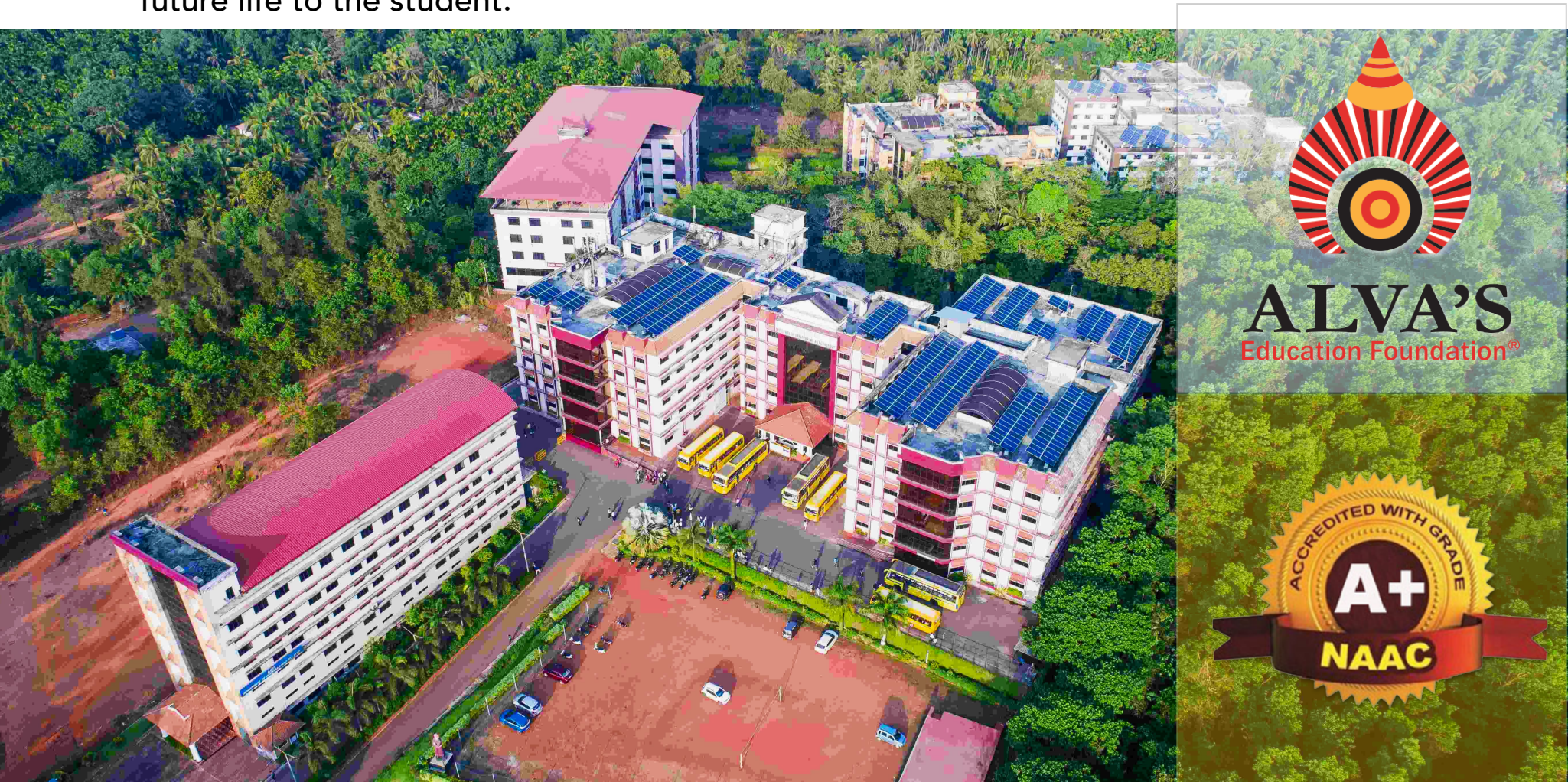
Programme Educational Objectives (PEOs)

- PEO1:** Develop management graduates with theoretical knowledge, skills and attitude to be effective managers.
- PEO2:** Transform graduates for leadership and management roles in corporate world and for starting enterprises.
- PEO3:** Equip graduates with systems and design thinking approach to survive and excel in a complex and ever-changing global environment.
- PEO4:** Imbibe a strong commitment to embrace cross cultural diversity and an entrepreneurial mindset.

About Alva's Education Foundation®

Alva's Education Foundation® (AEF) was born out of the entrepreneurial vision of Dr. M Mohan Alva, an ayurvedic doctor, an educationalist and a social reformer in Moodubidri, South India. Alva's Institute of Engineering and Technology is a premier engineering college situated in Mijar was founded in 2008 by AEF to provide affordable quality professional education to the youth of this underdeveloped region.

Alvas Education Foundation offers a wide range of graduate and post graduate programmes where traditional courses are redesigned with new combinations to link them closely with employment market. Apart from academics, students are also engaged in co-curricular and extra-curricular activities. Culturally rich milieu, an atmosphere of discipline and the year-long co-curricular and extra curricular activities at the campus make the student's life event eventful & ensures a sure and successful future life to the student.



AJET in its endeavour to excel in teaching, research and service offers Bachelor's Degree in Mechanical Engineering, Electronics and Communication Engineering, Computer Science Engineering, IT Enabled Services Engineering, and Civil Engineering. AJET also offers a Post graduate degree in Business Administration.

The MBA Department works with the Placement and Training Cell of the Institute to provide necessary Pre-Placement Training for the final year students and a 10 days Boot Camp is organised to train incoming batch of students with soft skills training, fitness training, motivational talks, group dynamics to build confidence and interpersonal/networking skills, communication skills, leadership training, etc.



Our Students are Placed at



MESSAGE FROM THE HEAD OF THE DEPARTMENT



Mrs. Priya Sequeira

The PG Department of Business Administration, as an academic unit of Alva's Institute of Engineering and Technology, Moodbidri, DK District, Karnataka has its distinct place as a business school.

The department currently runs AICTE approved full time MBA program of two years affiliated to Visvesvaraya Technological University (VTU). The MBA at Alva's provides fundamental management knowledge, a holistic view of business across areas like marketing, finance, and accounting, all while developing those vital soft skills and leadership skills. It also helps the students to build business knowledge, grow a professional network, and boost their career.

2021-22 academic year was indeed a challenging year. The year started with 84 students in second year and 120 students were admitted to the first year. The pandemic has shaped each one of us in many ways. It has taught us how to cope with challenging situations and helped us to remind ourselves to grow and help others to grow. As the world was trying to migrate back to colleges, schools and offices, we the PG Department of Business Administration went one step ahead and conducted various events during the pandemic in the year 2021. As the students were still accustomed to online classes in the comfort zone of their homes, we started our year with Boot Camp – Level Up 2021 mainly keeping in mind the outgoing batch as they had attended only two semesters in the college campus and were not privileged to get any kind of placement training.

The year started with 140 students of first year and second year getting trained at the campus for placements. This was immediately followed by the placement of 8 students in EY while they were in 3rd semester and 11 of the second year outgoing batch in Oracle.

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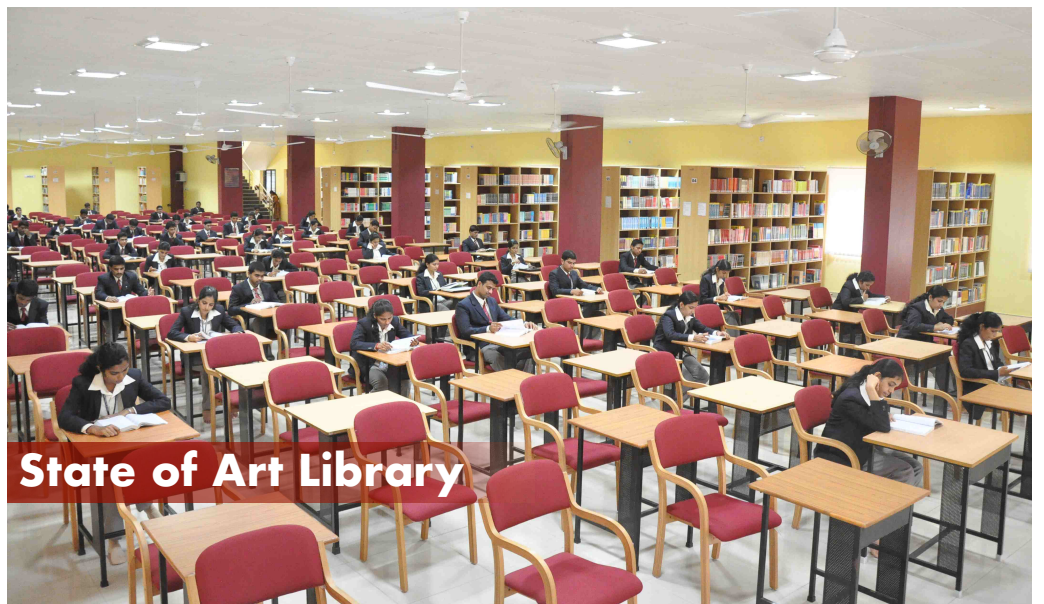
For a candidate pursuing MBA and aspiring to get into the domain of management, it is important to get equipped with the important managerial skills, industry exposure, soft skills, language skills and business development skills. Maintaining pace with the competitive job market is undoubtedly an unnerving task but the department conducted various programmes which could help the management students to gain knowledge, hands on experience, enhance their soft skills and turn out to be successful individuals.

Agrimanthan 2021-22– Inter collegiate management fest and AGON 2022 were both successful events conducted by the students which definitely added great value to the personality development of the students and the department. Industrial tours to Pune-Mumbai and various local industry visits were successful to provide the industry exposure to the students. Budget Analysis 2022 was conducted by our department where students got real time knowledge from industry experts and they got the opportunity to study the budget on various sectors and present their views. We are happy to come out with this magazine to give you the minutiae of the department and look forward to your support for the development of the department .

INFRASTRUCTURE

The AIET library has a modern and well-equipped building, which offers excellent infrastructure facilities in reading, borrowing and reference to the users of all the AIET library members.

This Central Library located at the heart of the Institution, It is easily accessible to the departments, classrooms, and hostels.



Our Library implemented the Radio Frequency Identification Technology (RFID) based library automation software for its activities; it has well-trained professionals to support the user community. The building occupies a total area of about 1540 sq. Mt including the 1st floor. The building has a seating capacity for 300 users at a time.



Alva's Education Foundation a firm believer of the principle -"A sound Mind in a Sound Body" in the view of this, AIET has well equipped and modern gymnasium facilities. The facility also features practice area and competition facilities making it unique among other facilities available at our campus. With long hours of operation and a never-

-ending drive towards the expansion of the facility and better organisation of its features . AIET intends to build and nourish the overall development of the students personalities.

There are few things as alluring as a healthy lifestyle and the unique recreation centre at AIET is determined to ensure that students pursue healthier habits during their time on campus.



The classrooms by design are Highly Interactive. Class rooms are Equipped with the Latest Audio -Visual Aids Such as LCD Projectors and OHPs to make Learning more interactive and effective. The Presentations and case studies contribute to the development of the analytical Abilities in the students.



WiFi Campus

1000Mbps 1:1 Leased Line

1000 Mbps BSNL 1:1 leased line internet with Wi-Fi facility is provided so that the students can develop and sharpen their technical skills.



The IT Labs has equipped with Intel-FICE Lab ,Apple iOS Developer Lab was established in the year 2014-15. Department is recognised as "iOS Developer University Program" with institution id 6MKL3RX9SK from Apple Developer Program Support during January 2015. Edwin's Linux Lab was established during 2015-16 to promote the open source softwares.

Hostel



Alva's Institute of Engineering & Technology provides the best facilities for the students who live in the hostel. Separate hostels for boys and girls with spacious rooms. Hostel students can access the Wi-Fi facility. The study hour from 9.00 pm to 11.00 pm is compulsory and strict discipline will be maintained. The inmates of the hostel are provided with a reading table, chair, cot and fans. Recreational Facilities including gymnasium are also well provided.



INDUSTRIAL VISITS

For 1st year MBA students along with the faculties Mrs. Priya Sequeira, Mr. Neeraj Rai and Mrs. Maithri visited the manufacturing industry. Industrial visit's main objective was to provide an excellent opportunity to interact with the industries, know more about the environment and to have a practical knowledge. This visit was mainly focused on to understand the procedures involved during the manufacturing, technology equipment's and machineries used.

SKF ELIXER INDIA PRIVATE LIMITED

Over the past 30 years, The SKF Elixer India Pvt. Ltd., have been enriching the lives of people by providing innovative solutions that ensure nutritious grains, purest water, and a safer environment to lead a healthy life. Established in 1987 by Mr. G. Ramakrishna Achar, now the global leaders in designing and manufacturing the best-in-class paddy processing plants, water purifiers, and wastewater treatment plants. SKF Elixer India Private Limited have established themselves as a leader in high-end Paddy Processing technology, manufacturing high-quality Commercial Purifiers and has redefined wastewater management system with the Wastewater Treatment Plants.



GAU DHAMA

The founder of Gau Dhama and SKF Elixir, Mr. Ramakrishna Achar gave his self-introduction and started Introducing GauDhama, an enchanting land where we have recreated the experience of the good old Golden Days. Located convenient at 12kms from Hebri and 32 kms from Moodbidri, GauDhama is spread across 27 acres of farmland dedicated to native Indian breeds like Gir, Kankrej, Sahiwal, Tarpakar, Rathi, Punganur, Khillari & Deoni. Cows enjoy free roaming and superior quality care, guided by our founder Mr. Ramakrishna Achar. His vision in creating GauDhama is reminding all of us that Life can be simple, and a simple life can be magnificent.



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VANAS (VALUE ADDED NUGGETS FOR ALVA'S MBA STUDENTS)

Alva's Institute of Engineering & Technology PG Department of Business Administration had conducted VANAS - Value Added Nuggets For Alva's Students on 16 th July 2022. This event was held with zeal for uplifting the agricultural sector and feel the efforts of farmers.



Mr. Nagaraj Shetty the chief guest of this programme inaugurated by laying the paddy seeds inside of the Kalasha. Ms. Sinchana 2nd year MBA introduced the chief guest to the gathering. The Chief guest Mr. Nagaraj Shetty gave a motivational speak to the audience.

After the stage programme the first year students Ms. Prithi V Shetty, Mr. Nagbushan, Mr. Darshan, Mr. Lohith and Ms. Muthamma - Students of I year MBA conducted management games to all the students gathered there. The students were divided into 10 groups consisting of 19 members each.



The names for team the names for team were Alpha, Beta, Gamma, Epsilon, Zeta, Kappa, Sigma, Omega and Omicron. Conducted various games like Reverse Running and other local games and also group games like Tug of War, Dodge Ball and Many More.



MANAGEMENT FESTS

Agon on 28th & 29th on July , 2022

" AGON -2022 " - Fest is an eagerly awaited inter-collegiate fest for students. The event was diligently organised. There was a soul to it. A soul that was vibrant, contagious and exuberant. Organisation of such inter-college fest helps the students' to develop managerial skills, as college needs to attracting big crowds from in and outside the college.

The fest was organised for two days. The event was inaugurated by Chief Guests - entrepreneurs Mr. and Mrs. Ravi Nanda, Assistant Commissioner of Police M A and college Managing trustee Mr. Vivek Alva. Dr. Peter Fernandez, Principal, Mrs. Priya Sequeira Head of PG department of business administration, Mr. Neeraj Rai Event coordinator, Mr. Preethish Kumar President and Ms. Mary D'Souza vice president were also present.





WORKSHOP ON LEAN MANAGEMENT BY TOYOTA KIRLOSKAR MOTOR PVT. LTD.

Bangalore from 23 rd August 2022 to 24 th August 2022. Two days workshop on Lean Management has been conducted by Toyota Kirloskar Motor Pvt. Ltd., Bangalore. Workshop has been conducted by Ms.Ramya Sampangi, Senior Officer (Trainer) TKM and Arun Kumar S O, Team Member, TKM from 23rd August 2022 to 24 thAugust 2022.

First Day Report – 23 rd August 2022:-



First session started with Toyota principles, origin of Toyota, how Toyota is minimising the cost to increase the profit through live examples. Different concepts and techniques used in Toyota were explained to students like Kaizan, Kanban etc. These techniques and concepts were practically explained to students through different activities.

In the second session Toyota Production System (TPS) has been explained through simulation exercise. All students were involved in the activity and they were able to get hands on experience. First day training session was ended with evaluation.





Second day session was started with explaining different lean manufacturing concepts and it has been explained by simulation exercises. 5 S concepts have been explained to students practically. Evaluation has been conducted at the end of the session through quiz, presentations. Valedictory function has conducted and students feedback has taken to know the effectiveness of the workshop.



ITTC ORIENTATION FOR BATCH 2021-23

PG Department of Business Administration conducted orientation Programme for 1st year MBA students on August 22, 2022 on ITTC (International Tax and Technology Course) by Mr. Agastya M Anand, Senior Manager, People Advisory Services, Mr. Sushant Koul, Assistant Director, Talent Team and Mr. Prashanth, Assistant Director, Talent Team, EY Bangalore.


The objective of this session is to provide an introduction about US taxation and EY Young Tax Professional of the Year (YTPY) is an international competition designed to recognise and foster the next generation of tax leaders. YTPY is one of the biggest campus engagements with colleges and is also a big opportunity for your students to kick start their career and take a step into the world of Tax. Mr. Vivek Alva, Managing Trustee addressed the session and motivated the students to take active part in the YTPY competition. Total 117 students got benefited from this Programme.



Moulding a Better Future
Managers



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